

March 2020

Bay Leaves



**THE MATTEK
FAMILY**
Views Life Through An Artist's Eye
Cover photo by Boutique Photographer

**B
V
M**
Best Version Media



A HOME REPAIR HEADACHE Could Be Hanging Right Over your Head



Winters in Wisconsin can provide a wide range of weather. From un-seasonal warmth to heavy snow, the winter can be packed with plenty of surprises. A cold weather culprit that could become a problem following a snowstorm is ice damming on top of a home. Ice dams develop when heat from a home rises up through a roof covered with several inches of snow and melts the bottom snow layer – creating an icy buildup.

“Ice dams are lumps of ice that form on gutters, eaves and valleys, and prevent melting snow from running down,” says local Allstate agent Andrew McCabe. “As the snow melts, the water backs up and seeps under shingles or tiles and eventually into your home. Preventing ice dams can be as simple as mounting proper insulation and avoiding improper removal of ice and snow.”

To help minimize ice dam formation on your roof and protect your home from winter damage, Andrew McCabe offers the following tips:

- ▶ **Keep** gutters and downspouts clear of leaves and natural debris.
- ▶ **Identify** areas of heat loss in your attic and properly insulate them to prevent heat from escaping.
- ▶ **Minimize** heat loss through the attic by wrapping or insulating all heating ductwork.
- ▶ **Avoid** using sharp tools or ice picks, which can damage roofs, on gutters or downspouts. Use a snow rake or soft broom to clear fresh snowfall from gutters.
- ▶ **Contact** a professional snow removal company to clear existing ice dams.
- ▶ **Avoid** falling icicles or avalanching snow. Avoid getting on the roof and working on a ladder or beneath a roof that has accumulated large amount of snow.

While damage caused by an ice damming may be covered by a homeowners insurance policy, taking precautionary steps will save you time, energy and money in the long run. To learn more about preventing ice dams or receive information on other safety topics, contact local Allstate agent Andrew McCabe at 414-961-1166

SUBMITTED BY ANDREW MCCABE, ALLSTATE INSURANCE

BVM Best Version Media®
“Bringing People Together!”



Publishers: Christa Banholzer and Kathy Durand
BayLeaves Project Coordinator: Beth Raab

PUBLICATION TEAM

Content Coordinator: Christine McBride
Designer: Laura Wire
Contributing Photographer: Boutique Photographer

ADVERTISING

Interested in advertising in any of the following Wisconsin communities? Appleton/Neenah, Bayside, Bay View, Brookfield, Cedarburg, Delafield, Fond du Lac, Fox Point, Franklin, Germantown, Grafton, Green Bay, Hartland, Madison Area, Menomonee Falls, Mequon, New Berlin, North Point, Oak Creek, Oconomowoc, Oshkosh, Pewaukee, Racine, River Hills, Waukesha, Wausau, Wauwatosa .

Contact: Kathy Durand at (262) 716 4788, or kdurand@bestversionmedia.com and Christa Banholzer at cbanholzer@bestversionmedia.com

FEEDBACK/IDEAS/SUBMISSIONS

Have feedback, ideas or submissions? We are always happy to hear from you! Deadlines for submissions are the 20th of each month. You may also email your thoughts, ideas and photos to Christine McBride at cmcbride@bestversionmedia.com

CONTENT SUBMISSION DEADLINES

Content Due	Edition Date
December 20	February
January 20	March
February 20	April
March 20	May
April 20	June
May 20	July
June 20	August
July 20	September
August 20	October
September 20	November
October 20	December
November 20	January

IMPORTANT PHONE NUMBERS

Emergency	911
Police Administration	(414) 962-3830
Police (non-emergency)	(414) 351-9900
North Shore Fire Dept. (non-emergency)	(414) 357-0113
Village Hall	(414) 962-6690
Public Library	(414) 964-4380
Dept. of Recreation & Community Education	(414) 963-3947
Whitefish Bay School District	(414) 963-3921

Any content, resident submissions, guest columns, advertisements and advertorials are not necessarily endorsed by or represent the views of Best Version Media (BVM) or any municipality, homeowners associations, businesses or organizations that this publication serves. BVM is not responsible for the reliability, suitability or timeliness of any content submitted. All content submitted is done so at the sole discretion of the submitting party. ©2020 Best Version Media. All rights reserved.



DEAR RESIDENTS,

Oftentimes residents will reach out to me about their friend or neighbor to nominate them to be on the cover of *Bay Leaves*. I always welcome these family recommendations and love hearing the reasons behind the nomination. When the Mattek family was nominated the explanation was brief but caught my attention. In a nutshell I was told that the dad is able to put images on puzzles and they look "really cool."

When I actually interviewed and went to Paul's office, I was blown away by all the design pieces that his firm creates. The cover and inside photos showcase some of their beautiful artwork. Since it all started with a puzzle, Paul Mattek was kind enough to take one of my favorite photos and make a puzzle of it for me. Enjoy their story and finding artwork from Paul's company throughout Milwaukee!



CHEERS, CHRISTINE MCBRIDE

Puzzle created by Design Fugitives
Photograph by Boutique Photographer



VILLAGE OF WHITEFISH BAY WISCONSIN

Julie Siegel, Village President | Bay Leaves is mailed directly to your home through the courtesy of our advertisers at no cost to you or the Village of Whitefish Bay. We encourage you to thank them with your support.

EXPERT CONTRIBUTORS



INSURANCE ANDREW MCCABE
Allstate® Insurance
(414) 961-1166
andrewmccabe@allstate.com



REAL ESTATE ESSAM ELSAFY
Shorewest Realtors®
(414) 350.4611
elsafy@shorewest.com

ROGERS Behavioral Health HEALTH AND WELLNESS
BEHAVIORAL HEALTH EXPERT
Rogers Behavioral Health
800.767.4411
https://rogersbh.org

To learn more about becoming an expert contributor, contact **KATHY DURAND** at (262) 716 4788 and kdurand@bestversionmedia.com, or **CHRISTA BANHOLZER** at cbanholzer@bestversionmedia.com



SHOPPING FOR CAR INSURANCE? CALL US FIRST.

AVERAGE ANNUAL SAVINGS: **\$356***

DRIVERS WHO SWITCHED FROM:

Geico	saved \$305* on average with Allstate
Progressive	saved \$478* on average with Allstate
State Farm	saved \$318* on average with Allstate

Put your policy to the test. Drivers who switched to Allstate saved an average of \$356* a year. So when you're shopping for car insurance, call us first. You could be surprised by how much you'll save.



