

January 2020

Bay Leaves



RINGING IN THE NEW YEAR with the

Lucke Family

Cover photo by Boutique Photographer

2020 PROPERTY TAX INFORMATION AND FAQ'S

When Is My Tax Bill Due?

Due date is January 31, 2020.

An installment payment option is available. There is no need to sign up for the installment option, but payments must be made timely. If any installment payment is missed, the installment option is no longer available and the entire balance becomes due in full. Installment payments of taxes and other charges as indicated on your tax bill are due as follows:

- ▶ 1st Installment due by January 31
- ▶ 2nd Installment due by March 31
- ▶ Final Installment due by May 31 (May 31 is a Sunday - please plan accordingly.)

How Do I Make A Payment?

By Mail

- ▶ Make check payable to the Village of Whitefish Bay
- ▶ Send check to Village of Whitefish Bay, 5300 N. Marlborough Drive, Whitefish Bay, 53217

In Person at Associated Bank, 430 E Silver Spring Drive, Whitefish Bay, 53217

- ▶ Lobby Hours, M-F, 9am to 6pm, Saturday 9am to 1pm
- ▶ Closed January 1

On the Village Website, www.wfbvillage.org

- ▶ From website, click "Online Payments" on bottom of page
- ▶ User Fees Do Apply:
 - ▷ Credit Cards - 2.39% per Transaction, \$1.50 minimum
 - ▷ Electronic Check - \$1.50

Village Hall 24-Hour Night Depository

- ▶ Located in entrance of Village Hall
- ▶ Deposits made prior to midnight will be processed using that day's date

How Do I Obtain A Receipt?

Receipts can be obtained in one of three ways:

- ▶ Use the Village website, www.wfbvillage.org, receipts may be printed anytime at your convenience
- ▶ Include a self-addressed stamped envelope with payment sent via mail or night deposit box
- ▶ Receipts will not be sent if self-addressed stamped envelope is not included
- ▶ Receive receipt at time of payment in person

What Happens If I Do Not Pay On Time?

For any property tax bill where payment is not made timely, the bill is considered delinquent and the remaining balance is subject to interest and penalty. When paying in installments, if a payment is missed, the installment plan is no longer available and the balance is due in full. Pursuant to Wisconsin State Statutes and Village of Whitefish Bay Municipal Code, delinquent property tax bills are charged 1.5% interest and penalty per month (in the calculation of interest and penalty, a partial month is considered a full month). Interest and penalty are charged retroactive to February 1, 2020.



CONTINUED ON PAGE 6



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FEEDBACK/IDEAS/SUBMISSIONS

Have feedback, ideas or submissions? We are always happy to hear from you! Deadlines for submissions are the 20th of each month. You may also email your thoughts, ideas and photos to Christine McBride at cmcbride@bestversionmedia.com

CONTENT SUBMISSION DEADLINES

Content Due	Edition Date
December 20	February
January 20	March
February 20	April
March 20	May
April 20	June
May 20	July
June 20	August
July 20	September
August 20	October
September 20	November
October 20	December
November 20	January

IMPORTANT PHONE NUMBERS

Emergency	911
Police Administration	(414) 962-3830
Police (non-emergency)	(414) 351-9900
North Shore Fire Dept. (non-emergency)	(414) 357-0113
Village Hall	(414) 962-6690
Public Library	(414) 964-4380
Dept. of Recreation & Community Education	(414) 963-3947
Whitefish Bay School District	(414) 963-3921

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DEAR RESIDENTS,

As 2019 dwindles down and 2020 rolls in, many will set goals for the upcoming year. One of my family goals for 2020 is having weekly game nights at home. We love playing card or board games, but with busy life schedules tend to only get around to playing once or twice a month. To ensure it becomes a weekly occurrence, I'm making it a priority by adding it to our family calendar.

The feature family for this month, the Luckes, also enjoy playing games as a family. They have found it's a great way to discuss their days while having a little fun with cards. I have found the same to be true through my monthly bunco group. While bunco is a dice game played for money, the friendships formed over laughs while rolling dice have been the real highlight of playing together. Best of luck achieving your own goals for 2020.



CHRISTINE MCBRIDE



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2020 Ringing in the New Year with the LUCKE FAMILY



People enter different phases of life, sometimes on purpose and other times by chance. For Dave and Carrie Lucke, their lives have drastically changed numerous times, all coinciding with various events.

The two first met through work when Dave, an internal medicine physician, received an in-person sales meeting with Carrie. At the time she was working in pharmaceutical sales in biotechnology. "At the clinic one of the nurses was always trying to set me up and kept insisting that Carrie requested I call her to go on a date," said Dave. "Frankly I didn't believe the nurse, but after a few weeks of her persistence I realized I would be an idiot to not call Carrie if it actually was true. Once Carrie answered the phone, her tone made it quite apparent that she was not expecting a phone call from me. So yes, it was kind of awkward."

While chatting Dave and Carrie realized they only lived a block apart on the East Side. They decided to grab a drink at the then popular Gil's Cafe on Downer. "Ironically we did end up having

a connection and got married three years later. We even invited the nurse responsible for our sneaky set up to the wedding," said Carrie while smiling.

They moved from the East Side to Whitefish Bay in anticipation of having children. Their oldest daughter, Maura, was born in 2005. The Luckes wanted to adopt their second child, but had to decide where to adopt from. "The adoption process varies greatly from country to country," said Carrie. "We had been looking into Guatemala but the country shut down all international adoptions at the time. We found out about adoptions offered in Taiwan and decided to go for it."

