

BayLeaves

The Rollings Family
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DEAR RESIDENTS,

Growing up I spent the summer months outdoors as much as possible, soaking in all the warm fresh air and sun. Before getting jobs during my high school years, my summer days typically consisted of going to the pool for swim team practice, playing with neighborhood kids, and back to the pool before dinner. My love for time outdoors has stayed strong into adulthood, but sadly my love for competitive swimming didn't transfer into my adult years. In fact, swimming a lap of butterfly might put me into cardiac arrest now! Unlike our feature family, the Rollings, where Joel has been coaching swimming for over two decades, with the last twelve at the collegiate level. Enjoy their story and the final weeks of summer.



Chip enjoying a kickboard race



Cheers,
Christine McBride
Content Coordinator
cmcbride@bestversionmedia.com



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BayLeaves Project Coordinator: Beth Raab

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Contact: Kathy Durand at (262) 716 4788, or
kdurand@bestversionmedia.com and
Christa Banholzer at cbanholzer@bestversionmedia.com

FEEDBACK/IDEAS/SUBMISSIONS

Have feedback, ideas or submissions? We are always happy to hear from you! Deadlines for submissions are the 20th of each month. You may also email your thoughts, ideas and photos to Christine McBride at cmcbride@bestversionmedia.com

CONTENT SUBMISSION DEADLINES

Content Due	Edition Date	Content Due	Edition Date
November 20	January	May 20	July
December 20	February	June 20	August
January 20	March	July 20	September
February 20	April	August 20	October
March 20	May	September 20	November
April 20	June	October 20	December

IMPORTANT PHONE NUMBERS

Emergency	911
Police Administration.....	(414) 962-3830
Police (non-emergency).....	(414) 351-9900
North Shore Fire Dept. (non-emergency).....	(414) 357-0113
Village Hall	(414) 962-6690
Public Library.....	(414) 964-4380
Dept. of Recreation & Community Education	(414) 963-3947
Whitefish Bay School District.....	(414) 963-3921

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Julie Siegel Village President
Jenny Heyden..... Communications Specialist

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Fall Election Update:

Important information on the Fall Primary and General Election: Where to Vote

Partisan Primary

ELECTION DAY - August 14th

- Wards 1, 2, 3, 4; Library (5420 N. Marlborough Dr.)
- Wards 5, 6; Women's Club (600 E. Henry Clay St.)
- Wards 7, 9, 11; Lydell Center (5205 N. Lydell Ave.)
- Wards 8, 10, 12; Cahill Square (1001 E. Fairmount Ave.)

**IN-PERSON ABSENTEE VOTING: July 20 - August 10
ALL Wards; Public Works (155 W. Fairmount Ave.)

Fall General

ELECTION DAY - November 6th

- Wards 1, 2, 3, 4; Library (5420 N. Marlborough Dr.)
- Wards 5, 6; Village Hall (5300 N. Marlborough Dr.)
- Wards 7, 9, 11; Lydell Center (5205 N. Lydell Ave.)
- Wards 8, 10, 12; Cahill Square (1001 E. Fairmount Ave.)

IN-PERSON ABSENTEE VOTING: October 22 - November 2
ALL Wards; Village Hall (5300 N. Marlborough Dr.)

**Due to parking in temporary location, we encourage voters who wish to vote by absentee to do so via mail rather than in person. Ballots can be requested at elections@wfbvillage.org or by visiting www.wfbvillage.org

For any questions, please contact Deputy Clerk Caren Brustmann at (414) 962-6690 ext. 122 or elections@wfbvillage.org.

Customer Service

The Following Customer Services will be handled at the DPW Customer Service Window until fall 2018.

Location: 155 W. Fairmount Ave, with the entrance on Lydell, closest to the parking lot.

- Building Services: M-F 8:00am-4:30pm
- Financial Services: M-F 8:00am-4:30pm
- Police Department and Municipal Court Clerk: M-F 8:00am-5:00pm



Images: Village of Whitefish Bay

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Department of Public Works

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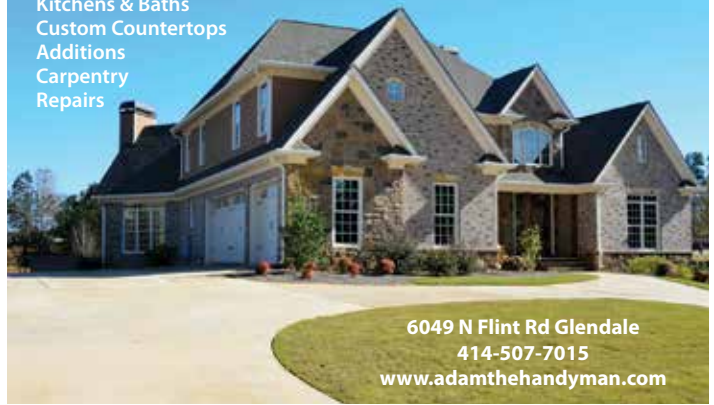


Stay tuned for a postcard coming your way which will announce cart delivery, program launch, and old can and cart pickup dates.