McCabe Agency
414-961-1166
4010 N. Oakland Ave.
Shorewood, WI 53211
andrewmccabe@allstate.com



*Savings based on national customer reported data for new policies written in 2016. Actual savings vary. Discounts subject to terms, conditions and availability. Allstate Fire & Casualty Ins. Co., Allstate Vehicle & Property Ins. Co., Allstate Property & Casualty Ins. Co. & affiliates: 2775 Sanders Rd. Northbrook, IL 60062. © 2018 Allstate Insurance Co. 942529

The Official Village Weekly E-Newsletter

Be the first to know about What's Up at the Village! Subscribe to the free weekly Official Village Online Newsletter: Send your Email address to Tim Blakeslee, Assistant Village Manager, t.blakeslee@wfbvillage.org or subscribe at bit.ly/1U49dmE

Recycling Reminders

We need your help! The Village has recently received multiple recycling contamination reports from our recycling vendor. The primary source of contamination is plastic bags and materials in plastic bags. Please do not place plastic bags of any kind in your recycling cart.

- ▶ Plastic bags can be recycled at the following locations:
 - ▷ Sendik's - Whitefish Bay (500 E Silver Spring Dr)
 - ▷ Metro Market - Shorewood (4075 N Oakland Ave)
 - ▷ Pick n Save - Glendale (6969 N Port Washington Rd)

Election Information:

Spring 2020 Election (April 7th)

- ▶ Offices to be elected include Presidential Preference Vote, Justice of the Supreme Court, Court of Appeals Judge, Circuit Court Judges, Village President, Village Trustee & School Board Members.

How to Request an Absentee Ballot by Mail or Email

- ▶ You may download an absentee ballot application under election information via our quick links section on our homepage; www.wfbvillage.org. You also may request a ballot be mailed to you by emailing elections@wfbvillage.org. Your request must include a copy of photo ID and be received no later than 5pm on April 2nd.

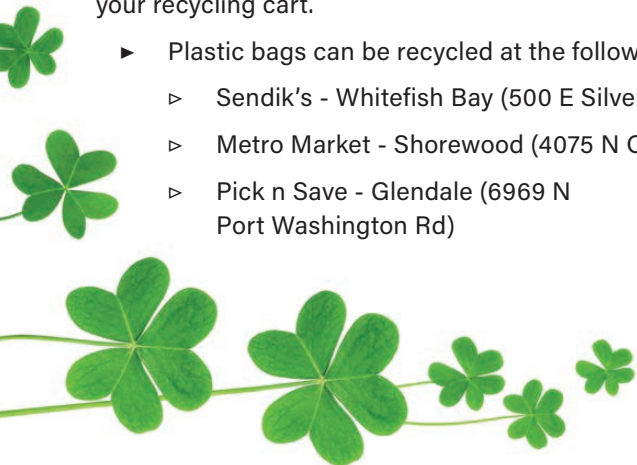
In-Person at the Clerk's Office (Village Hall)

- ▶ March 23rd – April 3rd
- ▶ 8am – 4:30pm (5pm on April 3rd)

Deadline for Returning your Absentee Ballot

- ▶ Your completed absentee ballot must be received by 8:00pm on Election Day.

If you would like further information about elections or registering to vote please contact Deputy Clerk Caren Brustmann at (414) 962-6690 ext. 122.



Important Property Tax Payment Information:

- ▶ 2nd installment for taxes due March 31st

WHAT HAPPENS IF I DO NOT PAY ON TIME?

For any property tax bill where payment is not made timely, the bill is considered delinquent and the remaining balance is subject to interest and penalty. When paying in installments, if a payment is missed, the installment plan is no longer available and the balance is due in full. Pursuant to Wisconsin State Statutes and Village of Whitefish Bay Municipal Code, delinquent property tax bills are charged 1.5% interest and penalty per month (in the calculation of interest and penalty, a partial month is considered a full month). Interest and penalty are charged retroactive to February 1, 2020.

HOW DO I MAKE A PAYMENT?

By Mail

- ▶ Make check payable to the Village of Whitefish Bay
- ▶ Send check to Village of Whitefish Bay, 5300 N. Marlborough Drive, Whitefish Bay, 53217

In Person at Associated Bank, 430 E Silver Spring Drive, Whitefish Bay, 53217

- ▶ Lobby Hours, M-F, 9am to 6pm, Saturday 9am to 1pm
- ▶ Closed January 1

On the Village Website, www.wfbvillage.org

- ▶ From website, click "Online Payments" on bottom of page
- ▶ User Fees Do Apply:
 - ▷ Credit Cards – 2.39% per Transaction, \$1.50 minimum
 - ▷ Electronic Check - \$1.50

Village Hall 24-Hour Night Depository

- ▶ Located in entrance of Village Hall
- ▶ Deposits made prior to midnight will be processed using that day's date



Home Helpers of Greater Milwaukee Home Care Ranked Top 5% Nationally!

Based on independent client & employee satisfaction surveys

Home Care Services

- Alzheimer's care
- Dementia care
- Ambulation (fall risk)
- Meal preparation
- Personal hygiene
- Dressing
- Bathing
- Transportation
- Skilled nursing services
- Hourly and Live-In care available

**Call for a FREE nurse assessment
262-365-1443
www.HomeHelpersWI.com**

Winner of Nations Highest Home Care Quality Award

For the 2nd year in a row, Home Helpers is the only home care company awarded this prestigious honor serving Milwaukee, Waukesha, Ozaukee and Washington Counties.



Owners:
Laura Bireley, RN
Tim Bireley



Each office is independently owned & operated

LET US HELP PROTECT YOUR DREAMS.



Amanda Gramoll Lococo, Agent
Gramoll & Associates Inc
4484 N Oakland Ave
Shorewood, WI 53211
Bus: (414) 332-0838
gramollassociates.com



Leondra Patton-Wright, Sales Specialist - All Lines
Gramoll & Associates Inc
4484 N Oakland Ave
Shorewood, WI 53211
Bus: (414) 332-0838
gramollassociates.com



Andrea Liegl, Agency Branch Manager
Gramoll & Associates Inc
4484 N Oakland Ave
Shorewood, WI 53211
Bus: (414) 332-0838
gramollassociates.com



Deana Volpe, Sales Specialist - All Lines
Gramoll & Associates Inc
4484 N Oakland Ave
Shorewood, WI 53211
Bus: (414) 332-0838
gramollassociates.com



24-HOUR CLAIMS REPORTING & CUSTOMER SERVICE 1-800-MYAMFAM (692-6326)

HOME | AUTO | LIFE | BUSINESS | FARM & RANCH AMFAM.COM



American Family Mutual Insurance Company, S.I. and Its Operating Companies, American Family Insurance Company, American Family Life Insurance Company, 6000 American Parkway, Madison, WI 53783
010996 - Rev. 7/17 ©2015 - 7186982



THE MATTEK FAMILY

Views Life Through An Artist's Eye



Typically when one thinks of the arts it conjures up images of going to the ballet, a musical, or a painted canvas. For Paul Mattek, he views art from an architectural aspect and how design elements can truly alter the way someone lives and works in a space.