They faced a rigorous application process. "There is even a very strict weight limit on what potential parents body weight can be, which is why I jokingly say we are so thin," Dave laughingly said. In 2009 after almost a year long process they traveled to Taiwan to adopt Mia, who now holds dual-citizenship. Every year in the month of April they commemorate Mia's 'Gotcha Day'. Mia picks the meal for the evening they celebrate that she is an integral part of their family.

While life moved forward for the now family of four, in 2014, Carrie discovered a lump in her breast. At the time she was 38 and while the lump came back as a benign cyst, a mammogram was still ordered. "I



was so naive when the lump was first felt but thankfully still followed up with physicians and had a mammogram which lead to a biopsy. Through that, a separate area unrelated to the initial cyst, came back as breast cancer. I was so fortunate though because it was Stage 1 and extremely treatable," said Carrie. "Our family says it was luck and our guardian angels that caused me to have a mammogram two years before a typical screening would have happened."

She had surgery and was amazed by all the community support she received in the ways of meals, childcare and well wishes. It was during this time that Carrie was able to reflect on what she wanted out of life and a career. "I had always toyed around with design and after a 20 year career in the pharmaceutical field, it would obviously be a drastic career change. I had a new lease on life after beating cancer and decided to put my name out there for design services and see where it went," said Carrie. Her business ended up taking off and now she currently is the owner of the design firm, For What It's Worth. Most her of projects can also be followed on Instagram @carrielucke.

Aside from work the family stays busy with numerous activities. During her collegiate days Carrie received a full scholarship to play volleyball at Marquette University. So it's no surprise that she now coaches her daughter Maura's volleyball team. Maura has also been a dancer in the Milwaukee Ballet's The Nutcracker. Mia and Dave both enjoy working with textiles. Mia takes sewing classes and Dave completed an upholstery class and enjoys restoring furniture. Dave took up paddle tennis a few years ago when a patient mentioned it was a great way to stay in shape during the winter months.

Card games are often played at the Lucke house with their rescue dog Coco cuddling up next to them on the couch. The family thinks they've been dealt a lucky hand in life and are excited for what 2020 has in store for them.

BY CHRISTINE MCBRIDE | PHOTOS BY BOUTIQUE PHOTOGRAPHER

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Village of Whitefish Bay 2020 Recycling A/B Collection Schedule

Recycling occurs weekly. Please have all refuse and recycling to the curb by 7:00 am on pickup day.

- Recycling occurs every other week, according to the following schedule. A-Week Recycling is in Grey. B-Week Recycling is in Blue.
- To determine your route collection day and recycling route, please see the online route map at www.wfbvillage.org/trashrecycle.
- Carts must be placed a minimum of three feet apart from each other, three feet from any obstruction, and three feet or less from the curb.

January							February							March							April						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	2	3	4	5	6	7	8	1	2	3	4	5	6	7				1	2	3	4
5	6	7	8	9	10	11	9	10	11	12	13	14	15	8	9	10	11	12	13	14	5	6	7	8	9	10	11
12	13	14	15	16	17	18	16	17	18	19	20	21	22	15	16	17	18	19	20	21	12	13	14	15	16	17	18
19	20	21	22	23	24	25	23	24	25	26	27	28	29	22	23	24	25	26	27	28	19	20	21	22	23	24	25
26	27	28	29	30	31	1								29	30	31					26	27	28	29	30		

May							June							July							August						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
					1	2	31	1	2	3	4	5	6				1	2	3	4	2	3	4	5	6	7	8
3	4	5	6	7	8	9	7	8	9	10	11	12	13	5	6	7	8	9	10	11	9	10	11	12	13	14	15
10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18	16	17	18	19	20	21	22
17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25	23	24	25	26	27	28	29
24	25	26	27	28	29	30	28	29	30					26	27	28	29	30	31	1	30	31					

September							October							November							December							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
					1	2					1	2	3	1	2	3	4	5	6	7				1	2	3	4	5
6	7	8	9	10	11	12	4	5	6	7	8	9	10	8	9	10	11	12	13	14	6	7	8	9	10	11	12	
13	14	15	16	17	18	19	11	12	13	14	15	16	17	15	16	17	18	19	20	21	13	14	15	16	17	18	19	
20	21	22	23	24	25	26	18	19	20	21	22	23	24	22	23	24	25	26	27	28	20	21	22	23	24	25	26	
27	28	29	30				25	26	27	28	29	30	31	29	30						27	28	29	30	31			

Holiday Collection Schedule

- Wednesday, January 1, 2020 will be picked up on Thursday, January 2, 2020
- Friday, April 10, 2020 will be picked up on Thursday, April 9, 2020
- Monday, May 25, 2020 will be picked up on Tuesday, May 26, 2020
- Friday, July 3, 2020 will be picked up on Thursday, July 2, 2020
- Monday, September 7, 2020 will be picked up on Tuesday, September 8, 2020
- Thursday, November 26, 2020 will be picked up on Tuesday, November 24, 2020
- Friday, November 27, 2020 will be picked up on Wednesday, November 25, 2020
- Thursday, December 24, 2020 will be picked up on Tuesday, December 22, 2020
- Friday, December 25, 2020 will be picked up on Wednesday, December 23, 2020

www.wfbvillage.org/trashrecycle

LET US HELP PROTECT YOUR DREAMS.



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Important INFORMATION FROM PUBLIC WORKS.