- New Refuse Cart Delivery date and Program Details will be announced in a postcard mailing coming soon.
- Recycling increases to every other week, garbage pickup remains weekly.
- Cart Placement will be three feet from curb, opening towards street, and all items containerized in carts: Recycling in existing Blue Cart, Refuse fits inside new Gray Cart. Special Pickups and other information included with cart delivery.
- More information at www.wfbvillage.org/trashrecycle
- Call or Email with any questions: Jenny Heyden, Communications Specialist, 414-962-6690 Ext. 495 or j.heyden@wfbvillage.org

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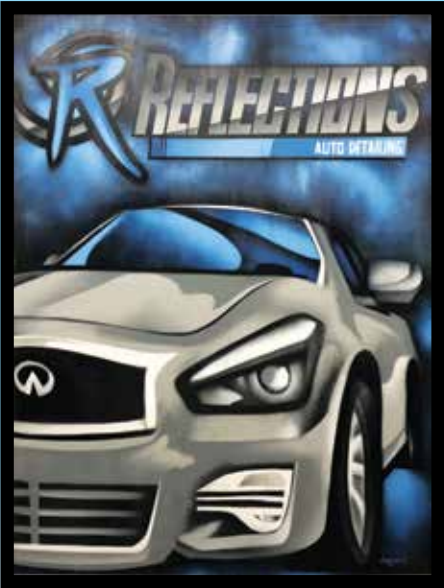


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Back to School:

Tuesday, September 4, 2018

*High School: September 4th – Freshmen all day/ Grades 10-12 begin at noon

*Cumberland & Richards: Junior Kindergarten (K4) has a staggered schedule on September 4th and 5th. Please see letter sent home at the end of the school year or in placement envelope given at registration, for assigned times.

New Start/End Times for All Schools for 2018-19 School Year

- Cumberland Elementary 7:50-3:00 PM
- Richards Elementary 7:55-3:05 PM
- Middle School 8:05–3:20 PM
- High School 8:15-3:35 PM

Back to School Registration and Events:

Cumberland & Richards

Registration:

Thursday, August 16 -- 7:00 am-6:00 pm, registration and student picture day

Friday, August 17 -- 8:00-12:00 pm, registration day

Meet and Greet: Thursday, August 30 -- 4:00-5:00 pm

PTO Social - 4:30-5:30 pm

Middle School

Thursday, August 16 -- 7:00 am-4:00 pm, registration & student picture day:

High School

Picture Day & pick up textbooks:

Monday, August 20 – 10:00 – 2:00 pm

Monday, August 27 – 10:00 – 2:00 pm

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By Carin Keland, Director of the Recreation and Community Education

Fall Recreation and Community Education Program Guides Expected Mid-August!

Whitefish Bay Mail Carriers should have the Fall Recreation and Community Education Guides delivered to Whitefish Bay residents by mid-August. Don't wait to sign up for your most wanted classes. Programs can fill quickly!

Fall Flag League Schedule

Deadline to register is August 10th
Saturdays, Sept 8 – Oct 27
12:30-4:00 pm
Grades: 1 thru 4 as of 2018-19 school year
Don't miss out on the chance to get in on the fall rec flag football season! Registration deadline is August 10. The league is parent coached and includes a half an hour practice before each game. Parents and players are needed!

SENIOR "55 AND BETTER" PROGRAMS... IN THE COMMUNITY FOR THE COMMUNITY

All programs must be registered (even free) and paid at the Whitefish Bay Community Center. Contact Carolyn.noori@wfbschools.com or 414-963-3992

Sunday Supper Club series continues on Sun., Aug. 5, Helgesen's Harpos Supper Club and Apple Barn Orchard & Winery!

Enjoy the beautiful landscape and experience the nature all around the Apple Barn. Jake Drefs is the award winning master wine maker that will introduce us to the orchards signature wines made from the fruits of the earth! Then on to Janesville, where we will have a delectable meal at Helgesen's Harpos Supper Club, where they know for their quality and customer service! Choose from Prime rib, chicken oscar or salmon caprese (cash bar for drinks). Depart Lydell at 12:00pm and return approx. 7:30pm. Cost \$79.00

Highlights of upcoming tours that need early registrations include: September 5-Okauchee Lake boat tour and Golden Mast dinner, September 9 Sunday supper at the Arthur House and Potosi Brewery, September 11 luncheon and the ever so lovely Julie Anne Lovely Thompson performing,

October 13 - A Day in Door County, day trip!

Please look in the Fall Whitefish Bay Recreation and Community Center booklet for exercise classes, enrichment classes including our health series of mind- body wellness given by Dr. Lynne Shaner PhD.

The Senior department is always looking for sponsors to help offset the cost of the luncheons that provide seniors with a nutritious meal, socialization and high quality presenters, entertainers and appreciation gifts for the indispensable volunteers! Please contact Carolyn Noori.

For additional program and registration information, Contact Carolyn Noori, WFB Senior Program Coordinator at 963-3992.

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Jumping into August with the Rollings Family

When it comes to coaching any sport, the most successful coaches study the totality of an athlete's makeup first and his or her athletic talents second. For swim coach Joel Rollings this rings true in how he views the world of coaching collegiate athletes. Joel has always told his athletes that their top three priorities should be family, school and whichever religion they believe in. After those three can come sports, but Joel never wanted his swimmers to focus too heavily on sports, losing sight of the bigger picture that life has to offer.

