

June 2019

# BayLeaves



FROM  
**Nigeria**  
TO  
**Whitefish Bay**

# Why Is The Cost of My Auto Insurance Going Up?

**“W**hy is my auto insurance rate increasing? If my car is getting older, why am I paying more?” These are questions you have probably asked yourself at least once over the last few years. As consumer I also ask these questions and have concerns about rising costs and increased premiums. From a professional standpoint, I'd like to provide some insight into what's occurring in the auto insurance industry and why there is a need to adjust rates.

Over the past several years the auto insurance industry has been negatively affected by several factors; all of which drive up rates. Gas prices are very low, repair costs are increasing, there are more vehicles on the road than ever before and distracted driving has increased significantly. These factors collectively have contributed to a noticeable increase with the frequency and severity of auto claims. When more money is being paid out in claims insurance companies manage the additional expenses by charging more premium to maintain financial balance.

While the general concept of insurance is all about pooling risk with everyone else, there are some things you can do to help control premium increases and make sure you are not overpaying.

- ▶ Have a licensed agent review your coverage and deductibles to make sure you have the coverage you need at the most affordable price. Having a low deductible or physical damage coverage on an old vehicle may not be the most affordable option or needed at all.
- ▶ Check to see if you can save money by bundling your insurance. Having multiple policies with the same company may qualify you for discounts you wouldn't receive by having them with different companies.
- ▶ Ask a licensed agent what discounts you are not receiving why. Sometimes a small change like choosing to receive your bills electronically may qualify you for a discount that you were not aware of and were not receiving.

Auto insurance doesn't have to be overwhelming or confusing. Working with a local, licensed agent will not only give you an opportunity to review your needs with someone that understands your community, it will also provide peace of mind knowing you have the coverage you really need at an affordable price. Please feel free to give us a call at 414-961-1166 or stop by our Shorewood office. We'd more than happy to review things with you.

BY ANDREW MCCABE, ALLSTATE INSURANCE

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Content Due	Edition Date
November 20	January
December 20	February
January 20	March
February 20	April
March 20	May
April 20	June
May 20	July
June 20	August
July 20	September
August 20	October
September 20	November
October 20	December

### IMPORTANT PHONE NUMBERS

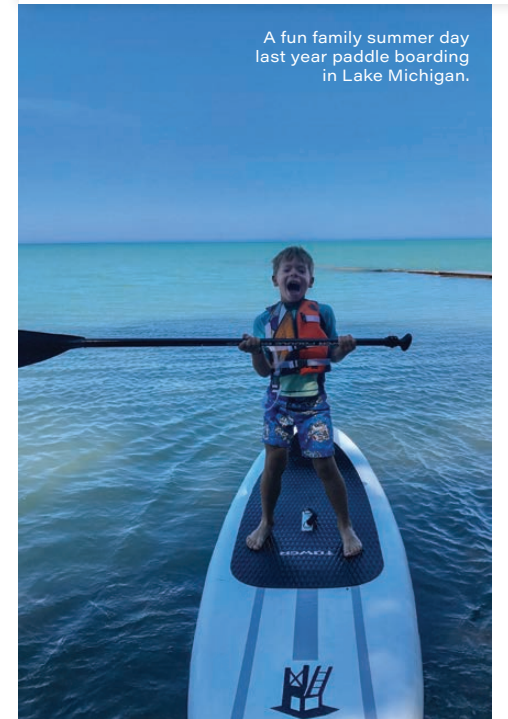
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Dept. of Recreation & Community Education	(414) 963-3947
Whitefish Bay School District	(414) 963-3921

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DEAR RESIDENTS,

Over the years, each of our feature families share their amazing stories and open themselves up to both me writing about them, and you reading about them. Every single time I learn something new or have a great take-away from the family we are featuring that month. When interviewing Abim and Beth for this issue, I learned a new phrase that I have tried to incorporate into my daily thinking.

We were discussing various grievances people have and how they are dealt with overall. Abim, who grew up in Nigeria, said that when folks in Nigeria hear someone make a trivial comment a popular response is "They must have a full belly to be worrying about that." It really struck me as such a true statement, because all their basic needs of food, shelter and safety are all being met to concern themselves with any other issues. Since learning the phrase I have been trying to pause and reflect first on the real importance of any issue before reacting to it. I hope you enjoy their story and have a great summer!



