

DECEMBER 2017

Bay Leaves

Home for the
Holidays With
the Sommer Family



Cover Photo by
Boutique Photographer
Linda Smallpage



Best Version Media

Prepare for the Unexpected with a Home Inventory List

— A Personal Flashback from Last December

A sudden and unexpected water leak from my upstairs bathroom turned my life sideways in December of 2016. While we were at work, water was continuously running from our second floor bathroom, down through the first floor and into our basement. Unfortunately hitting hardwood floors, ceilings, walls and lots of clothing, electronics and furniture in-between. This left my family of six (including our dog) checking into temporary housing while sorting through our belongings to determine what could be salvaged. While this situation helped put some things into perspective, such as the devastating hurricanes, flooding and fires that other parts of the country experience, this was a game changer for my family.

Catastrophes happen suddenly and can damage or destroy your home along with your belongings inside. In the aftermath of such an event, would you

know where to begin to pick up the pieces?

Water damage, tornadoes, fire and even theft can impact homeowners in an instant with devastating consequences. Now more than ever, in addition to securing appropriate insurance protection, I suggest creating an accurate and up-to-date home inventory log. Taking this step now can make a recovery process easier for you and your family in the future.

Below are my recommendations for preparing an inventory:

- Include photographs and/or videos of your possessions. This may be the easiest and most convenient way to document what you have.
- Whenever possible, note details such as makes, models, serial numbers, receipts, and dates of purchase – especially for higher value items such as electronics.



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- Store your home inventory list somewhere away from your home. I would recommend either storing it electronically in a “cloud” or storing it far enough away from your home so that it won't be lost in the same event that may affect your house.
- Be sure to update your home inventory periodically, but make special effort to do so after any major purchases or upon gift receipt during holidays and birthdays.
- Share your home inventory with your insurance agent so he or she can help you decide if your coverage meets your needs.

Hopefully this inventory is something you'll never have to use, but having it readily accessible can make a big difference when taking the first steps toward recovery.



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Dear Residents,

In the eyes of most children the two most magical things are Christmas and a visit to Disney World. My husband and I wanted to make sure that our son would experience Disney World while the magic still existed and he was young enough to be awestruck by everything offered there. The hours of planning and staying up late to snag our coveted FastPasses were well worth it and made for a smooth trip. Our feature family, the Sommers, also share a love for Disney World and have started the tradition of taking their daughters there annually. Enjoy reading their story and learning why both Disney World, and the giraffe Ziggy at the Milwaukee County Zoo, hold a special place in their hearts.

Happy Holidays!

Christine McBride

Content Coordinator
cmcbride@bestversionmedia.com



PUBLICATION TEAM



Publishers: Christa Banholzer and Kathy Durand
Content Coordinator: Christine McBride
Designer: Colleen Cullerton Dunkel

Contributing Photographer: Linda Smallpage, Boutique Photographer

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Contact: Kathy Durand at (262) 716 4788, or
kdurand@bestversionmedia.com and
Christa Banholzer at cbaholzer@bestversionmedia.com

FEEDBACK/IDEAS/SUBMISSIONS

Have feedback, ideas or submissions? We are always happy to hear from you! Deadlines for submissions are the 20th of each month. You may also email your thoughts, ideas and photos to Christine McBride at cmcbride@bestversionmedia.com

CONTENT SUBMISSION DEADLINES

Content Due	Edition Date	Content Due	Edition Date
November 20	January	May 20	July
December 20	February	June 20	August
January 20	March	July 20	September
February 20	April	August 20	October
March 20	May	September 20	November
April 20	June	October 20	December

IMPORTANT PHONE NUMBERS

Emergency	911
Police Administration.....	(414) 962-3830
Police (non-emergency).....	(414) 351-9900
North Shore Fire Dept. (non-emergency).....	(414) 357-0113
Village Hall	(414) 962-6690
Public Library.....	(414) 964-4380
Dept. of Recreation & Community Education	(414) 963-3947
Whitefish Bay School District.....	(414) 963-3921

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Julie Siegel Village President
Jenny Heyden..... Communications Specialist

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To Subscribe to the Village Weekly Online Newsletter, please send your e-mail address to Jenny Heyden, Communications Specialist, j.heyden@wfbvillage.org.

Provided by the Village of Whitefish Bay



Department of Public Works

Christmas and New Year Garbage and Recycling pick up dates:

Monday, December 25 garbage and recycling collections will occur on Wednesday, December 27

Tuesday, December 26 garbage and recycling collections will occur on Thursday, December 28

Monday, January 1 garbage and recycling collections will occur on Tuesday, January 2 ●

Snow and Ice Control Info Village Snow Procedures:

Village crews clear all streets, starting with main thoroughfares, next proceed to streets adjacent to schools, then clear residential streets and alleys. Sidewalks that abut village-owned land, such as parks and government buildings, are also cleared. At times a liquid anti-icing agent is applied to streets prior to a snow event preventing ice from bonding to the pavement.

Resident Snow and Ice Removal:

All residents and business owners are responsible for snow and ice removal from public sidewalks adjacent to their properties within 24 hours of a snow event. Please clear all corners with crosswalks; handicap accessible ramps should be cleared out enough to accommodate a wheel chair.

Placing snow on property other than your own is not a legal practice. It is against Village Ordinance to push, pile, blow or shovel snow into and across the Public Street and alley. Please remind

your contractors of this rule. Machine noise by private citizens or contractor is prohibited between 10 pm and 6 am. Please be considerate of neighbors when clearing snow.

With snow restricting curb space, residents may place recycling bins on the street for pick-up, however, if it is snowing on your regular pick-up day the street needs to remain clear to plow and salt. When it is snowing on your recycling day please place recycling bins on your driveway approach, or carriage walk. Residents with an alley are required to shovel out and clear the top of their recycling cart to ensure that collectors have access to the cart. Collectors may not be able to collect recycling if the cart has not been shoveled out and cleared off.