Holiday Refuse and Recycling Collection Dates:

- Refuse/Recycling normally picked up on Tuesday, December 24, 2019 will be picked up on Monday, December 23, 2019
- Refuse/Recycling normally picked up on Wednesday, December 25, 2019 will be picked up on Thursday, December 26, 2019
- Refuse/Recycling normally picked up on Wednesday, January 1, 2020 will be picked up on Thursday, January 2, 2020

Snow and Ice Control Info

Village Snow Procedures:

Village crews clear all streets, starting with main thoroughfares, next proceed to streets adjacent to schools, then clear residential streets and alleys. Sidewalks that abut village-owned land, such as parks and government buildings, are also cleared. At times a liquid anti-icing agent is applied to streets prior to a snow event preventing ice from bonding to the pavement.

Resident Snow and Ice Removal:

All residents and business owners are responsible for snow and ice removal from public sidewalks adjacent to their properties within 24 hours of a snow event. Please clear all corners with crosswalks; handicap accessible ramps should be cleared out enough to accommodate a wheel chair.

Placing snow on property other than your own is not a legal practice. It is against Village Ordinance to push, pile, blow or shovel snow into and across the Public Street and alley. Please remind your contractors of this rule. Machine noise by private citizens or contractor is prohibited between 10 pm and 6 am. Please be considerate of neighbors when clearing snow.

With the automated refuse and recycling program, collection carts continue to be required to be placed within 3 feet of the curb or alley edge and 3 feet away from any obstruction. Residents may use carriage walks and driveway approaches or shovel a portion of their parkway to provide adequate space for collection carts. Residents with an alley are required to shovel out and clear the top of their carts to ensure collectors have access to the carts. Village Public Works collectors may not be able to collect carts if they have not been shoveled out and cleared off.

Fire hydrants should be shoveled out in a 3 feet radius to allow access in the case of a fire. Residents whose property has an adjacent bus stop with concrete are requested to keep that area clear and free of ice to allow for bus patrons to safely get on and off the buses.

Your assistance with all of these above matters is greatly appreciated.

The Official Village Weekly E-Newsletter:

Be the first to know about What's Up at the Village! Subscribe to the free weekly Official Village Online Newsletter! Send your Email address to Tim Blakeslee, Assistant Village Manager, t.blakeslee@wfbvillage.org or subscribe at bit.ly/1U49dmE



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ROGERS BEHAVIORAL HEALTH

AT A TIME WHEN MENTAL HEALTH AND ADDICTION appear in the news on a daily basis, it can still be difficult to know where to find help. Rogers Behavioral Health, headquartered in Oconomowoc, has set itself apart since its inception more than 110 years ago. Now with outpatient centers in seven states, Rogers remains true to its mission of providing highly effective mental health and addiction treatment to help people reach their full potential for health and well-being. Rogers envisions a future where people have the tools to rise above the challenges of mental illness, addiction and stigma to lead healthy lives.

A rich heritage

Unlike many physicians in the early 20th century, Dr. Arthur Rogers understood that mental illness was treatable, and he sought to provide innovative treatment options to those in need. He and his wife Theresa opened the Oconomowoc Health Resort in 1907, a mansion set on lakefront property that served nine patients who took part in treatments including art therapy, hydrotherapy and massage.

Less than one year after opening, the building caught fire and burned down. Undeterred, Dr. Rogers sold stock to fund a new four-story red brick building able to accommodate 22 patients. This structure remains a part of the Oconomowoc campus to this day.

As Dr. Rogers treated patients, Theresa managed the gardens and farmland that provided food for patients and the Rogers staff. Gardening was one of Theresa's passions – a passion that lives on today in the therapeutic gardens on the Oconomowoc

campus on Valley Road. In fact, seeds from Theresa's original garden are still used in the landscaping today.

After Theresa's death, Dr. Rogers converted the hospital to a non-profit institution and renamed it Rogers Memorial Sanitarium in Theresa's honor. The hospital name changed again in 1955 when it became Rogers Memorial Hospital, the same name it was known by until recently. In 1958, Rogers gained the ability to treat more acute cases with the addition of a new inpatient treatment wing.

In the 1990s, three residential treatment centers opened, housing patients looking for a level of care between inpatient and outpatient services for addiction, eating disorders and obsessive-compulsive disorder (OCD).

As of this year, the entire Rogers system is now known as Rogers Behavioral Health, and the System again expanded to provide new residential programs in Southeast Wisconsin with more capacity to help those struggling with mental health or addiction.



Expanding coverage nationwide

In 2014, after more than a century in the state of Wisconsin, Rogers opened its first regional location in Tampa, Florida. Since then, Rogers has continued to open specialized outpatient clinics in a growing network throughout the country, including sites in California, Florida, Pennsylvania and Illinois. These outpatient clinics offer partial hospitalization care (PHP) and intensive outpatient care (IOP) providing treatment for three to six hours each day. Patients are able to go home at the end of the day and stay connected with friends, family, work and school commitments.

What started as a single hospital location by Arthur and Theresa Rogers has now expanded into a nationwide system featuring three inpatient hospitals, 17 outpatient centers and 13 residential programs.

Proven treatment

At a time when the stigma around mental health and addiction is finally starting to ease, Rogers has set itself apart by using evidence-based treatment supported by patient outcome assessments.

"Our comprehensive approach to measurement-based care makes Rogers quite unique among mental health providers, and it helps us achieve high-quality care," says Jerry Halverson, MD, chief medical officer at Rogers.