While Paul was from a long family line of Lutheran ministers, his passion was relating to people through designing spaces and pieces to reflect their needs. After a year of seminary training, Paul went back to college and earned his masters in architecture. In 2008 Paul was set up with his now wife Julia, through a mutual friend who jokingly said "I think you're both religious, so you should meet each other." When they both arrived and parked their similar Volkswagens next to each other, they knew it was meant to be.

Since Paul graduated during a recession in 2009, there were limited jobs in the architectural field. "None of us had jobs lined up after graduation, but we were motivated because we had learned such cutting edge things like integrating computer coding and automation technology," said Paul. "Now those are more common in the industry, but a group of us wanted to start our own company. We named it Design Fugitives, reflecting the idea that we were fleeing the established industry and morphing it into the next phase."

Design Fugitives has grown drastically over the past decade and many of their pieces can be seen around Milwaukee. Hanging from the ceiling of the 833 E. Michigan building are custom laser cut copper tubing which is lit internally with LEDs forming geometrical shapes hung by cables. In the Fiserv Forum VIP

entryway they created a sleek design for the reception desk. One of Paul's proudest moments came when their firm beat out artist Dale Chihuly for an art element at a large mall in Kuwait. "My job often requires that I travel for the installation, but traveling to Kuwait was a whole new experience," said Paul. "We were told that the piece was ready to install so we flew over to Kuwait, only to be told that it was actually being held due to undisclosed international shipping restrictions. We ended up having to go back a few months later and installed the piece when it was 117 degrees outside and the space wasn't air conditioned yet."

When working with clients for home based projects, Paul gives the advice to make it their own in every possible way. "People come in with a vision, but it's an item that can't be found at big box store because it's specific to their needs and space," said Paul. "My favorite part of my job is creating something that has meaning behind it, while also making it beautiful."

While Paul has been building his business, Julia was busy working through the Birth-To-Three program providing in-home speech therapy. In 2013 when Julia was pregnant with their first child, they were looking to move from a condo to a house. "We found the perfect fit for us in Whitefish Bay, which was ironic since my grandma had raised my mother here," said Julia. "Even though my parents raised us in Menomonie, we would often visit my grandparents in Whitefish Bay, and of course always for the 4th of July! We have kept the 4th a special family tradition by always hosting a party after the parade."

TARPEY FRANZ TEAM

WE SOLD THE BAY IN 2019

			
	5505 N PALISADES ROAD	5531 N KENT AVENUE	4729 N ELKHART AVENUE
			
5420 N HOLLYWOOD AVENUE	912 E MEADOW PLACE	4756 N IDLEWILD AVENUE	4773 N HOLLYWOOD AVENUE
			
5519 N HOLLYWOOD AVENUE	621 E HAMPTON ROAD	4620 N LARKIN STREET	4725 N WILSHIRE ROAD

414-426-8556 (Dawn) 414-403-3600 (Gayl) www.tarpey-franzteam.firstweber.com





They now have three children June (7), Louis (5) and Elias (2). Taking after her dad, June loves art and creating projects. Louis enjoys climbing on everything and Elias is full of life. Julia runs an intergenerational playgroup at the senior living center where her grandmother now lives. "Our Saturdays are typically spent just enjoying life in the Bay," said Julia. "We love walking to breakfast somewhere on Silver Spring and then heading over to Klode for a few hours. On Sundays we attend church off of 25th and Capitol, which offers a very diverse group of people."

Looking for a way to connect with other moms, Julia formed a prayer group with local moms. It serves as both a playdate for the kids and reflection time for the moms. "It's really just a time for moms to connect and talk about school and various issues that come up, and at the end we say a group prayer for our children," said Julia.

Both Paul and Julia feel that their network of friends in Whitefish Bay has expanded greatly because of contacts made through their children. "We've developed some really strong friendships with families here and that helps us feel like we are part of the community," said Paul. "Ironically a lot of the guy friends I have made in Whitefish Bay are the husbands of people Julia met through various kid groups."

Life seems to have come full circle for the Mattek family. From Julia spending her youth visiting Whitefish Bay, to now making it where they are raising their own family.

BY CHRISTINE MCBRIDE
PHOTOS BY BOUTIQUE PHOTOGRAPHER



Have We Visited Your House?



According to the National Fire Protection Agency, roughly 3 out of every 5 fire deaths occur in homes without smoke alarms, or where alarms are not working properly.

Residents are encouraged to take some time to ensure that you and your family are prepared for what to do in the event of an emergency in your home.

- ▶ Install smoke alarms on every level of your home, inside bedrooms and outside sleeping areas.
- ▶ Carbon monoxide alarms should also be installed in a central location outside of each sleeping area and/or on every level of the home.
- ▶ Test smoke and carbon monoxide alarms once a month and replace batteries as needed.
- ▶ Talk with all household members about a fire escape plan and practice the plan twice a year.

Some areas of focus during a home assessment include:

- ▶ Presence, location and testing of Smoke and Carbon Monoxide alarms. If alarms are not present, or do not work properly, NSFR will install alarms at no charge.
- ▶ Recommendations for safe cooking
- ▶ Exploring trip and fall hazards in the home
- ▶ How to react when an emergency strikes (escape planning and/or fire department notification plan)
- ▶ Common issues related to heating, cooling and washing and drying clothes
- ▶ Answering questions about health or safety.

For more information or to schedule a **FREE** home safety assessment, visit our website, www.nsfire.org or call (414) 357-0113 ext. 1101.



BY CAPTAIN DAN TYK

North Shore Fire/Rescue is proud to offer free home safety visits. Fire Department personnel will conduct a confidential assessment of your home; where they will aid in identifying potential safety hazards and recommend corrective solutions.

Our Expansion is Opening January 2020.

Spectacular apartment homes still available.

LOOKING BACK ON 150 YEARS OF LOOKING FORWARD

SAINT JOHN'S ON THE LAKE

"After raising our family in Whitefish Bay, we now live at Saint John's. Our grandsons love to visit us and either swim in the gorgeous indoor pool or bike to Lake Park on the Oak Leaf Trail."

— Judy Moburg, Resident

For more information about life at Saint John's call 414-831-7300 or visit our beautiful new website at www.SaintJohnsMilw.org

414-831-7300 • 1840 North Prospect Avenue • Milwaukee, Wisconsin 53202

MARVIN

Weather-tight, solid, and durable Ultrax fiberglass means there are virtually no call-backs. Elevate window & door profiles are optimized for the maximum in performance and fit. See & feel the Marvin Brand collection at your nearest Zuern Building Products & Design Center.

CREATING VALUE & EFFICIENCY EVERY STEP OF THE WAY.

ZUERN

BUILDING PRODUCTS & DESIGN CENTER

ALLENTON, CEDARBURG, FRANKLIN, WATERTOWN

www.zuerns.com

Our Design Team will provide experience, fresh ideas, and budget friendly options for your window or door projects.