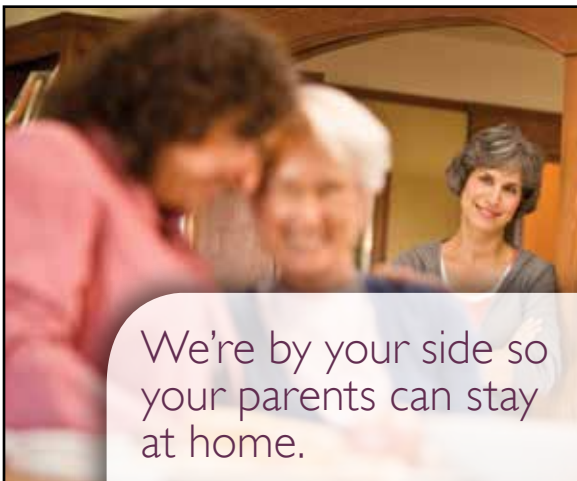
Fire hydrants should be shoveled out in a 3 feet radius to allow access in the case of a fire. Residents whose property has an adjacent bus stop with concrete are requested to keep that area clear and free of ice to allow for bus patrons to safely get on and off the buses.

Your assistance with all of these above matters is greatly appreciated. For more information please see the Village website at <http://www.wfbvillage.org/267/Snow-Removal>



Water Utility Billing Improvement:

Please note: Changes to Water Utility Billing are coming soon. Beginning January 2018, utilities will be billed quarterly instead of three times per year.



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Village Hall Renovation:

Whitefish Bay Village Hall will be closed through fall of 2018 for renovations.



The Following Customer Services will be handled at the DPW **Customer Service Window**, located at 155 W. Fairmount Ave, with the entrance on Lydell, closest to the parking lot.

Financial Services:

M-F 8:00am-4:30pm
All services will remain the same with the exception of Utility and Tax Payments. See below.

Building Services:

M-F 8:00am-4:30pm,
Inspector Hours 8:00am – 10:00am
Property records will not be available in person. Please email j.oestreich@wfbvillage.org with your request at least five (5) business days in advance. Archived blueprints will not be accessible during this time

Police Department and Municipal Court Clerk:

M-F 8:00am-5:00pm

- Pay citations or speak with the Municipal Court Clerk in person (Online Payment Option at www.wfbvillage.org)
- Have Correction Notices checked and canceled
- Request Open Records
- Obtain parking permits (Night parking, employee parking, daytime residential parking)

Services Relocated to Other Locations during Renovation:

Please continue to access the Village Website for changes.

Election Information for all 2018 Elections:

All 2018 elections normally held at Village Hall for Wards 5 and 6 will take place at the WFB Woman's Club, 600 E. Henry Clay St. In-person Absentee Voting is t/b/d. Questions: Please call Deputy Clerk at (414) 962-6690 Ext. 122 or email elections@wfbvillage.org

Municipal Court:

Fox Point Municipal Court,
7300 N. Santa Monica Blvd.,
Fox Point, WI 53217

Important 2017 Property Tax Payment Information:

Due to temporary space constraints, we offer you these payment options: Property Tax payments may be made Online, by Mail, or In Person at Associated Bank.

Three Options:

- Payment Online: www.wfbvillage.org
- Payment by U.S. Mail: 5300 N. Marlborough, Whitefish Bay, WI 53217 (Mail is being picked up every day). You may call any time and we will mail you a receipt for payment.

- In Person at Associated Bank, 430 E. Silver Spring Drive. Associated Bank will provide a receipt. Property Tax bills are sent to residents by December 15, 2017. Payment Due Dates are: January 31, March 31, May 31, 2018.

Utility Payments:

Payments may be made the following three ways:
1) Via U.S. Mail
2) Pay online at www.wfbvillage.org
3) Via ACH deduction (Form available on website at www.wfbvillage.org)

Village Board Meetings and other Committee Meetings:

Village Board Meetings and other Committees and Commissions are moving to the Whitefish Bay Public Library. Please note location changes online at www.wfbvillage.org and subscribe to the weekly Village Email Newsletter to receive email updates.



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WHITEFISH BAY RECREATION DEPARTMENT AND COMMUNITY EDUCATION

By Carin Keland, Director of the Recreation and Community Education Department for the School District of Whitefish Bay



Whitefish Bay Senior "55 and Better" Programs ... In the Community for the Community

December 6th-

Mind-Body Wellness and Stress Relief for the Holiday Season

Please join Lynne Shaner, PHD for this introduction to mind-body integrative wellness experience. Be guided and learn mind-body techniques to keep calm and carry on! Cost. FREE. All interested must be pre-registered.

Luncheons and Entertainment Series

December 12-

Luncheon-"A Civil War Christmas"

A not to be missed musical performance by the highly entertaining Sigma Alpha Lota Ladies. Doors open at 11:30am, lunch at 12:00pm, performance at 12:45pm. Menu: Honey baked ham with pineapple, scalloped potatoes, peas, carrots, green tossed salad and cherry cake. Fresh rolls, milk and Starbucks coffee. Cost \$9.00. Deadline to register is Thursday, Dec. 7. For additional program and registration information, Contact Carolyn Noori, WFB Senior Program Coordinator at 963-3992.

Winter/Spring Program Highlights

Lydell Preschool 2018-2019 Open House and Registration Dates

Lydell Preschool announces Open House and Open Enrollment dates for the 2018-2019 school year. Families interested are encouraged to attend. Lydell Preschool classrooms do fill, so for your best chance of securing our child's spot, please do not wait to register Refreshments will be served.