CHEERS,  
**CHRISTINE MCBRIDE**



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## KOLAWOLE KIDS

### FIND CREATIVE WAY TO DISCUSS THEIR DAYS

**W**hen looking for love, it is said to wait for the one who cares to ask about how your day went. For some this may seem like a simple question, but for others, it shows that someone is truly interested in them. When Beth Ridley and Abim Kolawole started dating their bond was strong enough to maintain a long distance relationship for two years. While the pair met in Massachusetts when Beth was in graduate school and Abim in law school, they didn't start dating until they separately had moved to New York City. Abim was offered his dream job as a securities lawyer for the Securities and Exchange Commission. After enjoying the New York lifestyle and dating for a few months, Beth's company asked her to move to South Africa. "Having never been

to Africa I was nervous, but also viewed it as an opportunity to get to know a different part of the world – especially since Abim grew up in Nigeria." Beth moved to South Africa for almost two years, all while maintaining a long distance relationship with Abim. "Distance makes the heart grow fonder...or it doesn't! The decision to stay together or break up becomes obvious quickly," said Beth. The distance tested their relationship, but they persevered and remained together. After two years in South Africa, Beth came back to the US and they were married in 1999. Beth enrolled at Columbia Business School to earn another graduate degree. Abim, pursued his sense of adventure by joining the US Army Reserves as a Judge Advocate. This position took him on various tours of duty to Germany and

Korea during his nine year career as an army lawyer. Serving in the US armed forces was a proud accomplishment for Abim. His parents are both Nigerian and it was just by chance that Abim was born in the United States because at the time his father was studying at Cornell University. Because of this Abim is a dual citizen of the US and Nigeria. He values his great upbringing in Nigeria but has also appreciated the incredible opportunities he has had living and working here. He has made the most of it since he moved here after school in the 1990s. Upon graduation Beth joined a management consulting firm and was asked to take on a nine month assignment in Bangkok, Thailand. Even though Abim and Beth were married at the time, Abim supported her move to Thailand while he stayed in

NYC. He did visit her in Thailand and they were able to enjoy a trip across Asia. "That was still one of my best vacations and memories," said Abim. "I owe a lot of my worldly travels to Beth's adventurous spirit."

Once Beth returned from her stint in Thailand, the couple began thinking about expanding their family. When the attacks of September 11th took place, Beth was pregnant with their first child and this reinforced that family comes first. Abim began exploring job opportunities and through a mutual friend was told that Northwestern Mutual (NM) was hiring attorneys for their Milwaukee headquarters. While at first the couple was reluctant about moving from NYC to Milwaukee, Abim was blown away by the culture offered at NM and happily accepted the job.

With Beth being from Mequon it might seem more natural that they moved to

her hometown instead of Whitefish Bay, but the couple was only house hunting in Whitefish Bay or Shorewood. "Coming from

have made deep connections within this community. I love being able to run along the lakefront and catch the sunrise."



New York City we had to have sidewalks, a sense of community and we wanted a smaller lot size," said Abim. "It did take a little adjusting since Whitefish Bay is not as diverse as Brooklyn, but overtime we

After Abim had been working at NM for a few years, it was again through a different mutual friend that Beth found out about an open position at NM. For the last 12 years Beth has worked at NM where she was accountable for sales and employee engagement. Being a business leader who knows what it takes to make people productive and companies profitable, Beth recently decided to start her own lifestyle and marketing company called, The Brimful Life. Through this new company, Beth curates content and creates experiences to help companies deepen relationships with customers and employees and inspire people to fill life with joy and meaning. She

CONTINUED ON PAGE 6

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also drives marketing for NŌ Studios, which is a destination for creatives and lovers of art featuring offices, screening room, performance stage, bar and rooftop lounge. NŌ Studios, which opened last year, is the brainchild of her screenwriter brother, John Ridley, who won an Oscar for the movie, *12 Years a Slave*.

As if Abim and Beth weren't busy enough, their three children, Ayo (16), Lola (13) and

Tosin (10) keep the schedules packed with activities. "Each day we would ask our kids about their days and receive one-word answers," said Beth. "After telling them I was sick of their lack of response, the kids took it to the next level to remedy the situation."

The Kolawole kids created two books to get the conversations rolling in families. They published both books titled *365 Ways to Ask, "How Was Your Day?" - Questions*

*That Don't Suck to Get Kids Talking*. There is an edition for young children and one for tweens and teens. "We had fun coming up with the questions together," said Tosin. "My favorite one is 'If you were principal, what rule would you eliminate' because every kid has something about school they want to change." The books are sold online at The Brimful Life's website and money earned is split evenly amongst the three children.