JOIN US FOR our Whitefish Bay TALKS this month as we host entertainer William Hindin on Tuesday, March 3, at 6:30pm. William will play, sing and tell stories in the Great American Songbook. Using a personal and humorous approach to the stories behind the music, he entertains, educates and shares his passion for this great era of creativity that spans the first half of the 20th century. Mr. Hindin stresses the huge contributions that immigrants in America made to the culture of the great "melting pot." He reaches "over the footlights" to involve the audience and share his deep connection to the cultural gifts that made America great. William has been a resident of New York City for 40 years. After growing up in Shorewood he graduated from Northwestern University's acclaimed Music School. He is currently working in New York on the development of a new Off -Broadway musical.

One Tuesday, March 19 at 1:30pm we're hosting Adele Lund of the Laureate Group for the Art of Active Listening. In life we are all faced with many challenging situations- a difficult meeting at work, managing family dynamics, or experiencing a health crisis, and more. Whether you are trying to help others or facing your own challenges, this program will be valuable. Effectively managing situations is all about communication, and it starts with listening differently.

Storytime signup begins on Monday, March 9. Please call the library to register.

BY SCOTT LENSKI,
COMMUNITY & ADULT SERVICES LIBRARIAN



Helping Turn the Key to Your Future

Ready for the Spring Market?
Let's discuss your goals and how I can help!

Kelsey Wenner
414.465.9123
kelsey.wenner@cbexchange.com

Owned by a subsidiary of NRT LLC.

March

WORD SEARCH

BY FELICIA ROMANO

WORDS:

- MARCH BREAK
- VERNAL EQUINOX
- IN LIKE A LION
- DAYLIGHT SAVING
- MELT
- THAW
- SPRING CLEANING
- WARMING
- ST. PATRICK'S DAY
- OUT LIKE A LAMB

M	Q	B	M	A	L	A	E	K	I	L	T	U	O
D	A	Y	L	I	G	H	T	S	A	V	I	N	G
P	J	R	D	V	K	P	W	E	M	F	Q	I	G
M	D	F	C	P	X	L	A	R	A	N	U	N	T
D	K	D	R	H	M	R	H	O	P	Y	I	D	A
F	V	W	J	R	B	U	T	L	E	M	P	Q	L
Z	U	C	W	L	B	R	M	X	R	E	E	I	V
E	M	I	N	L	I	K	E	A	L	I	O	N	T
D	E	X	U	I	P	N	W	A	M	H	G	E	R
L	S	T	P	A	T	R	I	C	K	S	D	A	Y
E	O	B	C	H	D	E	I	P	O	E	U	D	E
X	O	N	I	U	Q	E	L	A	N	R	E	V	T
G	N	I	N	A	E	L	C	G	N	I	R	P	S

4849 N. Wildwood Ave.
Whitefish Bay
414.332.8175
www.hfparishschool.org

ADMISSIONS/TOURS
414.332.8175, ext. 134
brienzak@hfparishschool.org

H F HOLY FAMILY
DREAM | BELIEVE | ACHIEVE | LEAD

Come experience Holy Family by scheduling a tour.
Holy Family is a Catholic school serving K3 through 8th grades.

Full Service Remodeling | Interior & Exterior

Panda Home Improvement

"We take your home from unbearable to Panda Perfect!"

Panda Home Improvement LLC Whole Home Remodelers
262-505-6262 | www.pandahomeonline.com

NURSE-MANAGED CARE AT HOME

Proud to be the premier in-home care provider offering:

- > Companion & Personal Care
- > Skilled Nursing
- > Child Care
- > No Minimum Hours
- > Guaranteed Compatibility®
- > 24/7 Live Phone Response

BrightStar Care®
A HIGHER STANDARD OF HOME CARE
Independently Owned and Operated

CENTRAL & SOUTH MILWAUKEE
414 944 0280
www.brightstarcare.com/central-milwaukee

Whitefish Bay Welcomes BURN BOOT CAMP to Silver Spring



THE START OF A NEW YEAR brings new beginnings and hopes for the coming year. At the start of 2020, Silver Spring gained a fabulous new tenant when Burn Boot Camp Whitefish Bay opened their doors. A lifestyle fitness facility catering mainly to women, local owners Anthony and Elizabeth Gibson, are thrilled to bring it to Whitefish Bay.

"Our passion for Burn Boot Camp came when my husband was part of the Mequon facility buildout in 2017, eventually becoming their general manager and head trainer," said Elizabeth. "Seeing the amazing community behind the Burn company motivated us to purchase into the franchise when the opportunity presented itself to us. While it was a long process to find a location, we were thrilled when the perfect spot right in our hometown of Whitefish Bay became available. We now have the opportunity to live and work in this amazing community and could not be more excited and honored to do so."

Obviously local Whitefish Bay residents are also thrilled to have a formerly vacant storefront filled with a thriving fitness center. Burn Boot Camp offers seven camp times everyday Monday through Friday, and two different sessions on Saturdays. What makes the facility so unique is their proprietary "floating floor" which is similar to a gymnastics floor. Because exercise and injury have a direct correlation, Burn incorporated this shock absorbing surface to save the joints of their active clients. The camps are taught by the nations best trainers who must pass numerous assessments and be a nationally accredited certified personal trainer.

"The biggest inspiration for me is the community, or as we refer to it, the family, that Burn Boot Camp builds," said Anthony. "While most gyms teach fitness and dieting, we focus on a 5-pillar philosophy that encompasses the entire person.

Our five pillars are: *mindset, nutrition, strength training, burst training and environment.* This formula helps our clients raise the standards for who they are and what they are capable of achieving."

Burn Boot Camp provides a positive environment to encourage and motivate one another. Each camp is 45 minutes and changes daily so clients are always challenged and never bored.

Most days, clients will be greeted at the door by Maxwell, their 9-year-old dog who loves to be the official "Burn Ambassador"! Parents with children are welcome to bring them to the complimentary child watch located on site. While it is a primarily women-only facility, they offer a few co-ed bootcamps daily, and cater to all levels of fitness. The Gibsons are excited to be opening their business right down the street from their home and meeting more local residents. Burn Boot Camp offers a free TWO WEEK trial for new clients, which you can take advantage of by signing up on their website. Burn Boot Camp is located at 415 E. Silver Spring and can be found online at <https://burnbootcamp.com/whitefish-bay-wi>.

BY CHRISTINE MCBRIDE



FREE 14-DAY TRIAL

burn boot camp
WHITEFISH BAY

- UNLIMITED 45-MINUTE WORKOUTS
- FREE CHILDCARE
- PERSONAL TRAINING IN A GROUP SETTING
- SUPPORTIVE COMMUNITY

415 EAST SILVER SPRING DR. | PHONE: (414) 800-4800 | FOR MORE INFORMATION OR TO SIGN UP VISIT WWW.BURNBOOTCAMP.COM/WHITEFISH-BAY-WI

Camp Times are as follows:

M-F: 5:00 am (Co-ed) • 6:00 am • 8:30 am (Child Watch Provided) • 9:30 am (Child Watch Provided) 4:30 pm (Child Watch Provided) • 5:30 pm (Child Watch Provided, Co-ed) 6:30 pm (Child Watch Provided, Co-ed, No Friday Camp)
SAT: 8:00 am (Co-ed) • 9:00 am (Co-ed) **SUN:** Closed

Spring is coming to Silver Spring Drive

March means St. Patrick's Day! Make sure you get any party supplies, fun St. Patrick's Day clothing, that corn beef, or a dinner reservation – the Merchants of Whitefish Bay on Silver Spring Drive will have what you need for a fun celebration. March also means Spring Break travels – remember there are many options for clothing, luggage, gear and more to make any adventure fun!