In fact, 91 percent of Rogers patients see improvement in their symptoms upon discharge from treatment. These numbers are promising and motivate Rogers team members to help more patients attain a high level of success.

The patient surveys are voluntary, and are taken when treatment begins, at various points throughout treatment, upon discharge and 12 months after treatment. These questionnaires provide valuable insights into the patients' quality of life, depressive symptoms, obsessions and compulsions, and other indicators of mental health. While in treatment, assessments may be conducted weekly or bi-weekly, and the results can be used to make real-time adjustments to a patient's treatment plan. On a broader level, results throughout the Rogers system can be compared to share knowledge and replicate the approaches and therapies that are seeing the best results.

With such expansive data after 20 years of collecting patient assessments, Rogers is able to contribute to behavioral health-care treatment throughout the world. Each year, Rogers' experts publish outcomes studies in peer-reviewed medical and scientific journals, and present at more than a dozen national and international conferences.

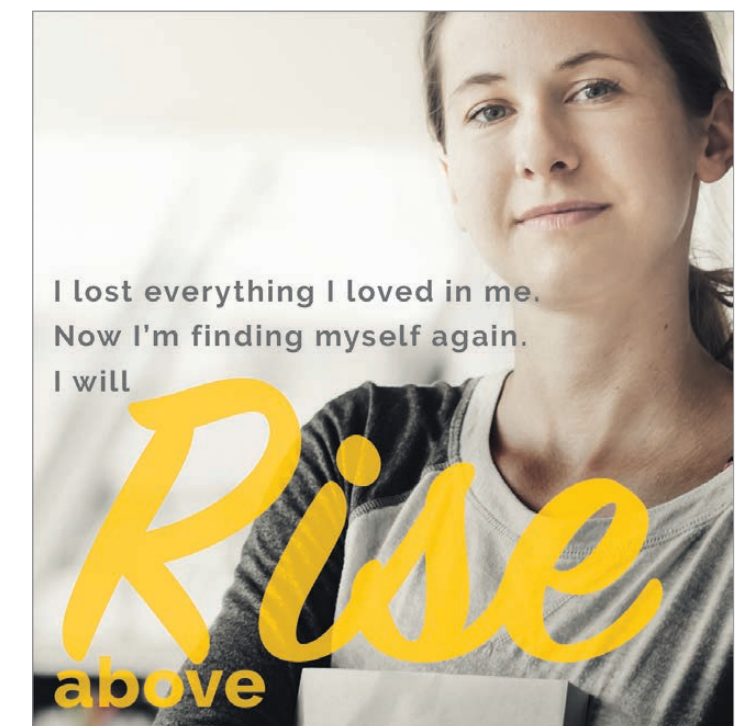
Rogers Behavioral Health Foundation

The Rogers Behavioral Health Foundation was founded with a goal of helping members of the community afford the treatment they need. In the 2018-2019 financial year, the Foundation's Angel Fund fulfilled 300 requests totaling \$90,000. Additionally, Rogers gave more than \$800,000 in patient care grants to patients who were unable to fund their care. For many patients, these grants are a saving grace that allows them to continue receiving care when other funding is not available.

Seeking treatment at Rogers Behavioral Health

If you have questions about programming at Rogers, or if you would like to request a free, confidential screening, call 800-767-4411 or visit RogersBH.org.

SUBMITTED BY ROGERS BEHAVIORAL HEALTH



If someone you love is struggling with mental health or addiction, you don't have to suffer alone. At Rogers Behavioral Health, together we can not only face your challenges, we can rise above them.

ROGERS
Behavioral Health

rogersbh.org
800-767-4411



OPTIX ON DOWNER

Offers **Stylish** Eyeglass Options

Over the last few decades, eye glasses have undergone a drastic change in their reputation. Glasses went from being considered the nerdy four-eyes accessory of necessity, to a stylish eye adornment, worn by more people each year in an attempt to change up or add to their look.

Optix on Downer has been a East Side staple since 1989 and was sold in 2008 to a local Whitefish Bay couple, both optometrists. The husband-wife team of Brian McGinley O.D. and Camthu Pham O.D. have continued to grow Optix on Downer since purchasing it over a decade ago. They pride themselves on searching the world to offer an extensive, and often times exclusive, collection of fashion eyewear to the Milwaukee market.

"We were one of the very first to import European-styled eyewear to Milwaukee," said Dr. McGinley. "We seek out companies that are independent and offer hand-made frames of high end materials.

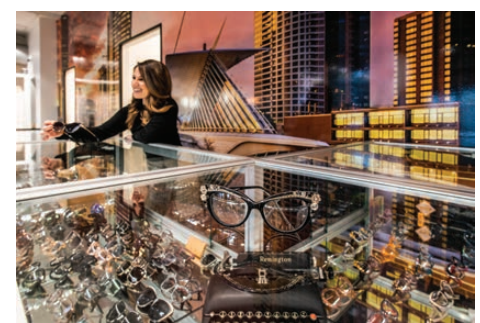
These hand-crafted frames will last for many years but in a classical look that will remain stylish as well."

Many glasses from large retailers are made in China with cheaper materials and simply have a popular fashion logo stamped on the side. The independent brands that are featured at Optix are of the greatest quality and hand-made in Japan. Some of the higher quality materials used in these collections include titanium, wood, and Italian acetate, all of which hold up exceptionally well over time.

"Vision is so important to one's everyday life, and we see ourselves as the primary care doctor for your eyes. Our job is to evaluate your eye health and we take pride in catching problems early before they cause permanent damage to a person's vision," said Dr. Pham.