Another fun tradition the family does every summer is to award the 'best of' in a category voted on by the family. Previous years have included the best pizza (Maria's), donut (Chubby's Mini donuts), and wings (Elsa's). For the summer of 2019 they will be on the hunt for place with the best chicken and waffles. All while checking in with each other about their days in creative ways.

BY CHRISTINE MCBRIDE  
PHOTOS BY BOUTIQUE PHOTOGRAPHER

Thanks to NŌ Studios for allowing us to have our photo session at your gorgeous location!

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Refuse and Recycling Spring Schedule Change:

**Memorial Day:** Refuse and recycling normally picked up on Monday, May 27 will be picked up on Tuesday, May 28.

**4th of July:** Refuse and recycling normally picked up on Thursday, July 4, will be picked up on Wednesday, July 3.



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# SCHOOL IS OUT! Time for Recreation!

**THE WHITEFISH BAY RECREATION AND COMMUNITY EDUCATION DEPARTMENT** is here to serve the summer recreational, educational and enrichment needs of your entire family. For youth entering Prechool-8th grades, try one of our great summer day camps located at Lydell, Richards and Cumberland Schools. These programs offer weekly fun outdoor and indoor camp activities plus optional field trips at great prices. For active adults, there is Pickle Ball, Salsa and Merengue Classes, Tennis Instruction, Pottery Throwing and various Fitness Classes to help you stay busy. There is something for everyone. Summer program registration is currently taking place. Visit our website at [www.wfbschools.com](http://www.wfbschools.com) to view our full Summer Recreation Bulletin and to register online or stop in and see us at Lydell Community Center, 5205 North Lydell Ave. to register in person.

## Connects Before and After School Program Currently Accepting Registration for the 2019-2020 school year.

The Whitefish Bay School District through its Recreation Department provides Before, After and K4 Wrap-Around Care for its students that attend Richards and Cumberland Elementary Schools. Families looking for care in the upcoming school year are encouraged to register by June 30th to take advantage of the FREE registration period. This is a savings of up to \$50.00 per family or \$25.00 per child.

## New!! Summer Scuba Classes Offered at the Whitefish Bay High School Pool

Join us for Scuba in June, as we partner with AJ Scuba to offer both an introductory experienced Scuba and a full PADI certification! The courses are for ages 10 to adult and fun for the whole family!

Experience Scuba-Saturdays, June 22 or 29, 9:00a-12:00p

Scuba PADI -Mon/Wed, June 19-July15, 6:00p-9:00p

Please see our full Summer Recreation guide for course registration information!

## 55 AND BETTER

### FREE Technology Class with David Bartlett

Monday, June 3 | 1:30pm-3:00pm

Keeping Up to Date- This informative class teaches you the how's, why's and what's to update your computer, tablets, iPad and smartphones. Must be registered by June 1st.

### Lunch and Music!

Tuesday, June 11th

Join in for our (indoor) picnic! Our musical guests are those toe tapping, hand clapping performers "Pickin' Up Speed!" Picnic style lunch consists of: cheeseburger with side choices of onions, mushrooms, lettuce and tomatoes, baked beans, macaroni salad, chocolate cake, milk and coffee! Doors open at 11:30am lunch at 12:00pm and performance at 12:45pm. Cost \$9.00. Must be registered by June 6.

### FREE Blood Pressure Clinic

Tuesday, June 11th | 1:30pm-2:30pm room 15

Sponsored by the North Shore Health Department

## Supper Club Sunday

The Out-O-Town Supper Club in Kaukauna. | Sunday, June 23

First stop in this day tour is at the Bergstrom-Mahler Museum of Glass. This collection of almost 4000 stunning objects is a must see! Then on to the family owned Out-O-Town Supper Club. Experience the pride and quality in the menu with choices of perch, crab stuffed haddock, tenderloin or chicken, salad bar, potato, dessert, coffee and soda! Depart Lydell at 11:15am return at 7:45pm Cost \$98.00. Must be registered by June 2.

## Day Trip to Chicago

Sky and Water! | Friday, July 26th Registration deadline June 26th. Space is limited!