Lydell Community Center Preschool Open House Tuesday, January 9, 2018 5:30pm-7:30pm

Preschool classroom room 26
Early Childhood classroom room 28
Open enrollment begins Tues., Jan. 9, from 5:30pm-7:30pm during Open House and then resumes at 8:00am on Wed., Jan. 10

Work and Volunteer Opportunities. Recruitment Begins Now!

The summer of 2018 youth-work and volunteer recruitment is kicking off! The Summer Bay Volunteer program is for youth entering 9th grade and youth-work paid training program, Counselor-in-Training (CIT) is for incoming High School Seniors. Trainees and volunteers will be placed at the one of our youth summer day camps. If you are a teen, like to have fun and love working with kids, we need you! Application packets for both programs can be found at the WFB High School and the WFB Recreation and Community Education office. Application deadline is March 16.

Winter/Spring Program Registration Starts In Progress!

Priority resident registration begins as soon as the Winter/Spring Recreation Guides are delivered to homes. This priority registration for residents ends Sun., Dec. 3, and non-resident registration begins, Tues., Dec. 5.

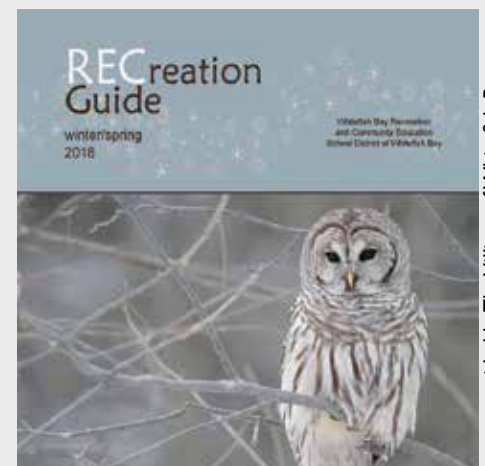


Image provided by The Village of Whitefish Bay



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THANK YOU FOR YOUR GENEROSITY

The Civic Foundation depends entirely on contributions from Whitefish Bay residents and businesses to fund the events that have become Village traditions.

The Whitefish Bay Civic Foundation is grateful for the financial support of so many Whitefish Bay businesses, individuals and families in 2017. Without your generosity the Bay would be less green, there would be no ice cream at the ice cream socials, the 4th of July would be less bright, the Sounds of Summer would go quiet and the pumpkins would dim.

To the endless list of volunteers who step up time after time to pick up trash, run carnival games, serve beer and help to put smiles on the faces of kids and pumpkins alike, thank you! It takes a small army to ensure that everything runs smoothly at each event and we are lucky to have so many community members willing to help.

Without the support, hard work, patience, enthusiasm and dedication of the Whitefish Bay DPW we would be in dire straits. They happily set up and tear down tents, signs, stages, tables, freezers and so much more. They are the best of the best and we appreciate everything they do!

Being a Civic Foundation board member is a big commitment and goes beyond planning great parties several times a year. It takes a per-

son with a passion for our community and a willingness to dedicate time and energy to initiatives that help make Whitefish Bay a wonderful place to live. Beyond the many events we all enjoy, Civic Foundation board members work to evaluate and award scholarships to civic minded students going off to college, support community improvements and provide financial support and coordination for new community initiatives. So, to our current board members who are wrapping up their term at the end of this year, we salute you. You leave behind very large shoes that we will work hard to fill.

The list of thank yous could go on and on. Apologies to anyone we missed, please know we appreciate you more than a couple paragraphs in a magazine can express. If your new year's resolution is to get more involved in your community 2018, please visit wfbcivicfoundation.org to learn more about the Whitefish Bay Civic Foundation, our mission and the various ways you can help.

Happy Holidays to all! See you in 2018!

Visit the Whitefish Bay Civic Foundation for more details. wfbcivicfoundation.org, or follow us on Facebook. <https://www.facebook.com/whitefishbay.civicfoundation/>

Visions of new homes dancing in your head?

If you're thinking of buying or selling in 2018, let's meet for a cup of holiday cheer. Here's to a magnificent holiday season and joy-filled new year.

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December is Safe Toys and Gifts month

Submitted by Lori Ahrenhoerster, PhD, CLC,
Public Health Manager

In 2015, over a quarter of a million children were treated in Emergency Rooms for toy-related injuries, and eleven children died. Safety tips to keep in mind while gift giving this holiday season:



- Make sure toys and games are age-appropriate for the recipient. Look for age, skill level and developmental appropriateness.
 - Do not give toys with small parts to young children as they tend to put things in their mouths, increasing the risk of choking. This includes magnets and “button” batteries which can cause serious injury or death if ingested. If the piece can fit inside a toilet paper roll, it is not appropriate for kids under age three.
 - Look for labels that assure you the toys have passed a safety inspection – “ASTM” means the toy has met the American Society for Testing and Materials standards.
 - Gifts of sports equipment should also be accompanied by protective gear (give a helmet with the skateboard).
 - Keep kids safe from lead in toys.
 - Old toys and toys manufactured outside of the US may be more likely to contain lead in the paint.
- Other toy safety tips:
- Teach older children to keep “big kid” toys out of the reach of young kids.
 - Teach children to clean up after playtime. Safely organizing toys can prevent tripping or falling accidents.
 - When visiting, supervise extra closely, as the home you are visiting may not be child-proofed for your child’s age.
 - Always check for Consumer Product Safety Commission recalls at: www.cpsc.gov

December Clinic Dates

Upcoming Immunization Clinics Appointment required

Tuesday, December 12th
10:00-11:00am—Brown Deer

Thursday, December 14th
3:00-4:30pm—Shorewood

Tuesday, December 19th
7:30-9:00am—Shorewood

Wednesday, December 20th
3:30-4:30pm—Brown Deer

Upcoming Adult Health Clinics Appointment required

Blood analysis for cholesterol, glucose and triglycerides, blood pressure, weight check and a nurse consultation. Please call the North Shore Health Department for an appointment at 414-371-2980.