For the last 12 years, Joel has been the head coach for both the men and women's

swim teams at University of Wisconsin-Whitewater. This summer he also took on the role as director of swimming at The Town Club in Fox Point. The ability to have a position closer to his family in Whitefish Bay was a large draw for him in accepting his new position. Joel and his wife Lauri first met in 2002 at the popular dive bar McGillacuddy's on Water Street. Lauri who is originally from Madison, was living in Milwaukee clerking for Judge Terrance Evans after completing law school at Stanford University. "We had only been dating for a few months, but I had previously committed moving to San Francisco to practice at a

Story by Christine McBride | Photos by Linda Smallpage

large law firm there,” said Lauri. “Originally Joel was going to move out to California and live there with me. After a few months in California, I realized how expensive the city was and the lack of a work-life balance I would have at the large firm. As a couple we made the decision to relocate back to Milwaukee.” The couple married in 2005 and spent three amazing weeks in Australia for their honeymoon.

Lauri is now the executive director for a mechanical contractors’ association and handles the negotiations of labor agreements and various labor disputes. She also coordinates educational opportunities for their employees. Joel has greatly enjoyed over a decade of coaching at UW-Whitewater and earned numerous accomplishments while there. Both teams have moved into the Top 25 national rankings and broken school records over 80 times. Joel has also been named Men’s Coach of the Year three times from Wisconsin



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EHO

We’d like to thank Mary Wright of Shorewest for bringing you this month’s cover story.



Intercollegiate Athletic Conference, and the conference's Women's Coach of the Year in the 2014-15 and 2017-18 seasons. He has also coached numerous conference championships, All-America honors and two national championships. Additionally Joel coached Paralympic swimmer, Alex Dionne, who earned American record times in two freestyle events.

While Joel has loved the athletic side of coaching, there is the added role of mentor to his athletes. "It really is crazy how much goes into coaching beyond just the practices and meets," said Joel. "One of my swimmers was diagnosed with an incurable disease and only given given three weeks to live. He asked me to speak as his funeral and it was an incredibly sad and humbling moment in my coaching career. There are a lot of great highs from the swim meets and setting new records, but then something from the real world will happen and offers perspective of how life is more than just sports. One season a swimmer was driving home and killed by a drunk driver. These are the type of life events that there is no playbook for, and as their coach I had to use my own life experiences to help the team navigate through those difficult times."

In 2013 the couple welcomed their son Sam, and realized some of their own priorities needed to shift. "For years Joel has been so committed to his coaching position at Whitewater, spending long days and weekends away at swim meets. But Sam is only little once and I want Joel to enjoy this time instead of looking back and regretting being away from home," said Lauri. With the recent passing of his father, Joel reflected on how quickly time passes by and made the difficult decision that the 2017-18 season would be his last one coaching at UW-Whitewater. "The coaching cycle of athletes is similar to the life cycle for parents," said Joel. "From ages 3-6 the kids can't get close enough to you and think their parents are just the coolest. Then around 12-13 kids can't get far enough away from their parents and don't even want to be seen walking near you. Finally around 21-22 they come back again and realize that parents do know a thing or two about life and they actually want to spend time with you. I would like to soak in the last few years I have of being considered a cool dad with Sam still reaching his hand up to hold mine."

While Joel has retired from coaching

at UW-Whitewater, his summers will still be busy as the swim director for The Town Club. "A huge draw of Town Club for me is the proximity to my house. I am able to bike to work and be involved in the community again seeing kids I coach outside of the pool at places like the store or beach," Joel said. "Living in Whitefish Bay is great because all the residents here are close to Lake Michigan, but with that comes the responsibility of keeping kids safe in the water and teaching them to swim."

The Rollings family also enjoys traveling and young Sam has even earned a few stamps in his passport. An adventure filled trip to Panama is planned for this August. One of the reasons they love living in Whitefish Bay is for the great public school system, and Sam enjoyed his first year at Cumberland. "We live on a great block with really friendly neighbors," said Lauri. "We appreciate that the Whitefish Bay community is a safe place to live and the residents typically vote to pass referendums for the schools. We couldn't be happier with our choice to live here and Joel's decision to focus on family."

What's your story? Email me at cmcbride@bestversionmedia.com and I'll help you tell yours!



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WHITEFISH BAY PUBLIC LIBRARY



Submitted by Katie Kiekhaefer, Head of Youth Services and
Scott Lenski, Community & Adult Services Librarian

Summer is flying by, but there's still a little time left to sign up for summer reading. Kids and teens, if you haven't started the program or misplaced your reading log stop by the Youth Services Desk to get going.

Adults have through August 6 to get all their entries in for the prize drawings on August 7. You can submit entries online through our website under the "At the Library" section.

We have our 3rd Annual Lock-In happening for teens entering 7th grade and up on Friday, August 3 at 5pm. There will be games, an escape room, food and crafts! Registration and a waiver form are required. Stop by Youth Services or sign up on our website.

As you travel for business or fun, don't forget you can take the library with you on your tablet, smartphone or e-reader. We have two different platforms for you to check out e-books and e-audiobooks.

- Hoopla is a small but ever-changing collection where any title found in the collection can be downloaded instantly.
- Libby from Overdrive is massive collection of titles, offering a wide selection in both audio and e-format, but some titles have a wait list. All you need to get started is your library card and your PIN. If you don't remember your PIN you can reset it next time you're at the library. If you need help getting started, give us a call and a librarian can walk you through the process.