January 2020 welcomed Burn Boot Camp located at 415 E. Silver Spring Drive, #414/800-4800, <https://burnbootcamp.com/locations/whitefish-bay-wi/> Their Community Mission is "No matter what life stage you're in, at Burn Boot Camp we are a family! From inspiring each other within camp, to standing beside each other as you go through life's ups and downs, the relationships you find at Burn are irreplaceable. Whether it's a high five after you finish burpees, or cheers of applause when you complete the finisher, constant encouragement and friendship is always available at Burn!"

We also look forward to The Whitefish Bay Pharmacy by Hayat, taking over the Old Fitzgerald's Pharmacy location, to open in late spring, <https://www.hayatrx.com/whitefish-bay-pharmacy-by-hayat>. Looking forward to all they have to offer including the "Soda Fountain"!

Summer is around the corner! Mark Your Calendars for the upcoming Merchants of Whitefish Bay Events:

- ▶ On July 11th the Farmers' Market starts on Saturday mornings.
- ▶ The Whitefish Bay Art Fest returns to Silver Spring Drive on July 11th and July 12th, The Merchants of Whitefish Bay hope to show off all that Whitefish Bay has to offer with the DNC in town.
- ▶ Sidewalk Sale dates are to be determined, but will be announced shortly.

The Merchants of Whitefish Bay make up the vibrant shopping district in Whitefish Bay, Wisconsin centering on Silver Spring Drive. The WFB BID's mission is "To champion the downtown Whitefish Bay business district as an exceptional place to shop, live and conduct business."

Make sure you are following us at www.merchantsofwhitefishbay.com

Merchants of Whitefish Bay on Facebook: <https://www.facebook.com/ShopWFB/>

WFBID on Instagram: <https://www.instagram.com/wfbid>



BY KATIE COMMER

REMODEL. REPLACE. RETHINK YOUR WINDOWS.



MARVIN

Bliffert Lumber offers quality products from Marvin.

Call or visit us today to learn more.

<p>LUMBER HOURS Mon-Fri 7:00a.m. – 5:00p.m. Sat 8:00a.m. – 12:00p.m. Sun CLOSED</p>	<p>HARDWARE HOURS Mon-Fri 7:00a.m. – 7:00p.m. Sat 8:00a.m. – 6:00p.m. Sun 9:00a.m. – 5:00p.m.</p>
--	--

1014 E. CHAMBERS ST, MILWAUKEE • 414-264-5700 • WWW.BLIFFERTLUMBER.COM



Step into the enchanted world of Broadway's modern classic, Disney's Beauty and the Beast.

Based on the Academy Award-winning animated feature, the stage version includes all of the wonderful original songs along with new music, show-stopping numbers, iconic characters, and magic for the whole family.

The classic story tells of Belle, a young woman in a provincial town, and the Beast, who is really a young prince trapped under the spell of an enchantress. If the Beast can learn to love and be loved, the curse will end and he will be transformed into his former self. But time is running out. If the Beast does not learn his lesson soon, he and his household will be doomed for all eternity.

This "tale as old as time" offers a perfect opportunity for the old, the young, and everyone in between to witness and enjoy family theater at its best.

Come join us for this magical, humorous, and heart-warming experience at the **Whitefish Bay High School Auditorium** located at 1200 E. Fairmount Avenue.

Dates:

- ▶ February 21st, 22nd, 28th, and 29th at 7:00 PM
- ▶ February 23rd & March 1st at 2:00 PM

Tickets:

- ▶ \$15 for Adults
- ▶ \$10 for Seniors, Students, & Children
- ▶ Tickets are available at wfbhstheater.com

Save the Dates!

- March 1** • 7:00 pm High School musical Beauty & the Beast
- March 3** • 7:00 pm Richards 5th grade Music Concert
- March 5 & 6** No School
- March 9** • 7:30 pm Middle School Orchestra Concert
- March 10** • 7:00 pm Cumberland 5th grade Orchestra Concert
- March 11** • 4:30-6:00 pm Richards Learning Fair
- March 12** • 7:30 pm High School Music Department Spring Concert
- March 16** • 7:00 pm Middle School Choir Concert
- March 23-27** Spring Break, No School

ALUMNI

Are you a Whitefish Bay alumni? If you have good news to share we would love to hear from you! Please email: districtnews@wfbhschools.com



BY PATRICE MILZER,
ASSISTANT TO THE
SUPERINTENDENT

WEBHS CHOIR POPS
BRITISH INVASION
APRIL 2020
Saturday 4th @ 2 p.m.
Sunday 5th @ 2 p.m.
Whitefish Bay High School Auditorium

TICKETS
\$20 VIP (PRESALE ONLY)
\$15 Adults (GENERAL SEATING)
\$5 Students & Senior Citizens (GENERAL SEATING)

purchase tickets online
brentjohnston7.wixsite.com/wfbhschoir

WHITEFISH BAY HIGH SCHOOL

Thanks for Your Past Business

North Shore's Premier Auto Repair Facility

For Over 37 Years

SPEND THIS	SAVE THIS
\$100-\$199	SAVE \$15
\$200-\$299	SAVE \$20
\$300-\$399	SAVE \$30
\$400-\$499	SAVE \$40
\$500-\$599	SAVE \$50
\$600-\$699	SAVE \$60
\$700-\$899	SAVE \$75
\$900 or more	SAVE \$100

Ultra Oil Change & Filter
\$24.95
Includes 22 Point Inspection

Up to 5 quarts on most cars, 5W20 or 5W30. Synthetic oil & special filters extra. Plus environmental fee. By appointment only. No other discount applies. Expires 3/31/20.

We'll repair your car for less! FAST! Fixed Right the First Time!