Feel on top of the world with a 360 view of Chicago at the top of the John Hancock Observatory. Then on to the water, upon the new Chicago River Cruise line the Odyssey. The climate controlled enclosed glass vessel offers a different view of Chicago's architecture. A lovely 3-course meal of Caesar salad, maple ham, glazed chicken, potatoes with chives, fresh beans and refreshing sorbet for dessert will be served! Depart Lydell at 6:00am and return at 6:45pm. Cost \$129.00

**For additional program and registration information, Contact Carolyn Noori, WFB Senior Program Coordinator at 963-3992.**



BY CARIN KELAND,  
DIRECTOR OF  
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## Lake Michigan Beach Quality



Did you know that the North Shore Health Department (NSHD) plays a role in assuring safe water conditions for wading or swimming at Atwater, Klode and Tietjen Beach/Doctor's Park? The NSHD supervises the collection and testing of water samples for harmful bacterial levels and the posting of signs at each beach communicating the water safety level to the public during the swim season.

We obtain samples twice a week from Memorial through Labor Day. Additional samples are taken after heavy rainfall or if a major pollution event (sewage leak or spill) has occurred. Follow-up samples are also collected daily if high levels are detected. Samples are collected at knee depth and transported on ice to the North Shore Water Commission where they are tested for fecal coliform levels using the MPN (Most Probable Number) method. Fecal coliform MPN measures likely fecal contamination, which is most likely to contain disease-causing bacteria. The NSHD receives results and guides the posting of appropriate signage at each beach and on the state's website where safety data can be found for over 100 beaches throughout Wisconsin. (<https://www.wibeaches.us>)

Look for beach advisory signs to assure safe water conditions. Green signs represent <235 MPN/100 mls of water tested, indicating that the water is unlikely to contain disease causing organisms. Yellow signs signify levels of 235-1000 MPN/100mls and an Advisory (Caution) level. If 1000 or greater MPN/100 mls is measured, the beach will be closed, signified by a Red sign.



BY CHRIS CORDOVA, RN, BSN

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## BERKELEY BLOCK NEIGHBORHOOD

# Easter Egg Hunt

With the sound of a blowhorn, the children of the 5100 block of Berkeley Boulevard are off for their annual Easter egg hunt. The fun tradition has been around for over 15 years and turned into an all day block party for residents. Music is playing, food from each house creates a delicious potluck spread, and kids are running from yard to yard on the hunt for treat filled eggs. Kristen Fischer took over the egg hunt responsibility

a few years ago when her predecessor handed over the basket of empty eggs. "Most people on our block would love to move to a larger house, but none of us can leave this wonderful block," said Kristen.

Greg and Colleen Gecewicz have been residents on the block for 22 years and enjoyed raising their family here. "Each year the block keeps getting better and we love having all the young kids running around playing

together," said Greg. "When the weather is warm there is normally an impromptu party on the block. Whoever is in the mood to host will sound the blowhorn for the neighbors to know we are getting together."

With a house on the block currently for sale, many of the neighbors joke that they are holding interviews for the next new neighbors.

BY CHRISTINE MCBRIDE



# LACROSSE BECOMES A LAKE COUNTRY MAINSTAY

Evidence of the growth of lacrosse abounds in the Lake Country area. Many vehicle sport program support stickers from Arrowhead, Kettle Moraine, and Oconomowoc High Schools. Fair weather brings out lacrosse goals on common-use fields that also host football and soccer. With the arrival of youth lacrosse programs and club teams, lacrosse season, starting with high school competition in the spring, now spreads through the summer into late fall, covering an interval of eight consecutive months.

Lacrosse advocates are quick to proclaim that the game is the fastest growing high school sport. 30% of high school directors surveyed in 2017 anticipated adding boys or girls lacrosse to their programs. More significantly, US Lacrosse has invested more than \$250 million into the sport's growth and development since its founding in 1998, and, in that time, national participation in the sport has more than tripled.

Arrowhead High School has become the bastion of both boys and girls lacrosse in

southeastern Wisconsin; its girls lacrosse program is comprised of two junior varsity and two varsity teams, the only high school in Wisconsin to support four girls teams and nearly one hundred lacrosse girls annually. Playing within the Wisconsin Lacrosse Federation (WLF), Arrowhead Girls Lacrosse has won five consecutive state championships, seven of the last nine state championships, and nine of the twelve state championships held.

"The girls lacrosse program at Arrowhead has been successful due to a dedicated coaching staff, the commitment of the girls who love to play the game, a supportive parent and school community, and the implementation of programs from Lake Country Lacrosse and club programs like the groundbreaking Lake Country Badgers and successor Badger Vibe and Black Lax," notes Arrowhead Girls Head Coach and WLF Girls Director Tom Truttschel.