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North Shore Fire/Rescue is Awarded for 2018 Mission: Lifeline® EMS Gold Status by the American Heart Association for Cardiac Treatment



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By Lieutenant Dan Tyk, North Shore Fire/Rescue, EMS Manager & Community Relations Officer



We are pleased to be able to share with our stakeholders that, in partnership with the Milwaukee County Officer of Emergency Management-EMS Division (OEM-EMS) and the other municipal fire departments across Milwaukee County; North Shore Fire/Rescue was awarded 2018 Mission: Lifeline® EMS Gold status by the American Heart Association. Mission: Lifeline® tracks and reports quality improvement measures and treatment for patients experiencing significant cardiac events, such as heart attacks.

Each year, more than 250,000 people across the U.S. experience an ST elevation myocardial infarction (STEMI), the deadliest type of heart attack, caused by a blockage of blood flow to the heart that requires timely treatment. To prevent death, it's critical to restore blood flow as quickly as possible, either by mechanically opening the blocked vessel or by providing clot-busting medication.

Mission: Lifeline's EMS recognition program recognizes emergency medical services for their efforts in improving systems of care to rapidly identify suspected heart attack patients, promptly notify the medical center and trigger an early response from the awaiting hospital personnel, with a target of 90 minutes from first medical contact to treatment in the emergency department.

In 2017, the 12 municipal EMS agencies of Milwaukee County collectively treated 112 patients with confirmed STEMI, achieving the 90-minute target of first medical contact to restored blood flow in 93 cases (83 percent). This is the second consecutive year that Milwaukee County OEM and North Shore Fire/Rescue have been recognized with the EMS Gold Award, given to agencies who reach the target in 75 percent of cases.

"This award marks an incredible accomplishment,

representing the significant coordination of a cast of individuals from the 911 call taker, the paramedics in the field, our OEM command duty officers and the receiving hospital's emergency department and cardiology staff," said M. Riccardo Colella, DO, MPH, OEM-EMS Medical Director. "We are proud to be recognized for achieving such success in following evidence-based guidelines in the treatment of people who have severe heart attacks."

North Shore Fire/Rescue is proud to be a small piece to successful outcomes for these critically-ill patients.

To learn more about the Emergency Medical Services and other programs and services offered by North Shore Fire/Rescue, please visit our website, www.nsfire.org or call our Community Risk Reduction Bureau at (414) 357-0113.



American Heart Association 2018 Mission: Lifeline® EMS GOLD Status Award

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World Breastfeeding Week

Submitted by Kala Hardy, RN, BSN, CLC

August 1-7 is World Breastfeeding Week and this year marks the 26th annual celebration, with the theme “Breastfeeding: Foundation of Life.” Breastfeeding improves the health, well-being and survival of women and children around the world. The World Health Organization (WHO) and the American Academy of Pediatrics (AAP) emphasize the value of breastfeeding for mothers as well as children. For infants, research has shown that breastfeeding may decrease the risk of ear infections, diarrhea, respiratory tract infections and pneumonias, atopic dermatitis, asthma, obesity, diabetes, childhood leukemia, SIDS, and necrotizing enterocolitis. Breastfed children have also shown to score higher on cognitive exams.

Moms who have breastfed have shown a decreased risk of developing breast, endometrial, and ovarian cancer, type 2 diabetes, and postpartum depression

Public health begins with breastfeeding, setting babies off on the healthiest start in life. The North Shore Health Department supports breastfeeding through a Maternal and Child Health grant by offering a home visit with a nurse and a Certified Lactation Counselor after baby’s birth, and assisting businesses to become breastfeeding friendly. If you are interested in learning about our Breastfeeding Friendly Workplace recognition program or have questions about our services, visit our website at <http://www.nshealthdept.org/>



BreastfeedingGeneral or call us at 414-371-2980.

For the most up-to-date information on upcoming clinics and screenings, visit the Clinics page of our website at: <http://www.nshealthdept.org/Clinics>



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WHITEFISH BAY CIVIC FOUNDATION

Submitted by Cindy Seaman

Sounds of Summer is Just Around the Corner— Saturday, August 18th!

Summer Ice Cream Socials

Mark your calendars for the August Whitefish Bay Civic Foundation's Ice Cream Social. Wednesday, August 8th from 6:30 to 8:00 p.m. at School House Park, across the street from the library, as we celebrate summer with ice cream cones, sundaes and root beer floats. Live music will be provided by the Whitefish Bay Community Band. We look forward to seeing you at this free, family event!



Enjoy the last, lazy days of summer at the Sounds of Summer on Saturday, August 18. The evening kicks off at 5:00 on Silver Spring Drive with Rocket Cat who skillfully blends the band members backgrounds in alternative, progressive and hard rock as well as power pop. Trapper Shoepf takes the stage at 7:00. Trapper is a young man who's befriended a strange and diverse cast of characters during his 27 years. That small army of rogues and rebels, drifters and dreamers, soldiers and schemers populate his songs, their tragedies and comedies, their lives and deaths recalled in his finely etched musical vignettes. Then dance the night away starting at 8:30 with Radio Radio, a band of top musicians playing songs no other band is covering, in a way that makes you feel you are seeing and hearing the real thing live for the first time.