Wednesday, December 20th
8:00-10:00am — Brown Deer

Wednesday, October 18th
8:00-10:00am — Brown Deer

Tuesday, October 24th
8:00-10:00am — Shorewood

Upcoming Blood Pressure Screening Walk-ins Welcome – No Appointment Necessary – No Charge

Wednesday, December 6th –
12:15pm-1:00pm
Lois and Tom Dolan
Community Center
(4355 W. Bradley Rd, Brown Deer)

Tuesday, December 12th
1:30-2:30pm
Lydell Community Center
(5205 N Lydell Ave, Whitefish Bay)

Wednesday, December 27th
3:30-4:30pm
Shorewood Office

New locations coming soon—Contact us if you have a location for blood pressure screenings in one of our seven communities.

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Anne B. Rice
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WHITEFISH BAY SCHOOL DISTRICT

Submitted by Patrice Milzer



Save the Dates!

December 22 early release for students

December 25- January 1 Winter Break, no school for students

December Events:

December 7, 7:30 PM
Middle School 7th Band Concert

December 14, 7:30 PM
High School Music Department Concert

December 19, 7:30 PM
Middle School Choir Concert

Incoming K4 Student Classroom Visit/Storytime Event — December 1st

We look forward to meeting you and your child and welcoming you into the Cumberland and Richards School community!

All resident children who will be four on or before September 1, 2018 and their parents/guardians, are invited to see Jr. Kindergarten in action at Cumberland and Richards Schools.

For details and to register, please call our school offices at Richards School (414) 963-3951 or Cumberland School at (414) 963-3943.

ALUMNI

Are you a Whitefish Bay Alum?

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WHITEFISH BAY PUBLIC LIBRARY

Submitted by Katie Kiekhaefer, Head of Youth Services and Scott Lenski, Community & Adult Services Librarian

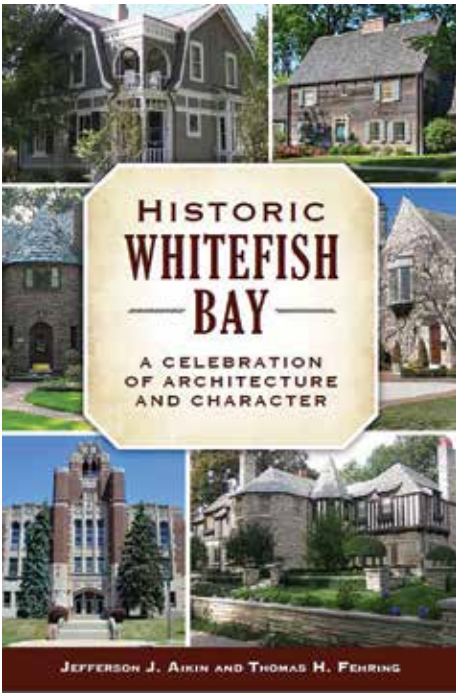


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The Village of Whitefish Bay was incorporated back in 1892, so this year marks the 125th anniversary of the founding of the Village. To celebrate this anniversary, the library is hosting the authors of the new book *Historic Whitefish Bay: a Celebration of Architecture and Character*. The book is written by Whitefish Bay residents Jefferson J. Aikin and Thomas H. Fehring. The authors will be presenting as part of our monthly speaker series, Whitefish Bay TALKS, on Tuesday, December 12, at 6:30pm.

More than half of the 5,000 homes in Whitefish Bay have been deemed historic or architecturally important. Published by The History Press, *Historic Whitefish Bay* explores some of these buildings, as well as some of the inhabitants. There is quite a diversity of buildings and stories told in the book including an examination of the outhouse where the first village president disappeared with \$20,000 of public funds in 1899. The book also includes the story of the Schlitz Brewing company's

heir building of the lakeside Beaux-Arts mansion that included eight varieties of Italian marble.

Jefferson Aikin is a former journalist for the Milwaukee Sentinel and the Associated Press. Thomas Fehring has written and edited two other books about Whitefish Bay. Both authors are members of the Whitefish Bay Historic Commission and the Whitefish Bay Historical Society.

Copies of the book will be on sale after the presentation. Copies are also sold at the front circulation desk of the library at any time. The new book is available for sale at the library for 20% off, or \$20. A set of all three books on this topic is \$50, a savings of \$10.

View the full calendar of events at the Library at wfblibrary.org.



Image provided by The Village of Whitefish Bay

HAPPY HOLIDAYS!

During the holiday season, our thoughts turn to those that make our business possible. A sincere Thank You for trusting us with your real estate needs. May you and yours have a joyous holiday season.



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Sommer Family Add Personal Style To New Home



A typical phrase used in local real estate is “I want an open concept home, but located in Whitefish Bay.” Obviously with most of the houses here built before 1940, that wish is normally only granted when a family either tears down or completely rehabs a current standing house. After living in Whitefish Bay since 2011, Laura and Grant Sommer knew that Whitefish Bay was the location they wanted to raise their family. Their goal was to update a house yet still maintain the traditional feel of the house. After their two daughters, Elizabeth (Lizzy, 4) and Elyse (2) arrived they began their search for their forever home. “After looking for years we walked into our now home and knew it was the one for us,” Grant said. “The bones were there for us to remodel it the way we wanted to live as a family unit. The biggest thing for us was to optimize all the space within the house that in prior decades weren’t used the same way as a modern family now lives. For us this meant creating an open concept style home, so while the renovation took over a year, we are thrilled with our final outcome.”