The nine girls lacrosse programs that dotted the state in 2006 are now part of

a climbing 34 girls statewide programs in 2019, spread across three conferences and a grouping of two independent schools, all presided by the Wisconsin Lacrosse Federation, Wisconsin's state chapter of US Lacrosse ([wisconsinlacrosse.com](http://wisconsinlacrosse.com)). Both public and private high schools have contributed to the growth.

There's no end to the burgeoning rise. In 2018, US Lacrosse invested over \$21 million into its mission to fuel the sport's growth and enrich the experience of participants.

"It's been a phenomenal experience," smiles Truttschel. As lacrosse sets its eyes on returning to Olympic competition in the 2028 Summer Olympics in Los Angeles, the Native American game continues to magnetize the American sporting landscape and push global frontiers too.

For more information go to [https://www.arrowheadschoools.org/activities/girls\\_lacrosse.cfm](https://www.arrowheadschoools.org/activities/girls_lacrosse.cfm)

BY LEE BROMBERGER

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# School's Out For Summer! LAST DAY OF SCHOOL JUNE 13!

## Alumni

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## HIGH SCHOOL

Congratulations WFB High School graduating Class of 2019. Once a Blue Duke Always a Blue Duke!

## Athletic Hall of Fame

The eighth class of the Whitefish Bay High School Athletic Hall of Fame was inducted.

- ▶ Howard Zien (Athlete, Class of 1967)
- ▶ Jennifer Patrick Sovada (Athlete, Class of 1990)
- ▶ Willi H. Wessels (Coach 1979-1986)
- ▶ Steve Markson (Athlete, Class of 2006)

All Hall of Fame information is available at:

<http://www.wfbschools.com/schools/high/athletics-activities/athletic-hall-of-fame.cfm>

## New Students at all Schools and Kindergarten Registration for 2019-20 in Progress

Junior Kindergarten 4 years old on or before September 1, 2019

Senior Kindergarten 5 years old on or before September 1, 2019

Please contact the school offices for more information.

Cumberland School (414) 963-3943 Richards School (414) 963-3951

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BY PATRICE MILZER,  
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5505 N DIVERSEY BLVD WHITEFISH BAY | \$639,325

2913 N LAKE DR 1 MILWAUKEE | \$429,000

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an interest in being a part of keeping the Bay green, please email us for more information at [wfbgardenclub@gmail.com](mailto:wfbgardenclub@gmail.com) and someone will reach out to you shortly. Also, look for us on Facebook and Instagram!

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Contact Kris Brienza † [Brienzak@hfparishschool.org](mailto:Brienzak@hfparishschool.org) † 414-332-8175



SUMMER IS HERE...

Can I Have a Bonfire or Fire Pit?

**AS THE TEMPERATURES WARM UP,** one of the most common questions we receive at the fire department is whether or not fire pits or bonfires are permitted in the Village. The shortest and safest answer is, no; however, Village Ordinances do permit the use of completely encapsulated portable fire pits as long as some strict criteria are met.

In general, open burning is prohibited in the Village of Whitefish Bay with two exceptions:

- ▶ A charcoal or gas grill used in the cooking of food
- ▶ A device for the burning of wood that is equipped with a metal hood and screen that completely encloses the area where the wood is burned, so as to prevent embers or sparks from exiting the device.

The burning of leaves, garbage, garden refuse, or other combustible materials other than burning wood are strictly prohibited under all circumstances. In addition, the Fire Chief reserves the right to ban open burning under all circumstances due to dry conditions.

Finally, permitted burning as outlined above must also meet the following conditions:

- ▶ Devices cannot be used on porches, decks, or within ten feet of a dwelling, garage, or other accessory structure. Generally speaking, the close proximity of residences and other structures in the village makes accommodating this very challenging. It is best to error on the side of safety and refrain from any open burning.
- ▶ Devices cannot be used between the hours of 11pm-8am.
- ▶ Devices must be tended by a competent person at all times that combustion is occurring. To constitute being "tended", the device must be within direct observation of the competent person taking care of the fire.

We wish you a safe and fun-filled summer. We encourage you to learn more about other programs and services offered by North Shore Fire/Rescue by visiting our website, [www.nsfire.org](http://www.nsfire.org).