Silver Spring Automotive, Inc.
2003 W. Bender Road, Glendale, 53209
2 blocks west of Green Bay Ave, Speedway & The Green 7
414-351-5080
silverspringautomotive.com

Fast 24 Hour Towing Available
Dave's Towing • 414 491-2587

NOW OPEN

THE PERFECT BLEND OF
RUSTIC & ELEGANCE

THE BARN AT THE BOG
WEDDINGS, SPECIAL EVENTS & GOLF OUTINGS

BOOK YOUR EVENT TODAY! 262-292-0740
events@golfthebog.com • thebarnatthebog.com • Saukville, WI

EXPERIENCE LIFE WITH
Great Vision

CHRISTINA PETROU, O.D.
35 Years Experience in Eye Care

- Detailed Eye Health and Vision Exams for All Ages
- Custom Glasses and Contact Lens Evaluations
- Experienced Team of Eye Wear Stylists
- Specializing in Optical Consulting for All Vision and Eye Problems, Including:
 - Red, Irritated or Dry Eyes
 - Eye Strain or Headaches
 - Blur due to:
 - Macular Degeneration
 - Autoimmune Disease
 - Cataracts
 - Glaucoma
 - Diabetes

Petrou Eye Care | petroueyecare.com
414.247.2020 | Glendale

Kiwanis Pancake Breakfast
Pancake Breakfast with the Bunny is Saturday, April 4, 2020

COME CELEBRATE Spring at the North Shore Kiwanis Pancake Breakfast with the Bunny on Saturday, April 4, 8:00 to 11:00 a.m.

The event will take place at the Bay Shore Lutheran Church, 1200 E. Hampton Road, Whitefish Bay. Guests may enter at the north door from the parking lot on Wildwood Avenue.

Enjoy photos with the Bunny, raffles, face painting, and a delicious breakfast featuring pancakes, sausage, juice, milk & coffee. Tickets are available at the door, from Kiwanis members or at Winkie's - just \$8 per adult (10 & up) and \$5 per child (over 2 years of age).

Kiwanis is a global organization of volunteers dedicated to changing the world, one child and one community at a time. All proceeds will benefit Kiwanis youth charities.

For more info: kiwanisnorthshoremke.com



MOTIVATION TUTORING
MILWAUKEE'S TUTORING RESOURCE

Milwaukee's only in-home, study-skills based tutoring for elementary, middle, and high school students.

CHEMISTRY
PHYSICS
BIOLOGY
MATH
ENGLISH/Writing
STUDY SKILLS
ACT PREP

Dave Trumbo - Director

Contact Us — to — Learn More
VISIT Motivationtutoring.com
CALL (414) 678-1449
EMAIL Contact@MotivationTutoring.com



AS WE MOVE INTO SPRING, your Whitefish Bay Civic Foundation is making and finalizing plans for our first events of the year. We hope you'll join us for these upcoming events!

Bay Day, a Whitefish Bay cooperative event

- ▶ **What:** The Whitefish Bay Civic Foundation, Merchants of Whitefish Bay, Whitefish Bay Public Education Foundation and The Village of Whitefish Bay have again teamed up for this blockbuster event with four distinct activities!
 - ▷ Recycle Day in the Bay: eco-friendly recycling options for all your spring cleaning
 - ▷ Run the Bay: a 5k run/walk to support the Whitefish Bay Public Education Foundation
 - ▷ Voice of the Bay: a singing competition for local students
 - ▷ Green Day in the Bay: eco-vendors, live music, food and beverages
- ▶ **When:** Saturday, May 2, 2020 from 8 am to Noon
- ▶ **Where:** Recycle Day in the Bay will continue at Dominican High School at 120 East Silver Spring Drive, while all other events will take place at Klode Park

Our planning committee is working toward making the event eco-friendly with a goal of moving the event closer to zero-waste. Please watch for opportunities to support water-friendly organizations and our schools by purchasing a raffle ticket for a chance to win fabulous prizes from our local Merchants of Whitefish Bay. Bay Day is free to the public, and food and beverages will be available to purchase.

Other upcoming events:

- ▶ **Memorial Day Ceremony:** Monday, May 25, 2019 at 11 am at Armory Park
- ▶ **4th of July:** Saturday, July 4, 2020. 11:30 am Parade on Silver Spring Drive, 1:00 pm Festivities at Klode Park and 9:30 pm Fireworks at Klode Park

Follow us on Facebook to learn more about event details, our mission and the various ways you can support your community.

See you around the Bay!



BY TOM GLEASON, WFB CIVIC FOUNDATION PRESIDENT

FROM *Faye's* FASHION FILES

The buzzword in many industries these days is SUSTAINABILITY, and retail is no different.

Whether it's pollution from dyes or plastic pollution from materials like faux fur and acrylic, the industry is fraught with harmful practices.

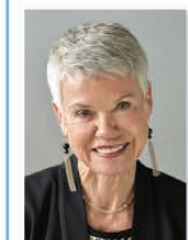
Did you know that 40% of apparel purchases are never worn, and 21 billion tons of textiles are sent to landfills each year?

Astounding, right?

There are things you and I can do on a day-to-day basis that chip away at the problem.

- Choose natural fibers like organic cotton.
- Wash our clothes less frequently – in cold water.
- Use eco-friendly liquid detergent in front-loading machines.
- Try to avoid acrylic because it sheds the microfibers which are the biggest pollution problem facing our oceans.
- Install microfiber filters in our washing machines.
- Invest in quality. Better made clothes are worn longer. (Fast fashion is a major culprit in the "never worn" and "off to the landfill" scenarios.)
- Consigning and donating the clothes we no longer wear make our purchases more sustainable.

Through our dealings with customers, community outreach, and business practices, FAYE's seeks to do our best to "save the world one cashmere sweater at a time". Sustainability factors ever more heavily in this mission.



Yours in (sustainable) fashion,
Faye
Founder
Faye's in Brookfield and Mequon



BE LOYAL. SHOP LOCAL.

Galleria West in Brookfield
East Towne Square in Mequon
www.fayes123.com

Reach new heights at St. John's Northwestern this summer!

BOYS & GIRLS GRADES 1-12

www.sjnma.org/camps

J C MKE
jordipher creative performing arts studio

JOIN US & GET CREATIVE!!

- musical theatre • hip hop
- creative play • jazz/modern
- acting&improv • tap

...and weekend dance parties!

THERE'S SOMETHING FOR EVERYONE...

6-WEEK CLASS SESSIONS

ALL AGES 2 & UP!

WANT TO KNOW WHAT WE'VE BEEN UP TO?



State Street Painting

Jim Devine Owner
414.405.8321

Residential • Commercial
Interior • Exterior

HILLARY COUNSELING
Milwaukee Psychotherapy for Children, Adolescents & Adults

BECOME YOUR BEST SELF

DEPRESSION | ANXIETY | EATING DISORDERS
RELATIONSHIPS | TRAUMA | LIFE TRANSITIONS

(414) 333-9969 | 1661 N WATER ST. STE 507 | MILWAUKEE, WI
LISA@HILLARYCOUNSELING.COM | HILLARYCOUNSELING.COM

STOMPER Concrete

Residential/Commercial
Driveways • Garage Floors
Patios • Decorative Concrete



Mobile: 414-614-8878
Office/Fax: 414-777-3700
stomper8878@yahoo.com

Whitefish Bay Summer Recreation Guide Delivered to homes early to mid-March



The anticipated Summer Recreation Guide filled with summer youth and adult opportunities in recreation, summer camps, exercise and sports is scheduled for delivery mid to late March. Watch your mailboxes!