With both doctors having over 15 years of experience in the field, they have built

connections with local specialists to provide the best eye care possible to their patients. They live locally in Whitefish Bay and are proud to be active members of the Downer Avenue community. Dr. McGinley is also on staff at the Milwaukee Veteran's hospital and provides eye care for Veterans of all ages. "I feel that being able to care for our vets is an opportunity that I'm privileged to be able to do. Considering all they sacrificed for our country, it makes me feel good to help preserve their vision and make them see better," said Dr. McGinley.



In 2019 the need for more space promoted a move one block south, still on their beloved Downer Avenue. This move allowed them to have a larger showroom, doubling their frame inventory so customers can

shop all colors, shapes and sizes. Optix on Downer is also one of the only optical locations in the city to offer an in-house finish lab. This means that their skilled opticians can make prescription glasses

using any frame, fitting it to your individual prescription right on the spot in their lab. Often times they can have your complete pair of glasses within the hour. Some specialty-type lenses need to be ordered, but can still be produced at a much quicker turnaround than most places. Dr. McGinley says that customers will browse books at Boswell or get a bottle of wine at Downer Liquor in the time it takes for their new prescription glasses to be done.

Optix is in-network for most vision insurance plans and both optometrists are accepting new patients. They also offer the latest in contact lens technology. They offer numerous stylish non-prescription sunglasses for those looking to protect their eyes while still looking fashionable. Optix on Downer is located at 2567 N. Downer Avenue in Milwaukee, can be reached by phone at 414-964-3125 and they also welcome walk-in visitors.

BY CHRISTINE MCBRIDE

optix on downer
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Shopping Days Still Left to Give the **Gift of History**

Whenever you celebrate the holidays this year – December 22-30 (Hanukkah), December 25 (Western Christianity), Kwanzaa (December 26 to January 1), or January 7 (Orthodox Christianity) – there are still several shopping days to give the gift of history, and you can purchase it without leaving your hometown,

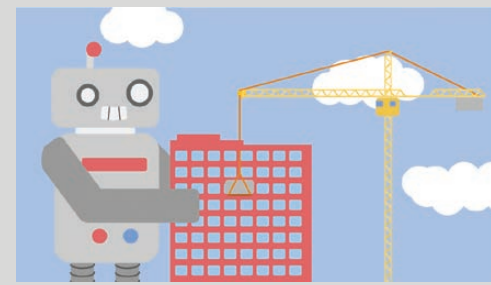
The Whitefish Bay Library offers three popular books recounting the remarkable story of the Bay: "Images of Whitefish Bay," "Chronicles of Whitefish Bay," and "Historic Whitefish Bay." Each book is available for \$20. The three-volume set can be purchased for \$50. All proceeds go to the library. The books are also available at Winkie's, Village Ace Hardware, and other local retailers.

At first a fishing and farming community, Whitefish Bay was fated to be an industrial town home to factories making explosives, munitions, concrete, and railroad cars – as well as the site of State Fair Park – before economic crises reversed the Village's fortunes.

Each book is loaded with photos and stories about some of the Bay's most notorious citizens and infamous events – the beer baron's daughter whose elopement was a national sensation, the Village President who disappeared with \$20,000, Capt. Frederick Pabst's niece who revealed her mother's sex scandal, the day Pandl's was busted as a speakeasy, the Bay high school cheerleader who spent 10 years on the FBI's Most Wanted List – and walked, the time rats overran Village homes, a gruesome murder suitable for an Alfred Hitchcock movie.

Your friends and family who enjoy history and love Whitefish Bay will treasure these books. Get one – or all three – today. There's still time.

BY JEFF AIKIN AND TOM FEHRING



BUILD FOR THE SKY!

FIRST® Robotics Teams for Kindergarten - 12th Grade Startup Informational Meeting

For potential coaches or mentors - students are also invited

January 7th, 7:00-8:30 pm

Whitefish Bay High School "Link", doors #6 and #7 entrance

IF YOU LOVE engineering, software, or business, and want to help inspire youth to become leaders and innovators, we need you! The Whitefish Bay High School robotics team, Bay Robotics, would love to start robotics teams through FIRST® (For Inspiration and Recognition of Science and Technology) for elementary, middle, and high schools. FIRST® offers the opportunity to explore STEM through a variety of robotics competitions. Each robotics team functions like a small tech company with engineering, programming, program management, finances, fundraising, and community outreach. Students learn to innovate and express gracious professionalism as they work in a team environment and make STEM loud in the community. FIRST® programs include:

FLJr: Students from Kindergarten to 4th grade can attend First® Lego® League Jr. where they explore real-world scientific challenges, learn about teamwork, and work with motorized Lego® elements.

FLL: Students ranging from 4th to 8th grade can attend First® Lego® League, where they build Lego® robots to complete various tasks and connect learned STEM concepts to real life examples.

FTC: Students ranging from 7th to 12th grade can enter First® Tech Challenge, where they work with real hardware to assemble creative and efficient robots to complete complicated tasks.

Adults and students are welcome to attend an informational meeting hosted by the Whitefish Bay High School robotics team, Bay Robotics, where we will discuss more information on FIRST® and how to start your own robotics team or join one.