Some of the updates made to the house includes a newly laid out first floor, laundry room on the first floor that while hidden from company allows for an easy load of laundry to be thrown in. The couple also added closets on the main floor and second level rooms because closet space is always a premium in Whitefish Bay. “We love that the house functions with our family,” said Laura. “The kitchen island is our central hub and where we spend the bulk of our time, but if I am in the kitchen now I can still keep



Story By Christine McBride | Photos by Boutique Photographer, Linda Smallpage

an eye on the kids (and Grant!), while they are in the living room, family room, or backyard,” she said with a smile.

Aside from home remodeling projects, the family keeps busy between work and volunteer roles. Grant is a third generation executive at his family’s business, Sommer’s Automotive in Mequon. Laura serves on the board for the Ziegler Family Foundation, and at their daughters preschool, Tree of Life, and is also a room parent for Lizzy’s class at St. Monica School. The family also enjoys bike rides typically riding their bikes from Whitefish Bay to either Cedarburg or downtown Milwaukee with their daughters in the bike trailer. Laura and her sisters are also huge Disney fans and have gone on an annual Disney World trip for the last 30 years together. Over the years the trip has grown from just the three sisters and their mother, to adding their children, making it a great cousin bonding trip as well. Similar to most area families they also enjoy day trips to the zoo.

While most families have nicknames for the animals at the zoo, few families earn the honor of actually officially naming an animal. For Laura, that privilege came in 2012 when Laura’s family, acquired the giraffe Ziggy for the Milwaukee County Zoo. The giraffe was purchased in honor of her mother who had passed away, and her favorite animal was a giraffe. Coincidentally the zoo was in need of female giraffes at the time so their donation brought a female giraffe from Disney’s Animal Kingdom to the Milwaukee County Zoo. It seemed only fitting the giraffe would come from a Disney property since the family members are such huge Disney enthusiasts. The name Ziggy came from Laura’s maiden name, Ziegler, and Ziggy has since given birth to two more giraffes. Both were male giraffes, Tafari born in 2015 and Kazi born this past September. Placed around the Sommer house is various giraffe artwork, which to Laura serves as a reminder of her mother’s love.



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EHO

We’d like to thank Leslie Latterell & Krystal Kimmel of Shorewest for bringing you this month’s cover story.



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NORTH SHORE FIRE AND RESCUE

What is the Deal with the Colored Flags Displayed Outside the Fire Station?



By Lieutenant Dan Tyk, North Shore Fire/Rescue, EMS Manager & Community Relations Officer

You've probably driven or walked past the firehouse on Lexington Boulevard a time or two; but have you noticed the colored flag hanging outside?

North Shore Fire/Rescue, along with nearly all of the other fire departments across Milwaukee County, has partnered with the American Lung Association to assist with their "Be Air Aware" Initiative. Colored flags are displayed in a highly visual location outside of the fire station in order to indicate air quality.



There are four flags: green, yellow, orange, and red. Each color coincides with the air quality index:



Green (Good)- Air quality is considered satisfactory; and air pollution poses little or no risk.



Yellow (Moderate)- Air quality is acceptable; however for some pollutants there may be a moderate health concern for a very small number of people who are usually sensitive to air pollution.



Orange (Unhealthy for Sensitive Groups)- Members of sensitive groups may experience health effects. The general public is not likely to be affected.



Red (Unhealthy)- Everyone may begin to experience health effects; members of sensitive groups may experience more serious health effects.

Fortunately, the Milwaukee area enjoys relatively high air quality; therefore, the vast majority of the time, the green flag indicating "good" will remain displayed. If a change to the air quality occurs, the fire department will notify their stations to change the color of the flag being displayed.

Our goal is to ensure that the community remains informed in an effort to reduce air-quality related illness. Additional information on air quality can be found by visiting the American Lung Association at www.lung.org, or the Wisconsin Department of Natural Resources at www.dnr.wi.gov.

To learn more about North Shore Fire/Rescue, visit our website, www.nsfire.org, or follow us on Facebook and Twitter.



VILLAGE OF WHITEFISH BAY POLICE DEPARTMENT

Submitted by Whitefish Bay Police Department

ADVISORY:

Please remember to remove the keys and FOB from your vehicle and lock your doors!

PLEASE, PLEASE, PLEASE, LOCK YOUR CARS AND TAKE THE KEYS WITH YOU

Crime prevention and safe communities require the participation of everybody; it's not a spectator sport. Eight of our nine car thefts this year had the keys used to drive it away. Many communities in the Milwaukee metro area are experiencing entry to unlocked automobiles and the theft of cars using the car's keys. Videos in other communities have shown a car pull onto a quiet street and 5 or 6 kids get out and start pulling on car doors. If the door is locked the thief moves onto the next car. This crime



prevention is so easy, lock your cars up, take your keys with you and keep your garage and house locked.

These are property crimes and the owner is out of use and possession of their property. Sometimes stolen cars are more than property crimes. They may be used in a violent crime. One of our more recent stolen cars has been pursued several times by officers in nearby communities as the car is being used in other thefts and crimes. The people who are stealing these cars frequently are the type of drivers who drive recklessly, at high speeds and drive through red lights and hurt and kill innocent people driving through the intersections. For the safety of others we really need you to keep your keys with you and we need you to keep your cars locked. Please share this advice with your friends and neighbors.

Helping Mom and Dad Stay Safe and Independent in Their Home



— By Tim Bireley

Home Helpers of Greater Milwaukee is a company dedicated to helping people.

The holidays, when families gather to celebrate, is a very busy time of year for us. This is when adult children (*those of us*



Tim, Granna, and Laura

in our 50's, 60's and 70's) observe that our parents, who wish to age in place, are beginning to struggle with some of their daily activities. The routines of life, which were

once easy, are now becoming more of a challenge.