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BY CAPTAIN DAN TYK

**FRI.-SUN., JUNE 7-9**  
**BEAD AND BUTTON SHOW**

@Wisconsin Center  
Come enjoy this unique marketplace of beads, buttons and more.  
**Time:** Varies  
**Cost:** \$10 (kids under 12 free)  
beadandbuttonshow.com

**SUN., JUNE 9**  
**LOCUST STREET FESTIVAL**

@Locust Street  
Enjoy music, food and fun for all. The 43rd annual beer walk/run starts at 11:30am.  
**Time:** 11am-8pm  
locuststreetfestival.org

**FRI.-SUN., JUNE 14-16**  
**POLISH FEST**

@Summerfest Grounds  
Enjoy Polish culture at its finest. Check the website for daily deals!  
**Time:** 12pm-12am; Sunday closes at 8pm  
**Cost:** Advance tickets \$10; at gate \$12  
www.polishfest.org

**WED., JUNE 19**  
**JUNETEENTH DAY MILWAUKEE**

@Atkinson Ave. + MLK Dr.  
Juneteenth Day is the oldest known celebration commemorating the ending of slavery in the United States. The world-wide event dates back to June 19, 1865. Celebrate in Milwaukee with a parade and street fair.  
juneteenthdaymilwaukee.com

**THURS.-SUN., JUNE 20-30**  
**TOUR OF AMERICA'S DAIRYLAND**

@Various locations  
tourofamericasdairyland.com

**FRI.-SAT., JUNE 21-22**  
**HARTFEST**

@Hart Park  
HartFest creates a fun and family-friendly event which draws nearly 10,000 attendees for food, music and more.  
**Time:** Varies  
**Cost:** Free  
www.hartfest.com

**FRI.-SUN., JUNE 21-23**  
**LAKEFRONT FESTIVAL OF ART**

@Milwaukee Art Museum  
Enjoy a day or weekend of art for the whole family.  
**Time:** 10am-10pm; Sunday closes at 5pm  
**Cost:** \$10-19 (kids under 12 free)  
www.mam.org


**SAT.-SUN., JUNE 22-23**  
**CEDARBURG STRAWBERRY FESTIVAL**

@Downtown Cedarburg  
Join the fun with vendors, live music, food and more.  
**Time:** 10am-6pm; Sunday closes at 5pm  
**Cost:** Free  
www.cedarburgfestival.org

**JUNE 26-JUNE 30 & JULY 2-7**  
**SUMMERFEST**

@Summerfest Grounds  
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**Time:** All day  
**Cost:** Varies  
summerfest.com

June




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Address	List Price
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4930 N Berkeley Blvd	\$279,900
5157 N Shoreland Ave	\$336,500
4909 N Woodruff Ave	\$359,000
5066 N Larkin St	\$399,900
5931 N Santa Monica Blvd	\$415,000
5573 N Berkeley Blvd	\$445,000
4525 N Cramer St	\$474,900
5568 N Kent Ave	\$475,000
4762 N Cumberland Blvd	\$875,000
4515 N Lake Dr	\$895,000
1013 E Lexington Blvd	\$895,000
4837 N Lake Dr	\$899,900
835 E Glen Ave	\$1,125,000

SOLD

Address	DOM	List Price	Sold Price
5151 N Diversey Blvd	1	\$279,900	\$270,000
6260 N Lydell Ave	7	\$279,900	\$275,000
4907 N Hollywood Ave	4	\$311,900	\$312,000
341 E Lake View Ave	2	\$314,900	\$315,000
4756 N Idlewild Ave	3	\$319,900	\$321,000
5349 N Kent Ave	3	\$325,000	\$322,500
6200 N Santa Monica Blvd	45	\$342,000	\$335,000
4711 N Elkhart Ave	2	\$369,900	\$374,900
5412 N Shoreland Ave	25	\$399,000	\$415,000
912 E Meadow Pl	27	\$409,900	\$417,000
4766 N Woodburn St	11	\$419,900	\$425,000
5775 N Shoreland	175	\$450,000	\$445,000
6209 N Lake Dr	49	\$479,900	\$475,000
523 E Lake View Ave	9	\$525,000	\$521,365
819 E Beaumont Ave	12	\$539,900	\$539,900
5505 N Diversey Blvd	16	\$649,900	\$639,325
5420 N Hollywood	1	\$1,050,000	\$1,024,000
4617 N Wilshire Rd	1	\$1,100,000	\$1,100,000

Best Version Media does not guarantee the accuracy of the statistical data on this page. The data does not represent the listings of any one agent or agency but represents the activity of the entire real estate community in the area. Any real estate agent's ad appearing in the magazine is separate from the statistical data provided which is in no way a part of their advertisement.