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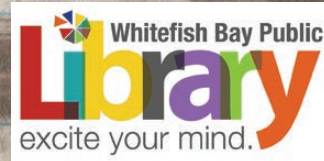
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Friends are once again offering Friends of the Whitefish Bay Library Writing Contest. This will be the 7th straight year for the contest, which includes submission categories for short story (1,000 words or less), memoirs (1,000 words or less), and poetry (200 words or less). The contest is open to anyone 16 and up. Submissions will be accepted from January 13-February 10 and are limited to one entry per person per category. Cash prizes will be awarded in mid-March. Please include a cover page on your entry with the following: Name, address, email, phone number, entry date, and category.

Drop off entries in person at the Adult Services Desk or mail them to:

- ▶ Friends of the Whitefish Bay Library Writing Contest
5420 N Marlborough Drive
Milwaukee, WI 53217

Then join us for a reception on Tuesday, March 23 at 6:30pm where winners of the writing contest will be on hand to read their winning pieces.

Join us for an evening with author Nick Petrie for the release of the 5th installment in his Peter Ash series, The Wild One, on Wednesday, January 22 at 6:30pm. Petrie's books will be available for sale by Boswell Book Company.

On January 22 at 3:30 teens are invited to come and play some video games. The library Wii will be set up for Mario Kart, Super Smash Bros, and more! Open to those in Grades 6 and higher.

BY SCOTT LENSKI, COMMUNITY & ADULT SERVICES LIBRARIAN

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2020

WINTER/SPRING PROGRAMS 2020

Free Throw Contest

Come on out and show us your skills! Whitefish Bay Recreation and Community Education hosts its annual Free Throw Contest for girls and boys, grades 3-8 on Saturday, February 15th at the Whitefish Bay High School Field House



at 11:00am registration and check in. Start time 11:30am. Late arrivals will not be allowed to participate. Boys and girls compete separately in each grade division and will attempt 20 throws. The winning boy and girl from each grade division will receive a trophy and move on to compete in a county wide Free Throw Contest in March.

- **This is a FREE contest.** Pre-registration is encouraged, however, walk-ins are welcome.

Kick Your New Year's Fitness Resolution into High Gear

The Community Fitness Center located in the High School Field House always has openings, you are never too late to register. Kick off your New Year by purchasing a membership today! Participants can enjoy a workout on the state-of-the-art cardio equipment and newly remodeled weight training area.

- **Dates:**
 - Jan 2 - May 31 (closed on Apr 10-11 & May 27)
- **Community Hours:**
 - Mon thru Fri 5:30 - 8:00am
 - Mon thru Thur 6:00 - 9:00pm
 - Sat 8:00am - 12:00pm
- \$150 Residents/\$130 Seniors Residents
- \$15 each for lap swim or walk fit add on *See the Winter/Spring Recreation Guide for additional add-on program descriptions.
- **Register online** @ <https://wfbrec.iscorp.com/wbwsc/webtrac.wsc/splash.html?> or in person at the Whitefish Bay Recreation and Community Education Department inside Lydell Community Center.

Lydell Preschool Open House and 2020-2021 Open Enrollment Dates.

2020-2021 Open House

- Lydell Community Center
- Tuesday, January 7, 2020
- 5:30pm-7:00pm

Lydell Preschool Open Enrollment begins on Wednesday, January 8th from 4:30-6:30pm and then resumes at 8:00am on Thursday, January 9th. All open enrollments must be done in-person at the Recreation Department and are received on a first-come, first-served basis. Packets that are mailed, faxed, or dropped before/after office hours will not be accepted.

Whitefish Bay Little League

Online registration is underway for the 2020 baseball season! Whitefish Bay Little League is a baseball league for boys and girls of all skill and experience levels.



- **Regular online registration:** December 1 - January 15(\$225)
- **Late registration:** January 16 - January 31 (\$275)
- **For more information or to register,** visit www.wfbll.com

CONTINUED ON PAGE 18

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WHITEFISH BAY RECREATION DEPARTMENT 55+ PROGRAM

Luncheon and Lecture

Tuesday, January 28

"12 Ways to Live a Green Lifestyle"

- ▶ This presentation covers multiple environmental topics. Living an eco-friendly life can be possible. Join "Keep Greater Milwaukee Beautiful" as we discuss easy and accessible ways to reduce your carbon footprint. Presentation given by a representative from the Milwaukee Recycling Facility. Lunch menu: Swedish meatballs in gravy over parsley noodles, fresh mixed vegetables, kidney bean salad, bread sticks, chocolate brownie, milk and Starbucks coffee.
- ▶ **Doors open** at 11:30 with lunch at 12:00 and presentation at 12:45
- ▶ **Cost** \$ 9.00

Free Informational and Service Programs for Adults and Seniors

Tuesday, January 21

Amanda Carron with Essential Oils, 1:00-2:30pm

- ▶ Learn how to support your immune system, get a good night's sleep, aid digestion, have healthier joints and so much more with therapeutic grade essential oils. In this class, we will discuss what essential oils are, how to use them and some wellness benefits of therapeutic grade essential oils. Come discover a natural alternative to modern medicine.

Tuesday, January 28

Free Walk -In Blood Pressure Clinic

- ▶ 1:30-2:30 Lydell Community Center
- ▶ **Sponsored by** the North Shore Health Department

55 and Better Day Trip

February 14, 2020

Day Trip-Come Fry with Us! - Ridgeway, Wisconsin

- ▶ Bader Bus Tours will take you to Grumpy Troll Brewery in the historic 1916 M. Horeb Creamery Building where Brewmaster, Mark Knoebel, will present us with his award-winning beer! Then of to Hi Point, a premier supper club since the 1930's. Located on a hilltop, we will enjoy a classic fish fry, rail cocktail and dessert, all while watching the beautiful sunset. Bus departs Lydell at 11:30am and returns at 8:30pm. Cost: \$99.00 per person. Registration deadline is January 8, 2020.