Home Helpers is skilled at helping families navigate through this transitional time. Our elderly loved ones may truly need some assistance, but they may also resist offers of help. We understand and provide two caring and compassionate approaches to this dilemma: non-medical home care and skilled nursing.

Home Helpers understands that all of our clients are facing some degree of underlying medical challenge –it could be physical, cognitive, emotional, or behavioral. These challenges can cause a “quality gap” that the average home care agency simply can’t overcome. This is where Home Helpers separates itself from the competition by having the knowledge and expertise of a registered nurse

KEY FEATURES

- **Registered nurses involved at every step of the client assignment**
- **Non-medical home care and skilled nursing care**
- **One hour of care to around-the-clock, 24/7 care - you decide!**
- **Free in-home consultation**
- **In most cases, care can be initiated and started within 24 hours**

Non-Medical Home Care	Skilled Nursing
<ul style="list-style-type: none"> • Alzheimer's Care • Dementia Care • Personal Hygiene • Dressing • Meal Preparation • Med Reminders • Light Housekeeping • Transportation • Companionship 	<ul style="list-style-type: none"> • Medication Management • Care Management • Wound Care • Injections • Nursing Assessments • Ostomy/Colostomy Care • Catheter Management • Vital Sign Monitoring • Physical Therapy

involved with *every* client throughout our engagement. This is a unique, quality feature of Home Helpers which both enables us to embrace the importance of the care we provide and keeps us grounded in the fact that our clients are someone’s mom or dad, grandma or grandpa. And, in that case, *only the best will do*.

Ninety-two percent (92%) of seniors would rather “age in place” at home. We are here to make that wish a reality. With home care, a little help can go a long way towards providing the safety and independence your loved one needs to stay

in his or her home. Home care also allows you to pay just for the care you need, and in almost all cases, the cost of home care is far less than that of an assisted living facility or nursing home.

Home Helpers serves Milwaukee and the surrounding counties. If you would like to learn more about Home Helpers, we can be reached by phone at 262-365-1443, by email at Info@HomeHelpersWI.com, or by visiting our website at www.HomeHelpersWI.com. Each office is independently owned and operated.



Wilma Drake, Laura’s “Granna” and the inspiration for our business




Ask us about live-in care: A live-in care plan provides 24/7 – peace of mind – one-on-one care at a cost far less than a skilled nursing facility. Help your loved one stay in the comfort of their home – where family memories were made.



About the Owners:

Tim Bireley and his wife Laura Bireley, RN, are the owners and operators of Home Helpers of Greater Milwaukee. They have four daughters and have lived in Mequon for 22 years.



Q3 HOME SALES
Whitefish Bay NEIGHBORHOOD SPOTLIGHT
 7/1/17- 9/30/17 & 7/1/16 - 9/30/16 per MLS LY = Last Year

68
 (95 LY)
HOUSES SOLD

HIGHEST PRICE
 \$1,975K
 (\$1,660K LY)

LOWEST PRICE
 \$140K
 (\$132K LY)

AVG SALES PRICE
 \$493,420
 (\$458,118 LY)

AVG PRICE PER SQ FT
 \$202.92
 (\$194.93 LY)

40
 (56 LY)
AVG DAYS ON MARKET

97%
 (98% LY)
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Skilled Nursing

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By Katie Commer, BID Executive Director

The Merchants of Whitefish Bay Thank You!



Thank you for joining us for this year's Holiday Stroll! Many people came out to enjoy Whitefish Bay's winter celebration and we're honored that the annual event is a part of your holiday tradition. This special evening would not have been possible without you or our sponsors and volunteers, we are very grateful for the community's continued support. The lighting of the Christmas Tree at Consaul Commons with the Whitefish Bay Cantorei Choir performing was pretty special was a new addition this year.

Thanks, also, from the merchants on Silver Spring Drive for participating in the evening's festivities. Each of the businesses greatly appreciates your patronage throughout the year and is well poised to meet all your season's needs. Collectively, the stores on Silver Spring Drive have something for everyone on your gift list!!

Shop locally this holiday season while enjoying activities for the whole family. Exciting events are planned all month long, including reindeer visits, ice carving, trunk shows and great shopping specials from your favorite retailers.

NEW this year! We're offering shoppers the opportunity to win 4 amazing gift baskets. The baskets include:

- **LOVE LOCAL:**
Enter by Nov. 26th, winner announced Nov. 27th,

- **DATE NIGHT:** Enter by Dec. 3rd, winner announced Dec 4th,
- **FAMILY FUN:** Enter by Dec. 10th, winner announced Dec. 11th,
- **WELCOME HOME:** Enter to win by Dec. 17th, winner announced Dec. 18th.

All you need to do is visit the stores on Silver Spring Drive, enter to win each week and must be 18 years or older. Winners will be announced on the updated WFB Website: www.merchantsofwhitefishbay.com

Our unique establishments provide genuine service and special products while serving as an integral part of the village's distinctive character. Area residents own and operate many of businesses within the shopping district; their investments in the neighborhood and contributions to local organizations strengthen the community. We're proud to have each of them on Silver Spring Drive and honored to know that you value them too. Connect with the business district details online at www.merchantsofwhitefishbay.com. Also "Like" us on Facebook at <https://www.facebook.com/ShopWFB/> for daily and weekly updates.

We hope you like our New Look – THE MERCHANTS OF WHITEFISH BAY! New website, new logos, new banners, new decals and more to come!