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Putting Thoughts to Paper: *Starting a Journal*

By Thomas L. Conn



Have you ever said to yourself, “I have to write that down,” and then you don’t? Before long, you completely forget the thing you wanted to remember! Or maybe you want to put your thoughts on paper so they’re not rolling around in your head. You could also write down all your hopes, fears, and other emotions. These feelings seem more manageable once they’re written down, not eating away at you. On these occasions, writing a journal can make all the difference.

Journaling allows you to physically put your thoughts and feelings on paper. The benefits include stress reduction, more control over simple tasks, and a clearer understanding of who you are. Don’t worry, you don’t have to be Ernest Hemingway. The only person who must read your journal is you. If you’d like to share your thoughts with others, blogging can serve as a more public form of journaling.

The next question is “How do you start a journal?”

It’s quite easy. Go to the store, buy a blank notebook, and start writing. It’s great if you’re able to write something every day because it creates a good habit until it be-

comes part of your routine. You don’t have to write a lot. You can write as little as a single phrase or as many as ten pages. What’s important is that you write.

In journaling, grammar is not important. Your only goal is get your thoughts out as quickly as possible. If you like, you can always go back later and revise what you wrote.

Journaling in the morning after you wake up is a great way to jumpstart the writing process. Your brain is still waking up, so if you had a strange dream or thought during the night, writing it down helps you capture it before you forget.

After you’ve been journaling for a while, you can branch out and try different styles. One day, you might want to write what happened and how it made you feel. The next day, you might want to write a quick short fiction story. This helps your mind expand because it is thinking about things in different ways.

As you’re starting out, the one thing you don’t want your journal to become is a vehicle for listing all the negative things in your life and in the world. Your journal will become an outlet for only venting your frustrations. And when you go to

write each day, you’ll already be in a negative mindset and miss out on writing down the positive things in life. This will cause you to associate journaling with negativity and might even cause you to stop altogether.

When it comes to starting a journal, the only thing you need to remember is that it can be whatever you want. If you want to write, then start writing. You truly have nothing to lose, and you might even learn something new about yourself.



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CALENDAR OF EVENTS



August

Wed.-Sun., Aug. 1-5 **Milwaukee Comedy Festival**

@Location varies
Celebrate funny with nearly a week of comedy's top talent.
Cost: \$16-20 mkecomedyfest.com

Thurs.-Sun., Aug. 2-12 **Wisconsin State Fair**

@State Fair Park
Explore Wisconsin agriculture, livestock, rides, food and more at the 2018 State Fair. Check the website for discounts and deals.
Time: Sun.-Thurs. 8am-11pm,
Fri.-Sat. 8am-12am
Cost: \$7-12 wistatefair.com

Sat.-Sun., Aug. 11-12 **Morning Glory Fine Craft Fair**

@Milwaukee Riverwalk, Marcus Center and Red Arrow Park
See and purchase art of all kinds at a range of prices – ceramics, prints, wearables, glass, jewelry, leather, photos, sculpture and more.
Time: 10am-5pm Cost: Free
Wdcc.org

Thurs.-Sun., Aug. 16-19 **Milwaukee A La Carte**

@Milwaukee County Zoo
"Feast with the Beasts" and enjoy a variety of flavors from local eateries that will leave you craving more. Animals are on display as popular national and local bands perform live.
Time: Thurs.-Sat. 9am-10pm,
Sun. 9am-8pm
Cost: Up to \$15 Milwaukeezoo.org

Thurs.-Sun., Aug. 16-19

Irish Fest

@Summerfest Grounds
Come dance, sing, eat and enjoy the world's largest celebration of Celtic music and culture.
Time:
Thurs. 5-10pm,
Fri. 4pm-12am,
Sat. 12pm-12am,
Sun. 11am-10pm
Cost: \$5-20, see website for special offers
Irishfest.com

Sat., Aug. 18

India Fest

@Humboldt Park
Come experience the essence of India through food, the arts and more.
Time: 11am-9pm
Cost: Free
indiafestmilwaukee.org

Sat., Aug. 18

Historic Base Ball Game

@Old World Wisconsin
Get outdoors as the Eagle Diamonds meet their opponent on the historic Ward School field. Did you know "base ball" was the common spelling in the early days of the game? They will play by 1870s rules. Come watch and learn.
Time: 1:30pm
Cost: \$10-19
www.oldworldwisconsin.org

Fri.-Sun., Aug. 24-26 **Mexican Fiesta**

@Summerfest Grounds
Celebrate the 45th anniversary of Milwaukee's largest fiesta with the sound, history, culture and taste of Mexico.
Time: 12pm-12am
Cost: \$14
mexicanfiesta.org

Sun., Aug. 26

Walk4Friendship

@Ellsworth Park, Bayside
Walk4Friendship is a 3K walk that raises crucial funds and community awareness for the Friendship Circle - supporting children and adults with special needs. Join in promoting an inclusive community that welcomes and nurtures all people regardless of their abilities.
Time: 10am www.fcwi.org

Thurs., Aug. 30 **S'more Fun at Camp Whitcomb/Mason**

@Friendship Lodge, Camp Whitcomb/Mason
Back by popular demand, come witness first-hand all the wonderful happenings right in our backyard. This casual event will allow guests to support our mission and experience some of the daily activities kids enjoy at Camp.
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7pm "family-style" dinner and program
Cost: \$100
www.bgcmilwaukee.org/smores

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Summer Fun Continues on Silver Spring Drive

Submitted by Katie Commer

Enjoy the last month of summer on Silver Spring!