For additional program and registration information, Contact Carolyn Noori, WFB Senior Program Coordinator at 963-3992.



BY CARIN KELAND, DIRECTOR OF RECREATION AND COMMUNITY EDUCATION



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Baby It's Still Cold Outside EXTREME WEATHER AND PETS

Many believe that as dogs and cats are animals that they are suited to be outside all year round. For most of us, our pets cannot be outside comfortably any longer than we can.

MADACC takes in many animals suffering from extreme temperatures. We see both dogs and cats with frostbitten ears, tails and toes. Many of them lose those frostbitten parts just like humans can lose fingers, toes and even their nose to frostbite.

Some cats can survive in the cold because they are able to wander and locate suitable shelter from the elements. Many outdoor dogs are not that fortunate. Often chained up without shelter to lie directly on the ground during punishing cold, shelters in colder climates are starting to see more dogs with weather related injuries including hypothermia and death.

Be compassionate to the animals that depend on you. If you are not able to let your animal roam free in the house overnight find a proper sized crate for them to sleep in or block them off in a room/vestibule where they can stay warm. Provide extra food during those cold months. Make sure fresh water is always available to them. Check their ears, toes and tails to make sure they are not injured and get medical attention if they are.

Check with your municipality to see if they have rules on housing for outdoor dogs. You need to make sure you are doing your best for your best friend during these cold months.



BY KAREN SPARAPANI, MILWAUKEE AREA DOMESTIC CONTROL COMMISSION

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5342 N Bay Ridge Ave.	34	\$279,900	\$268,000
911 E Meadow Pl.	3	\$279,900	\$285,000
5141 N Idlewild Ave.	41	\$290,000	\$290,000

PENDING			
Address	List Price	Address	List Price
5271 N Kent Ave.	\$265,000	4724 N Woodburn St.	\$429,900
4929 N Hollywood Ave.	\$349,900	5123 N Lake Dr.	\$479,900
4747 N Marlborough Dr.	\$359,900	4836 N Woodburn St.	\$550,000
5340 N Santa Monica Blvd.	\$409,500	1109 E Circle Dr.	\$1,050,000

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HOME for the holidays

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EHO

Save the Dates!

- ▶ January 9, 6:00PM 8th Grade Open House @ the High School
- ▶ January 1, 17 & 20, No School
- ▶ January 24, Early Release
- ▶ February 2, 12:30-3:00 PM High School Music for Munchkins. Community outreach concert aimed at the little ones.

Whitefish Bay High School Bands are pleased to announce this year's annual Cabaret show!



Join us for an international delight, featuring delicious desserts, while being serenaded with music from around the world. The bands will be presenting music from Africa, Europe, South and Central America, and Asia. Enjoy a choice of desserts, coffee, and ginger ale while supporting the WFBHS bands.

There are a limited number of VIP tables available per show which include four tickets of premium reserved seating, a cheese and cracker platter, and sparkling juice in addition to the coffee and dessert served to all.

General admission and student tickets are open seating. There will be a small number of general admission seats available for walk up cash sales at the door, first come, first served. Due to the size of our bands and our room capacity, we do limit our ticket sales to 90 tickets sold per performance.

Tickets can be purchased at <https://tinyurl.com/cabaret2020>

Alumni

Are you a Whitefish Bay alumni? If you have good news to share we would love to hear from you! Please email: districtnews@wfbschools.com

Music For Munchkins will be February 2nd - please save the date with additional information coming soon!



BY PATRICE MILZER,
ASSISTANT TO THE SUPERINTENDENT

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Are You Prepared

TO BE ON THE ROADS THIS WINTER?

AS WE CONTINUE this unseasonably cold start to winter, many of us have found that we are unprepared for how quickly it seems to have crept up on us. Therefore, we also likely have been caught off guard in preparing our vehicles with essential, and potentially life-saving, tools for weathering a break-down on the side of the road.

In below-zero temperatures, our body can be slow to react, giving us little to no time to think through what we need to do to survive until help arrives. Preparing a simple cold-weather driving safety kit will ensure we're safe if we find ourselves in the unfortunate circumstance of being stranded on the side of the road. **Your kit should include some essentials, like:**

- | | |
|---|--|
| A sturdy ice scraper and snow brush. | Bottle of extra windshield washer fluid |
| Small shovel for digging out if you find yourself stuck in deep snow drifts | A set of extra winter clothing (gloves, hat, sweatshirt, socks and sweatpants) |
| Large warm blanket | Hand Warmers |
| Emergency flares or reflectors | Flashlight |
| Small can or bag of rock salt, sand, or kitty litter to help gain traction | Jumper Cables |
| First aid kit | A few bags of non-perishable snacks. |
| | Battery pack for charging a cell phone |

Our bodies rely on staying warm and dry for clear thinking. Therefore, if you find yourself outside trying to change a tire or repair your vehicle, it is best to change out of any wet clothing and into fresh and dry clothes to warm yourself more quickly. Likewise, keeping several pairs of hand and/or toe warmers in your kit will help to get your body back to temperature more quickly. Finally, while it can't be stored in the car constantly, it is always best to travel with at least a bottle or two of water. Keeping hydrated also helps maintain body temperature.