Summer Youth Work and Volunteer Recruitment

The summer of 2020 Bay Volunteer and Counselor-In-Training program is accepting applicants. Youth interested in the Bay Volunteer program must be entering 9th grade in 2020 to be eligible. The Counselor-in-Training (CIT) program is geared towards incoming High School 2020 Seniors. CIT's are paid training positions. If you are a teen and love working with kids, we need you! Application packets can be found on-line at www.wfbschools.com. Application deadline is March 13th.



CO-ED Softball League Registration in Progress



Whitefish Bay Recreation and Community Education has joined forces with Nicolet Recreation to offer a co-ed softball program, grades 2-8th who love or would like to learn how to play softball are invited to join the Rec CO-ED Softball League. Games are held on Tuesday and Thursday evenings. Teams are parent coached. Players will be notified of team placement and practice schedule after June 1st and game play begins June 11th. All games are played at Parkway Elementary School in Glendale.



Free Informational Programs

TUESDAY, MARCH 17

Constructive Approaches to Change!

- ▶ **Learn** to create a positive outcome from our ever changing life as we age.
- ▶ **Presented by** Adele Lund, Laureate Group
- ▶ **Registration** deadline by March 12

TUESDAY, MARCH 31

Free Blood Pressure Clinic

- ▶ **1:30-2:30**
- ▶ **Provided by** The North Shore Health Department

WEDNESDAY, APRIL 1

Hands only CPR!

- ▶ **Learn** this updated method presented by the North Shore Fire Department. Registration deadline is March 26th.

Day Trips

MARCH 29

"Dirty Rotten Scoundrels"

At the Palace Theatre in Wisconsin Dells

- ▶ This delightful smash hit musical is sure to entertain you with its competing con men on the French Riviera storyline! Lunch menu is an artisan salad, parmesan breadsticks, beef tenderloin medallions, fresh asparagus rosemary carrot puree, roasted red potatoes, rainbow sorbet for dessert. Beverages: coffee and tea.
- ▶ **Depart** Lydell 8:00am and return at 7:45pm
- ▶ **Cost** \$99.00 Registration deadline is March 2nd.

APRIL 22

Planes, Trains, & Autos - Green Bay and Oshkosh

- ▶ **The National Railroad Museum** not only has a grand collection of historic rail road memorabilia but has THE world's largest steam locomotive called appropriately "Big Boy"! Then on to the Automotive Gallery where we'll see cars spanning dates from 1912 Maxwell through a 2015 Cadillac CTS-V!
- ▶ **Lunch** is at Tiletown Brewery! After that on to 200 historic planes at the most extensive aviation attraction in the world! The EAA Aviation Museum where imagination takes flight! Lunch menu choices are chicken with bacon, onion, spinach, beer bread stuffing, rice, veggies, short ribs with mashed potatoes and vegetable, or vegetable stir fry over rice. All lunch choices are served with bread, salad, cheese cake dessert, coffee and soda.
- ▶ **Depart** Lydell at 7:15am return at 6:45pm
- ▶ **Cost** \$125.00 Registration deadline March 13th.

Senior Lunch and Entertainment Series

TUESDAY, MARCH 31

Irish Fest in Whitefish Bay with the "Green Sails" Irish band!

- ▶ **"Green Sails"** sets a delightful course of rousing tunes & rich melodies fueled by the Irish fiddle, percussion and guitar. The Green Sails band is inspired by the winds of Lake Michigan. The name denotes "Green" for Irish music and for ecology sustainability and "Sails" for sailing! Menu is traditional Irish beef stew with potatoes and carrots, rye bread, green gelatin, shamrock cake, milk and Starbucks coffee! Only \$9.00 per person. Registration deadline is March 25th. Doors open at 11:30am, 12:00pm lunch and 12:45pm performance.



Unless noted all programs require pre-registration, for additional program and registration information, Contact Carolyn Noori, WFB Senior Program Supervisor at 963-3992.



BY CARIN KELAND,
DIRECTOR OF RECREATION
AND COMMUNITY EDUCATION

Get Spring Break and Bathing Suit Ready

CoolSculpting®, is a non-surgical solution that targets stubborn fat. Feel confident with our clinical team of professional CoolSculpting® experts.



130 West Silver Spring Drive, Whitefish Bay
ReFreshAestheticCenter.com



Please Join Us!
2020 KITCHEN TRENDS WORKSHOPS

Thursday March 5th at 6 P.M.	Saturday March 7th at 11 A.M.	Sunday March 8th at 1 P.M.
------------------------------------	-------------------------------------	----------------------------------

Please R.S.V.P. to JeanneJ@gerhardsstore.com



402 E. SILVERSPRING DR. WHITEFISH BAY
GERHARDSSTORE.COM 414.967.9156



SOLD

Address	DOM	List Price	Sold Price
4724 N Woodburn St.	8	\$429,900	\$415,000
4859 N Cumberland Blvd.	13	\$439,900	\$427,900
6133 N Lydell Ave.	7	\$489,000	\$477,264
743 E Lexington Blvd.	8	\$525,000	\$520,000
5463 N Lake Dr.	93	\$575,000	\$530,000
4965 N Lake Dr.	4	\$635,000	\$635,000
5505 N Diversey Blvd.	2	\$649,900	\$640,000
5341 N Diversey Blvd.	0	\$675,000	\$675,000
1020 E Circle Dr.	2	\$779,000	\$780,000
1560 E Blackthorne Pl.	9	\$849,900	\$817,000

PENDING

Address	List Price	Address	List Price
5563 N Lydell Ave.	\$224,900	1020 E Sylvan Ave.	\$499,900
5060 N Idlewild Ave.	\$319,000	870 E Birch Ave.	\$665,000
809 E Lake Forest Ave.	\$499,000		

Best Version Media does not guarantee the accuracy of the statistical data on this page. The data does not represent the listings of any one agent or agency but represents the activity of the real estate community in the area. Any real estate agent's ad appearing in the magazine is separate from the statistical data provided which is in no way a part of their advertisement.



The **key** to a successful home sale is more than just

luck

With the backing of an experienced real estate agent, you increase your likelihood of achieving or even exceeding your goals.



675 FAMILIES MOVED AND OVER \$160 MILLION SOLD WITH A 97% LIST-TO-SALES PRICE RATIO!

UNLOCK YOUR DREAMS and call me today!



Ilissa Boland



414.688.7942 | iboland@shorewest.com | ilissa.shorewest.com

BAY VIEW BARK

DAY CARE
OVERNIGHT CARE
GROOMING
TRAINING CLASSES

1820 S. 1st St. Mke, WI 53204 • 414.763.1304 • bayviewbark.com

BENCHMARK
HANDYMAN & LAWN SERVICES L.L.C.
414.614.0237

KITCHEN, BATH, OR BASEMENT REMODEL

VISIT BENCHMARKMILW.COM

The best home to be in is your own.