Can you believe that it is August already? The Side Walk Sale-A-Bration and Farmers Market have been a great success; in fact the Farmers Market is in full swing until October 27th. The Market held every Saturday from 8:00 a.m. to noon Aurora Parking Lot. For more information about the market and recent photos, "like" the market on Facebook: <http://www.facebook.com/wfbfarmmkt/>

Join us for **DOG DAYS OF SUMMER** August 11th, 2018 from 11:00 – 3:00 in the Dominican High School

Parking Lot. There will be Contests; Best Trick, Best Costume, Best Command Trained, and most importantly Pet/Owner Look Alike Contest! Cost to enter the competition is \$10 and money raised will go to the Wisconsin Human Society. You can sign up at the event or beforehand by emailing WFBID@Gmail.com. Dog Agility Demonstrations, Photo Zone and "Pet Themed" vendors so you can get your special friend something new! Watch for details at www.merchantsofwhitefishbay.com and "Like" us on Facebook (<https://www.facebook.com/ShopWFB/>) to keep you updated on the event! Hope to see you.



Whitefish Bay Farmers Market Saturdays, 8am Until Noon - Through October 27



Located at Santa Monica and Silver Spring in the Aurora Parking Lot

The Whitefish Bay Farmers Market will be returning to downtown Whitefish Bay in the Aurora Parking Lot through October.

The open-air market is a family-focused community event with 30+ Vendors this year selling fresh and organic produce, flowers, meats, eggs, honey, cheese, salmon, popcorn, homemade treats, and more! Working on having music every week – know anyone who wants to perform or do a cooking demonstration let me know at WFBID@gmail.com. See you at the market!

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Boston Store Closing Ends a Bay Legacy

Submitted by Jeff Aikin

For 113 years Boston Store anchored Milwaukee's retail scene. "The Heart of Milwaukee" it called itself. Its closing this year ends a legacy of Carl Herzfeld, the founder who lived in Whitefish Bay.

Born in 1865, Herzfeld emigrated from Germany to Milwaukee in 1884 where he became a hosiery and undergarment salesman. In 1902 Herzfeld leased space in Julius Simon's five-year-old downtown store. In 1906 he and partner Nathan Stone bought Simon out and renamed the store Boston Store. Herzfeld was company president for many years, making it one of the largest department stores in Wisconsin.

In 1924, Herzfeld and wife Helene engaged architect Russell Barr Williamson to construct a brick Mediterranean Revival mansion at 5240 N. Lake Dr. at a cost of \$60,000. It features rounded arched windows, ornate tile floors, a grand living room with arched leaded windows, a 15-foot beamed ceiling, a solarium with Tiffany-style stained glass dome, and three fireplaces. The main bedroom upstairs is a master suite with his-and-hers baths. It sits on four acres overlooking Lake Michigan amidst formal gardens flanked by bluestone patios, walkways, and a pillared stone garden room. The property also contains an attractive outbuilding near Lake Drive with garages and a coach house. It is the largest residence designed by Williamson.

Herzfeld died in 1930 at age 65. The home was later owned by Julius Heil, another German immigrant who in 1901 founded the Heil Company and was governor of Wisconsin from 1939 to 1943. The house was used as a backdrop for scenes in the 1989 motion picture Major League.



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Submitted by Karen Sparapani, Executive Director
Milwaukee Area Domestic Animal Control Commission



Social Media and Lost and Found Pets

Social media is becoming the place where many people are posting lost and found animals in hopes of reuniting people with lost pets. Unfortunately, with so many different online groups, services, neighborhood pages and private pages, this can dilute the efforts of your animal control AND prevent an owner from finding where their pet is.

If you find a lost pet, feel free to post it all over social media, but, then it must come to MADACC after a reasonable period. Also call MADACC immediately to give us a found animal report and your contact information in the event an owner has already called, and we can connect the two of you.

Citizens are not permitted to do stray holds. You must bring a stray animal to MADACC if initial efforts to reunite the animal with the owner fail. Your online post should include the day and time that you brought the animal to MADACC so that the owner knows where to look for the animal.

Social media is a valuable tool for getting the word out on lost and found animals. We appreciate Good Samaritans trying to get animals home without coming into MADACC. But, after 24 hours or so it is imperative that the animal come to MADACC to give the owner a chance to reclaim. Finders are always given the first chance to adopt a stray they brought in if an owner does not reclaim the animal and after the animal has been sterilized, vaccinated, microchipped and examined by a veterinarian.

You can reach MADACC at 414-649-8640 or visit our website www.madacc.org for more information.