For more safety tips, or to learn more about the programs and services offered by North Shore Fire/Rescue, visit our website, www.nsfire.org.



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Did you ring in 2020 in a big way? While there is nothing wrong with celebrating, data from the 2018 United Health Foundation's annual health ranking placed Wisconsin first in the country for excessive drinking. Excessive alcohol consumption includes: binge drinking, heavy drinking (15+ drinks for men and 8+ drinks for women per week) and any alcohol consumption by youth under 21 or pregnant women. Binge drinking is defined as 5+ drinks for men and 4+ drinks for women per occasion (2-3 hours). The negative health, social, and economic impacts of these statistics are staggering. According to a 2018 report entitled, The Burden of Binge Drinking in Wisconsin from the UW Population Health Institute, adult binge drinking in Wisconsin cost almost \$4 billion a year including 79,285 alcohol related hospitalizations and 6151 automobile crashes. Please consider how you can prevent excessive alcohol use as we enter this new decade.

- ▶ Choose not to drink too much yourself and help others not do it. Never serve children or teens.
- ▶ If you choose to drink, follow the U.S. Dietary Guidelines on moderate alcohol consumption (no more than one drink per day for women and no more than 2 drinks per day for men).
- ▶ Support effective community strategies to prevent excessive alcohol use, such as those recommended by the Wisconsin report.
- ▶ Talk with your health care provider about your drinking behavior and request counseling if necessary.

Remember that your children are watching. Your drinking habits set a lifelong model for them.

CHRIS CORDOVA, RN, BSN



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HAPPY NEW YEAR from the Merchants!

WELCOME 2020! The Merchants of Whitefish Bay thank the many volunteers and community members that came out to celebrate the holiday season at the Whitefish Bay Holiday Stroll and the additional winter activities throughout the month of December. We're honored that the Holiday Stroll and Menorah lighting is a part of our seasonal traditions, and that the community supports the Whitefish Bay shopping district throughout the holiday season.

The special activities throughout December would not have been possible without you or our sponsors and volunteers and we are very grateful for the community's continued support. The Holiday Stroll was made possible by donations and support from many people and organizations. Presenting Sponsors were Arthur Murray Dance Center, Beyond Full Spectrum, BMO Harris, Ellenbecker Investment Group, Ideal Landscaping, Rustam's Gallery of Fine Rugs, Schwanke-Kasten Jewelers, Sendik's Food Market and Whitefish Bay Pharmacy by Hayat. Major Sponsors were Breadsmith, Burn Boot Camp, Elements Massage, Fringe Interior Design, Gallery 505, Gerhard's Kitchen and Bath, Mathnasium, Sazama Design*Build*Remodel and Yellow Wood. Thank you also to our Community Sponsors and Sponsors. Thank you for making the event so great!

With a new year is the new look for the WFB Business Improvement District. This year saw some businesses go but we are happy to welcome two new businesses: Burn Boot Camp of WFB and Whitefish Bay Pharmacy by Hayat. The Merchants of Whitefish Bay: a focused group of business owners, residents, and champions of the Whitefish Bay Business Improvement District. The Merchants seek to grow a safe, sustainable, and vibrant downtown area by improving and promoting the local businesses, events, and camaraderie that sets our community apart.

As you make your new year's resolutions, include shopping locally on your list! As a consumer, you're a key part in keeping our downtown shopping district vibrant and helping small businesses thrive. By shopping or dining in Whitefish Bay throughout the year, you're showing your support for the small businesses in your neighborhood in this village we call home.

Studies show that when you buy from an independent, locally owned business, significantly more of your money is used to make purchases from other local business - continuing to strengthen the economic base of our community. Plus, our local businesses support many community groups and charities, including one or more local groups that you value. Did you know that non-profit organizations receive an average 250% more support from small business owners rather than they do from large businesses? Plus, our unique shops keep our community unique, reduce environmental impact, provide local jobs, and provide great service!!

Each month on our website: www.MerchantsOfWhitefishBay.com we HIGHLIGHT a business on the street. Check it out - you will learn more about each business and who they are!

Keep up with your amazing local businesses and so much more through regular emails from the shopping district or by visiting www.merchantsofwhitefishbay.com. Also, find us on Facebook at @ShopWFB and Instagram @WFBID



BY KATIE COMMER

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2020 Ascent

While many of our residents know the Whitefish Bay Civic Foundation for the events we host, we also award scholarships and grants throughout our community. In 2019, we were able to help fund portable AEDs for Whitefish Bay Schools, Community Garden Picnic Tables, the Bay Ball and more. We have a proud history of giving and will continue that support in 2020 through Community Service Scholarships, Leadership Scholarships and Community Grants. You may find applications for all three opportunities on our website at wfbcivicfoundation.org.

We also have another great year of events planned to help make the Bay a great place to live, work and play. **I'm happy to share the 2020 event dates below:**

Green Day in the Bay: Saturday, May 2

Memorial Day Ceremony: Monday, May 25

4th of July Celebration: Saturday, July 4

Sounds of Summer: Saturday, August 15

Great Pumpkin Festival: Wednesday, October 28 to Saturday, October 31



There will also be two dates in the summer where we again host our Ice Cream Socials, so watch for those dates in the coming months. I hope you can join us for one — or more! — of these community events.

Follow us on Facebook at facebook.com/whitefishbay.civic-foundation to learn more about event details, our mission and the various ways you can help.

BY TOM GLEASON, WFB CIVIC FOUNDATION PRESIDENT

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