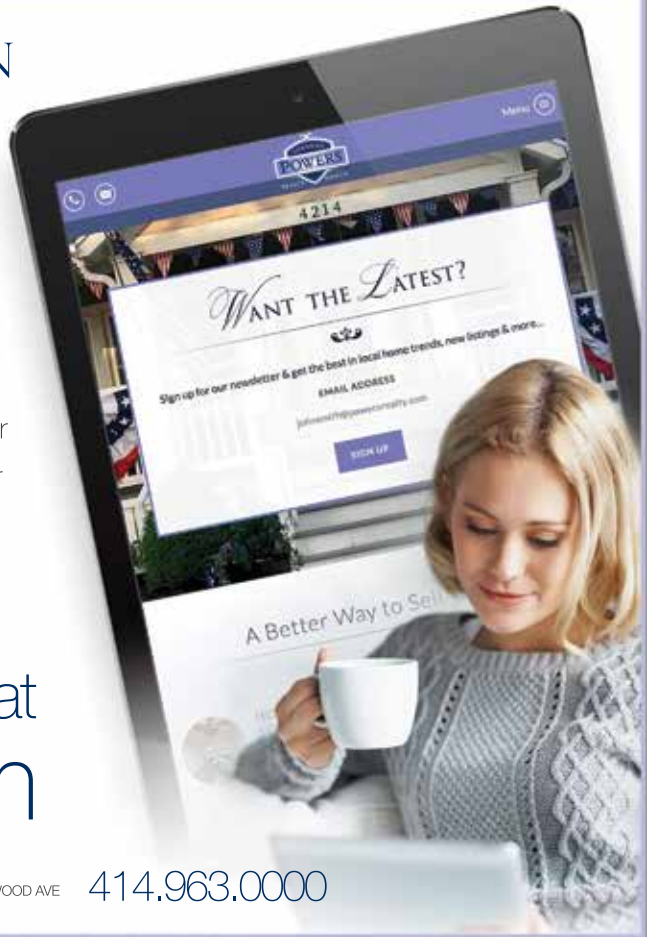


New Website Please refer to our Facebook Page Shop Whitefish Bay or our new website www.merchantsofwhitefishbay.com for additional details, including shopping specials as they are announced.

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Boffo Reviews for Historic Bay Book

By Jeff Aikin and Tom Fehring

Reviews are in the for the eagerly-awaited book, *Historic Whitefish Bay: A Celebration of Architecture and Character*, by history buff Jeff Aikin and historian Tom Fehring, and they are abuzz with acclamation.

"Historic Whitefish Bay is a must read for those interested in one of Wisconsin's most unique communities! Aikin and Fehring capture the places and people of Whitefish Bay in an engaging way to document the history of a community that many have loved to call home for generations. I will use this book in my class."

— John DeRose
WFBHS History Teacher

"A great job on a great book! Aikin and Fehring obviously invested a ton of time and effort into this book, and it is worth it. Readers will appreciate their diligence, and their skill in making history fun to read. A wonderful book!!"

— John Hoylman
President, HoylMedia

"This book is a major contribution to understanding Wisconsin's oldest suburb. Having served as Village President, I appreciate the wonderful stories of the people and places of Whitefish Bay. Thanks to Aikin and Fehring for their careful and comprehensive documentation of this historic village. They do a great job!"

— Katie Pritchard
Village Board's
first woman President 2002-'11

"Historic Whitefish Bay is an indispensable sidewalk stroller's companion, full of little surprises (scandals!) and appreciation for this community's rich past and the pioneers who built it. Aikin and Fehring have compiled a loving testament to this proud village and to the famous and infamous people who made it their home."

— Doug Armstrong
Journalist, Writer,
School Board member

Written in celebration of the 125th anniversary of the Village's incorporation in 1892, *Historic Whitefish Bay* examines the homes in each of the Village's neighborhoods while recounting the troubles, triumphs, and tragedies of some of the Bay's most fascinating residents. It is available at Milwaukee booksellers and at Winkie's, Fitzgerald's, Village Ace, and other fine stores.

A \$25 retail value, it is also available at the Whitefish Bay Library for \$20 – a 20% discount. Please patronize our Bay merchants, but please note that all profits from Library sales come back to the Village for historic preservation programs in our community. As such, Library patrons may also take a \$7 charitable deduction on each book purchase.

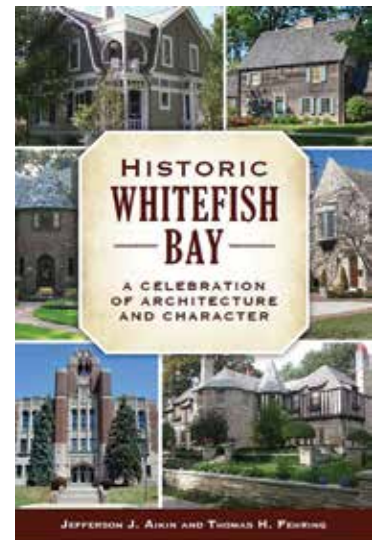


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A Little Sprouts Birthday Party

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Kiwanis Pancake Breakfast with Santa Saturday, December 16

Celebrate the Holiday at the Kiwanis Pancake Breakfast, 8:00 to 11:00 a.m., St. Monica Hall, 5900 N. Santa Monica, Whitefish Bay. Enter Door #1 from the parking lot off Lakeview Ave. Enjoy visiting and pictures with Santa, raffles, face painting, story-telling and breakfast, including pancakes, sausage, juice, milk & coffee. Tickets are available at the door, at Winkie's Variety Store, or from a Kiwanis member - \$7 per adult (10 & up) and \$5 per child (over 2 years of age). Proceeds benefit Kiwanis charities.



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Best Holiday Gift You Can Get For Your Pet

Submitted by Karen Sparapani, Milwaukee Area Domestic Animal Control Commission

We all love to spoil our pets, but this holiday season there is a gift that you can get them that will keep on giving all year long – an ANIMAL LICENSE!

Both dogs and cats in all Milwaukee County municipalities are required to have a current license. Licenses are good for one calendar year only, so if you buy your license by January 1st or at any time during the year they will ALL expire on December 31. You can get 2018 licenses NOW!