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5123 N Idlewild Ave,	\$324,900
4733 N Diversey Blvd,	\$325,000
130 W Belle Ave,	\$355,000
4973 N Larkin St,	\$404,900
335 E Lake View Ave,	\$415,000
712 E Henry Clay St,	\$429,900
5235 N Berkeley Blvd,	\$435,000
5555 N Shoreland Ave,	\$489,900
1578 E Cumberland Blvd,	\$680,000
4611 N Lake Dr,	\$734,900
5058 N Lake Dr,	\$799,000
5028 N Lake Dr,	\$849,900

SOLD

Address	DOM	List Price	Sold Price
5732 N Lydell Ave	2	\$199,900	\$208,000
1018 E Hampton Rd	6	\$199,900	\$215,000
5106 N Lydell Ave	81	\$217,000	\$215,500
4964 N Berkeley Blvd	3	\$219,900	\$225,500
1024 E Hampton Rd	5	\$239,900	\$235,000
118 E Henry Clay	3	\$249,900	\$253,000
4975 N Diversey Blvd	2	\$264,999	\$285,000
4647 N Elkhart Ave	8	\$310,000	\$315,000
5006 N Santa Monica Blvd	65	\$324,900	\$310,000
4641 N Sheffield Ave	3	\$349,000	\$356,000
5133 N Kent Ave	7	\$369,000	\$358,000
5056 N Ardmore Ave	2	\$375,000	\$380,000
5546 N Shoreland Ave	1	\$379,000	\$380,000
100 W Henry Clay St	10	\$399,900	\$397,900
4753 N Bartlett Dr	3	\$425,000	\$455,000
5358 N Kent Ave	7	\$429,000	\$435,000
6040 N Kent Ave,	8	\$430,000	\$430,000
4790 N Woodburn St,	60	\$449,900	\$430,000
5801 N Bay Ridge Ave,	4	\$460,000	\$459,500
5940 N Bay Ridge Ave,	31	\$524,900	\$520,000
5744 N Kent Ave,	52	\$579,000	\$570,000
5105 N Lake Dr,	45	\$599,000	\$575,000
834 E Silver Spring Dr,	4	\$599,000	\$600,000
895 E Birch Ave,	24	\$599,999	\$585,000
1621 E Cumberland Blvd,	3	\$649,900	\$700,000
4797 N Cumberland Blvd,	2	\$649,900	\$680,000
2101 E Glendale Ave,	39	\$749,000	\$810,000
1096 E Circle Dr,	4	\$749,900	\$761,000
840 E Birch Ave,	51	\$825,000	\$814,900
1924 E Cumberland Blvd,	42	\$1,350,000	\$1,310,000
4724 N Wilshire Rd,	178	\$2,450,000	\$2,075,000

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Local Artist's Work on Display with Bucky Badger Statue in Madison May 7–September 12, 2018

By Christine McBride

For just over three years, residents have known Jenny Heyden as the communications specialist for the Village of Whitefish Bay. She deals with everything from the weekly newsletter



Artist Jenny Heyden with her art

to the automated refuse and recycling program, but in her free time she loves to paint and let her creative side shine through. For over twenty years she has participated in various projects, from public art like the painted heart in the Shorewood Library to private commissioned pieces.

This past February she entered a design sketch in response to an RFP for the Bucky on Parade contest. A few Madison organizations sponsored the event which granted artists a 6-foot-six, 4

foot wide fiberglass Bucky badger to paint in their spaces and match the submitted design. The jury chose 85 designs from the over 400 submissions. Jenny was one of the lucky artists to be chosen based on the merit of her design. Her Bucky is named "Sunburst" and will be one of ten special Buckys to be auctioned for charity in a public event on September 29. Link to event: <https://buckyonparade.com/finale-party/>

With the help of coworker Caren Brustmann, Assistant Village Clerk, and with permission of the Village Manager and the Public Works Director, she transported her Bucky to an open space in the Whitefish Bay Department of Public Works garage, and that is where she created her masterpiece. Unlike most of the Buckys with a face included in the painted design, Jenny took the stance of the Bucky being a canvas and could be transformed into anything. "My fondest memories at Madison involve sitting at the terrace in their unique chairs and looking out at the lake," said Jenny. "I wanted my painted Bucky to reflect what so many think of when Madison comes to mind and be a more artistic take on the project. I painted the back of the chair on his chest like a bold superhero shield, because he is a fighting mascot after all."



To create the perfect colors for the famous terrace chairs, Jenny contacted the company that powder coats the metal chairs. They sent her color swatches to make it a perfect match with the paint colors she used.

All of the painted Buckys are now on display in the Madison area as part of Bucky on Parade until September when 10 of the 85 will be auctioned off. There is a map available for download at www.buckyonparade.com. The auction is set for September 29 in Madison and funds raised from the upcoming Bucky auction will be going to the organization "Gardening Against Cancer." This was named after the founder and UW-Madison basketball coach Greg Gard, and dedicated to the support of cancer patients in Wisconsin and research. When Jenny isn't busy working at Village Hall, you can find more about her artwork at www.steinmanstudios.com.

Photos courtesy of Jenny Heyden



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The finished Bucky on display in Madison

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Sweet Succulents

BY MEGAN MAHLIK | PHOTOS BY MEGAN MAHLIK



Small and trendy, the friendly succulent has charmed many with its non-demanding care routine, intricate shapes and different colors. I first started growing succulents a couple years ago after I realized I needed some more green in my life. The problem (I thought while standing in Home Depot) is that I have a black thumb and ultimately all plants that fall into my care die. But this time I was determined. I would do the research, water and sunbathe the little things until they had no choice but to grow. Needless to say, I quickly fell in love with them and now look forward to caring for them each week. I have found numerous outside materials on the care and keeping of succulents and learned quite a few things on my own. Although they are hard to kill and grow easily, they do require proper care as there is a difference between a living succulent and a thriving one.