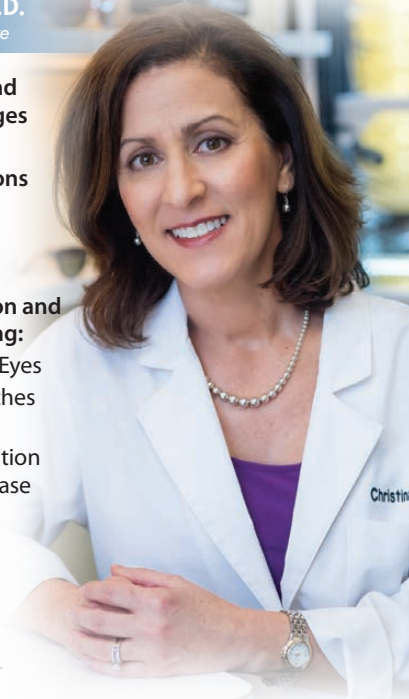
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# Welcome Summer to Silver Spring Drive

**CONGRATS TO HIGH SCHOOL AND COLLEGE GRADUATES AND WELCOME SUMMER!** As you make your summer plans, continue to enjoy great shopping and dining on Silver Spring Drive. Summer activities with the Merchants of Whitefish Bay include the following "don't miss" events:

## Whitefish Bay Farmers Market

► Saturday Mornings 8am-noon, July 6 till October 19

The Whitefish Bay Farmers' Market, a 'Simply Unbeatable' event, will be held in the Aurora Parking Lot (325 E. Silver Spring Drive) each Saturday morning beginning July 6, 2019. The family-friendly outdoor green and local market will feature the great selection of farm fresh products. The Farmers' Market will also have music every weekend along with "Artisans" on several weekends throughout the season. Join us each week as we celebrate all things delicious in our community. Watch for details at <https://www.facebook.com/wfbfarmmkt/>. Want to help with the market? We are looking for cooking demos, people willing to host a yard sign, musicians for our 10:00 am performances, celebrity chefs, and more! Let me know at [WFBID@gmail.com](mailto:WFBID@gmail.com).

## NEW THIS YEAR - WFB Art Festival

► Saturday, July 13 and Sunday, July 14

The Merchants of Whitefish Bay along with Amdur Productions will be closing Silver Spring Drive from Santa Monica to Lake Drive for a new event featuring artists, entertainment, music, food, and beverage. 100+ local and national artists will have booths set up in the street on Saturday & Sunday from 10:00 am to 5:00 pm. This will prove to be a wonderful event for the whole family.



## Sidewalk Sale-A-Bration

► Friday, July 19 and Saturday, July 20

The longstanding tradition of the Whitefish Bay Sidewalk Sale has grown to a full-out Summer Sale-A-Bration. This event features great shopping Friday and Saturday with super deals on distinctive merchandise. Saturday includes great outdoor fun for all ages at the Adventure Zone. Join us and bring your family, friends, and neighbors.

WATCH FOR DETAILS AT [www.merchantsofwhitefishbay.com](http://www.merchantsofwhitefishbay.com) and <https://www.facebook.com/ShopWFB/>



BY KATIE COMMER,  
EXECUTIVE DIRECTOR  
FOR THE MERCHANTS  
OF WHITEFISH BAY

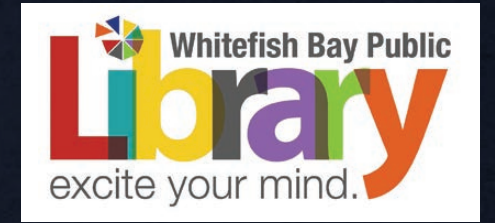
# WHITEFISH BAY LIBRARY

Join us for this year's summer reading program at the Whitefish Bay Public Library, "A Universe of Stories" We've got summer reading for all ages, from babies up through adults. Registration begins on June 7. We also have a packed calendar full of fun activities. Check our website for information about our storytimes, special performances, and other hands-on activities.

To put on all these programs we'll need some help. Are you a teen that needs volunteer hours? Want to help out at the library? If you're in grade seven or higher, you can join our Teen Volunteer Team and get valuable experience working on the Whitefish Bay Public Library's Summer Reading Program. Each year we sign up 1,000 kids, and we need your help to staff our registration table, hand out prizes, and assist librarians at special programs. Applications are available online and at the Youth Services desk. E-mail [A.Fantetti@wfblibrary.org](mailto:A.Fantetti@wfblibrary.org) with questions.