The best part is that in Milwaukee County, all animals wearing their license will get a FREE ride home once per calendar year if they are picked up by MADACC. That will save you fees and your animal the experience of staying with us. You would need to be home or able to pick the animal up before we have in-taken the animal and it could save you over \$125 simply by making a simple \$12 (for sterilized animals) or \$24 (for intact animals) purchase.

Licenses are available online at www.madacc.org, or in person in our lobby (at 3839 West Burnham Street in West Milwaukee) during our business hours. We are open 7-days per week. Your dog or cat will need a current rabies vaccine to be licensed, but MADACC also offers low cost rabies vaccines each week. Call 414-649-8640 for more information.



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WHITEFISH BAY WOMAN'S CLUB



HOLIDAY TEA

You are invited to attend one of the most popular holiday luncheons in the North Shore on Wednesday, December 6 at 1:00p.m. You will be served a delicious plate of specialty tea sandwiches with tea/coffee, and you may purchase a glass of wine from our house selections. To complete the fare, a generous variety of delectable holiday treats will draw you to our desert table!

Reservations for the event are required and can be made by either mailing a check for \$20.00 to the club or registering directly at our club house, 600 E. Henry Clay Street. For answers to any additional questions, please call Karen at 414-332-7781.

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PENDING

<u>Address</u>	<u>DOM</u>	<u>List Price</u>
1540 E Fairmount Ave	2	\$519,000
6028 N Santa Monica Blvd	41	\$539,000
5353 N Diversey Blvd,	3	\$599,900
4929 N Cumberland Blvd	33	\$825,000

SOLD

<u>Address</u>	<u>DOM</u>	<u>List Price</u>	<u>Sold Price</u>
4953 N Woodruff Ave	1	\$249,900	\$287,750
5507 N Kent Ave	16	\$269,900	\$247,500
4968 N Elkhart Ave	53	\$319,900	\$315,000
5020 N Elkhart Ave	33	\$339,900	\$340,000
5855 N Bay Ridge Ave	6	\$350,000	\$345,000
829 E Sylvan	8	\$395,000	\$385,000
823 E Sylvan Ave	70	\$424,900	\$395,000
4770 N Oakland Ave	103	\$499,000	\$443,500
4954 N Diversey Blvd	105	\$509,900	\$510,000
5400 N Lake Dr	216	\$1,695,000	\$1,590,000
5320 N Lake Dr	8	\$1,990,000	\$1,960,000

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Contact me to find out what opportunities the home sale data above may create for you.



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“We loved working with Essam Elsafy on selling our home! He acted as a guide and made us feel like partners in the process by asking for our input and taking our viewpoints seriously. Essam was personable, a good listener, confident and highly professional. He made selling our home as enjoyable as such a task can be. I would highly recommend Essam and his team to anyone wanting to sell a home.”

— **Jarquart**



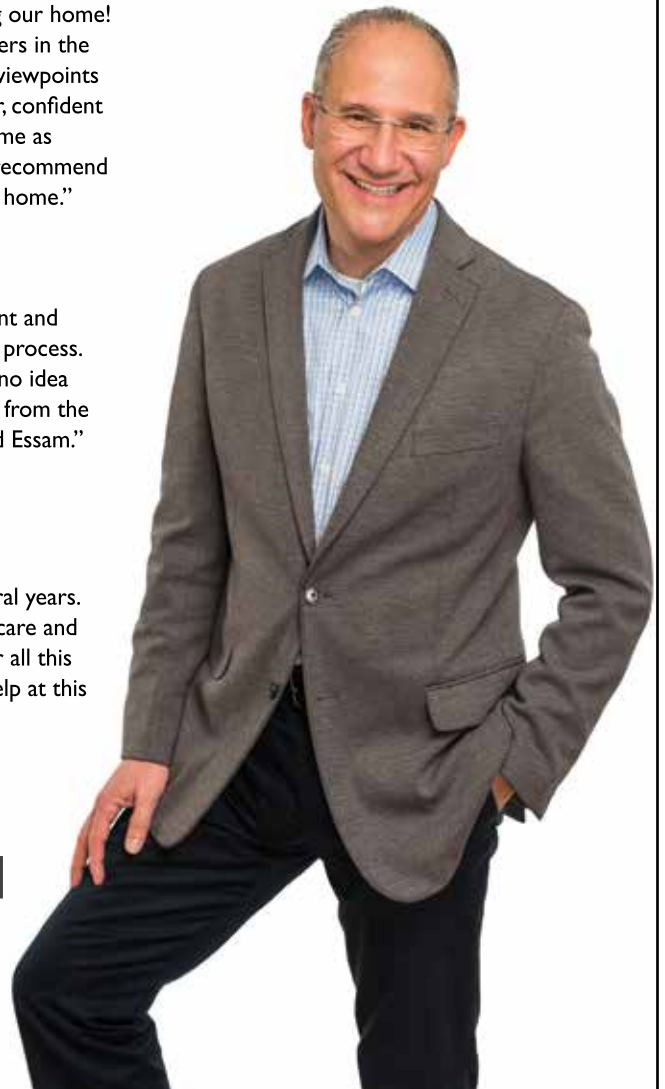
“Essam is smart, calm, strategic, honest, confident and extremely knowledgeable about the real estate process. We had been in our home for 35 years so had no idea on how to approach this process. He guided us from the beginning until close. I would highly recommend Essam.”

— **Golomski**



“Essam worked with/for us tirelessly over several years. We have nothing but the highest praise for his care and attention. We truly think of him as a friend after all this time and remain incredibly grateful for all his help at this time of change in our lives.”

— **Lee**



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REALTORS

ElsafyTeam.com

eelsafy@shorewest.com