Despite their similarities, succulents are not cacti. By storing water in their leaves, they are able to go great lengths without water, which is a nod to their usual habitats such as semi-desert climates. However, they do require some type of consistent moisture, which is needed more often than a common cactus. If needed, succulents are able to grow “air roots” and draw on the humidity in the air, but this is a sign your succulent is thirsty and needs more frequent watering. This makes them the ideal houseplant as they are low-maintenance and can survive your weeklong vacation without even noticing you’re gone. Find a warm window with some indirect sunlight (south-facing is best), and you’re in business.

Ideally, you live somewhere where it’s warm year-round and there’s plenty of light to go around. Unfortunately, that’s not the case for my succulents, and winter takes a brutal toll on their overall health due to the lack of light, humidity, and warmth. Come spring, I am jumping at the thought of replanting all my succulents in fresh soil and getting them back to full strength. I wait until the weather is getting warmer, however, before undertaking this task to make sure I am not prematurely snipping and damaging the plant.

When receiving too little light, succulents “stretch” or grow toward the light, resulting in a plant that is more stem than leaf, which (in the case of the succulent) is bad form.

After the winter, it’s necessary to cut off the tops of my stretched-out succulents and either replant the rosettes or let the plant regrow as necessary. This does not hurt the plant at all. In fact, it helps the plant not waste precious energy on reaching outward by growing properly and expanding its leaves.

Succulents are self-propagating plants, which means the leaves can grow roots and become an entirely new plant. Similarly, the rosettes—when taken off the main plant—will eventually begin to shoot roots and take off as their own. If you become handy at this, you’ll realize you are continually growing your collection of plants, which can be very rewarding (yet stressful when you run out

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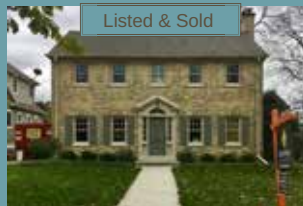
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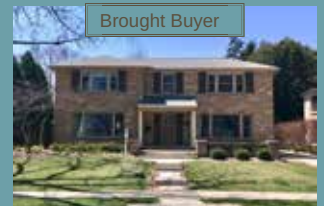
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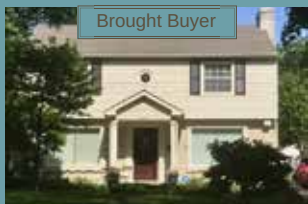
Listed & Sold

607 E Day Avenue



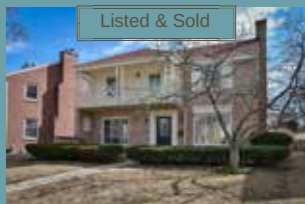
Brought Buyer

5005 Palisades Road



Brought Buyer

6134 N Kent Avenue



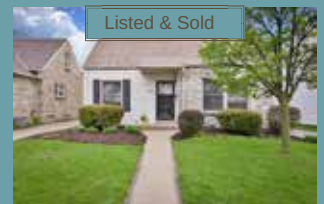
Listed & Sold

5440 N Berkeley Boulevard



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5275 N Kent Avenue



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5056 N Ardmore Avenue



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of windows). You don't need to "plant" the leaves/rosettes. Just let them sit on top of the soil and water them minimally until they begin to grow roots. Once they are established, you can properly plant them.

To repot my plants, I use a cactus potting soil, since it allows the water to drain properly. This is particularly important if you are planting your succulents in decorative pots such as mason jars or other non-draining pots. It's also recommended to mix some rocks/sand into the soil as that will also help prevent the water staying in the soil for long.

Be sure to never water the leaves of the plant. I made this mistake with a favorite succulent of mine. This develops a rot on the plant, which eventually kills it. I've been known to use a Q-tip to wipe accidental water droplets from the leaves for this very reason. Additionally, succulents prefer to be "drenched" as opposed to spritzed, as this flushes water down into the roots. My rule of thumb is to water when the soil is dry: every week or less in the summer, and every week to two in the winter.

Once I clean off the stretching and dead leaves from each plant, I place them into new

soil and let it settle for a day or two before watering. Of course, this is a slow process as you don't want to injure any of the existing roots or break the plant. Succulents are hardy but very delicate. Any leaves that break off get put into my prospect pile.

Have patience with your plants! Succulents are not particularly fast-growing, and hardly grow at all during their dormant winter period. The most fun you'll have with your plants is in the summer when they begin to change color due to all the light they are getting. If they are happy enough, you might

even find your succulents blooming. Not only are they conversation pieces, but they also seem to increase mood just by being there. They are all so different and intricate.

Since they are hardy little things and ship very well, it is possible to buy succulents online. If you order a rosette, it will come without roots. You simply plant the stem into soil and let it grow. This method is definitely easier than buying seeds and growing them on your own. Otherwise, just stop at your local greenhouse and start growing your collection!



Megan is a beauty enthusiast and lifestyle blogger who enjoys black coffee, good books, and all kinds of cute plants. You can find her other work at <https://www.primipandprosper.com>.

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