Also join us for our monthly series Whitefish Bay TALKS. On Tuesday, June 18 at 6:30pm we will have Jessica Michna portraying Laura Ingalls Wilder. Generations of children and adults worldwide have been fascinated by the stories of Laura Ingalls Wilder. Her "Little House" series was the basis for a successful television series. But how did her life really evolve? What motivated her to put her experiences to paper? In this presentation you will meet Mrs. Wilder, older, wiser and reflecting back on her life.



BY SCOTT LENSKI,  
COMMUNITY & ADULT SERVICES  
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## Newsboy Days



Photo of Joe Booz provided by Jim Anas

### with Joe Booz in the Bay



Whitefish Bay lost a long-time small business leader at age 96 in May 2018. Joseph Booz (pronounced “Bose”) was The Milwaukee Journal’s District Manager in charge of home delivery in Whitefish Bay from the post-war 1940s to the mid 1980s. He molded hundreds of young newsboys like me, ages 12 and older.

Joe’s district had about 90 paperboys serving 5,000 subscribers. Ninety percent of households in the Bay got The Journal. District boundaries were the Shorewood border, Port Washington Rd., and the southern end of Fox Point.

Carriers east of Marlborough Dr. had papers dropped off at their homes by Joe in his green panel truck. Carriers north of Silver Spring Dr. had theirs delivered by another truck. These drop-offs were after Joe delivered the hot-off-the-press news sections at the WFB station at Hampton Rd. and Santa Monica Blvd.

When Joe was out, the WFB station was managed by his right-hand man – the station captain. I was Joe’s captain from 1967-69. The captain was responsible for getting 30 or so carriers out on their routes pronto.

A World War II vet, Joe was a saint. He let us crank up the station’s battered radio to rock n’ roll on WOKY. But when the noise got too loud, he would silence the radio and break out in a chorus of “You and the Night and the Music.” I figured it was a soldier’s love song to a girl back home.

Joe’s signature line was “Let’s go, Star. Gotta roll,” if he caught us goofing off instead of getting to our routes. Joe really liked us. Sure he got mad when we screwed up, but Joe took an interest in us. He was a genuine father figure for boys needing a little more reinforcement in that area.

I’ve had a flood of pleasant memories writing this, and I’m grateful for the opportunity that I, like many other WFB newsboys (and later, newsgirls), had on our routes. His guidance helped lay a good foundation for our growth and careers.



BY JIM ANAS



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### Whitefish Bay Memorial Day Ceremony

Monday, May 27th at 11:00 am (rain or shine)

Armory Park - 1225 E Henry Clay Street

The community is cordially invited to Whitefish Bay's 5th Annual Memorial Day Ceremony.

### Summer Ice Cream Socials

Mark your calendars for the Whitefish Bay Civic Foundation's Ice Cream Socials! Join us Wednesday, June 19th and Wednesday, August 7th from 6:30 to 8:00 p.m. at School House Park, across the street from the library, as we celebrate summer with ice cream cones, sundaes and root beer floats. Live music will be provided by the Whitefish Bay Community Band. We look forward to seeing you at this free, family event!

### 4th of July in Whitefish Bay

Spectacular parade? Delicious food? Loads of live entertainment? Fabulous Sendik's Fireworks? It can only mean one thing, 4th of July in Whitefish Bay! Kick off the festivities at the annual WFB 4th of July parade. The parade begins at Silver Spring and Kent and heads east to Klode Park where you and your family will enjoy an afternoon of food, kid's activities and live entertainment. The Sendik's Fireworks display starts at 9:30 p.m.

Things to keep in mind as you make your 4th of July plans: chairs and blankets cannot be placed along the parade route until 6:00 a.m. on July 4th. All picnic tables at Klode Park are for festival use, not private group gatherings. Items, including blankets and chairs, left unattended at Klode Park before 4:00 p.m. will be removed.

We need you! Can you spare an hour to help at the 4th of July festivities? Scores of volunteers are needed to help with the kids' activities. Please contact Andrea Murdock at Volunteer@wfbcivicfoundation.org for more information.



### Sounds of Summer is Just Around the Corner - Saturday, August 17th!

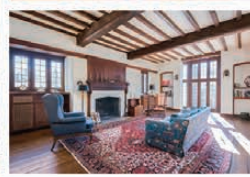
Enjoy the last, lazy days of summer at Sounds of Summer on Saturday, August 17th. The evening kicks off at 5:00pm on Silver Spring Drive with an energetic performance by Boogie & the Yo-Yo's ("The hottest party band in Wisconsin") from 6:00-10:00pm.



BY TERRI SOMERS

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