Whether you are looking for someone to help an aging parent a few hours a week or need more comprehensive assistance, Home Instead can help.

Home Instead CAREGivers™ can provide a variety of services. Some include:

- Personal Care
- Memory Care
- Meals & Nutrition
- Transportation
- Household Duties
- Respite Care
- Hospice Care Support
- Care Management

Call today for an assessment and consultation with a Nurse Care Manager

414.239.9612

Home Instead SENIOR CARE®
To us, it's personal.

HomeInstead.com/315

Each Home Instead Senior Care® franchise office is independently owned and operated. © 2019 Home Instead, Inc.



Save The Date
ARTISANS IN THE GARDEN

The Whitefish Bay Artisans in the Garden walk will be held July 26 from 11 a.m. - 4:00 p.m. rain or shine. Ten Whitefish Bay gardens will feature artists from the performing arts and visual arts whose works reflect the nature and artistic expression of each garden. This walk will be the second garden walk in Whitefish Bay. In collaboration with the Whitefish Bay Recreation Department and the Community Garden at Whitefish Bay High School, the Club will offer a boutique area in the Community Garden where private vendors will offer garden and art related items and food for sale. All proceeds from ticket sales will go toward education and environmental advancement. The Garden Club is a 501c(3) nonprofit organization.

To purchase reduced rate tickets and for more information email wfbgardenclub@gmail.com or visit:

- ▶ whitefishbaygardenclub.com
- ▶ facebook.com/whitefishbaygardenclub
- ▶ **Instagram:** [wfbgardenclub](https://www.instagram.com/wfbgardenclub)

BY JILL GRIFFEE ROSS
PHOTO BY SUZIE VAN CLEAVE

Artisans in the Garden

SUNDAY, JULY 26, 2020
11 am - 4 pm rain or shine • \$12 at Gardens \$10 in advance

Safe GARDENING

VEGETABLE OR FLOWER GARDENING is a wonderful activity for the mind, body and soul. The rewards to the gardener are plenty, but so are the potential hazards, including injuries, insect bites and infections. And what about possible exposure to contaminants found in the soil?

To avoid such hazards, please consider these safe gardening tips:

- ▶ **Be aware of your gardening site's history.** Was the property ever used for industrial or commercial purposes? Is it on a historic landfill? (Consult the website: dnr.wi.gov/topic/Brownfields/clean.html) If so, you may want to have the soil tested for lead and arsenic or decide to garden in raised beds or elsewhere entirely.
- ▶ **Wear gloves at all times.** Bacteria and fungus live in the soil and a small irritation or cut can develop into a major hand infection. Choose gloves specific to the task. Thick gloves may protect against thorns while latex coated gloves may aid in grip and provide protection while working the soil. Thoroughly wash hands after glove removal.



- ▶ **Keep arms and legs covered** –especially if you live in an area where you may disturb a snake, spider or rodent living in your garden. You will also be better protected from poison ivy, insect bites and skin irritants that may inhabit a garden.
- ▶ **Remove shoes outside** to avoid tracking soil into the house.
- ▶ **Monitor children** while playing outside to prevent them from eating soil or sticking dirty fingers into mouths. Wash their hands thoroughly after outside play.



BY CHRIS CORDOVA, RN, BSN

gallery 505

The Art of Dr. Seuss Collection
On view and available for purchase at Gallery 505

HAPPY BIRTHDAY To You!

By **Dr. Seuss**

Happy Birthday, Dr. Seuss!
March 2, 1904

www.gallery-505.com

517 E. Silver Spring Dr | Whitefish Bay, WI 53217 | 414.962.6302

We Specialize In:
Spring start-ups • New installations
Service calls/ Repairs • Maintenance • Winterizing

MY BUCKET LIST LAWN SPRINKLERS LLC

Call 414-514-4143
WANT TO SAVE MONEY IN WATER....
We specialize in installing Smart controllers
mybucketlistlawnsprinklers.com
MAKE YOUR **FREE** APPOINTMENT TODAY

HONEST INTELLIGENT CARING

80 YEARS OF COMMON SENSE VETERINARY MEDICINE

Lakeside Animal Hospital AAHA ACCREDITED

We're about pets and their people!

211 W. Bender Road, Milwaukee, WI 53217
414-962-8040 | www.lakesideanimalhospital.biz

Imagine your home, totally organized! | Custom Closets, Garage Cabinets, Home Offices, Pantries, Laundries and Hobby Rooms

\$300 off Plus Free Installation

SPECIAL FINANCING FOR 12 MONTHS!

Terms and Conditions: \$300 off any order of \$1198 or more, \$200 off any order of \$998-\$1198 or \$100 off any order of \$698-\$998, on any complete custom closet, garage, or home office unit. Not valid with any other offer. Free installation with any complete unit order of \$600 or more. With incoming order, at time of purchase only. Expires in 30 days. Offer not valid in all regions.

Call for a free design consultation
(262)240-4842 BVM
www.closetsbydesign.com
Locally owned and operated.

Closets by Design



LAST CALL For Animal Licenses Before The Late Fee Kicks In!

Each year your cat or dog license expires on December 31. A new one must be purchased by March 31st or there will be a late fee charged on top of the licensing fee (Licenses are \$12 for sterilized animals or \$24 for intact animals). Fortunately, MADACC has you covered. You can purchase a license online! Visit our website www.madacc.org and on the right side, click the PURCHASE LICENSE ONLINE.

Want to come purchase the license in person? MADACC is open 7-days per week. Monday through Friday 8am – 8pm and weekends 8am – 5pm. You can also pick up a Milwaukee County Dog Park tag while you are here! Visit us at 3839 W. Burnham Street, West Milwaukee.

Do you need to update your pet's rabies vaccine to get a license? We can help with that, too. We will be having a pre-paid vaccine clinic on Saturday, March 28, 2020 at MADACC with \$5 rabies vaccines, and \$5 parvo/distemper vaccines for cats and dogs, along with \$15 microchips. Information about the event and the sign-up sheet can be found on our website. We also do walk-in vaccine clinics on most Tuesday, Wednesday and Sunday mornings.

Call ahead at 414-649-8640 to verify clinic times and dates and for more information about licensing, vaccine clinics, microchipping, low-cost spay/neuter and Milwaukee County dog park tags.

BY KAREN SPARAPANI, MILWAUKEE AREA DOMESTIC CONTROL COMMISSION

March 2020

ONGOING SLICE OF ICE

@Red Arrow Park
Come experience ice skating downtown, a Milwaukee tradition.
Time: Weekdays 11am-8pm; Fri.-Sat. 11am-11pm
Cost: \$8 skate rental; free with your own skates
www.county.milwaukee.gov

WED.-SUN., MAR. 4-8 MILWAUKEE JOURNAL SENTINEL SPORTS SHOW

@State Fair Expo Center
Since 1940, this tradition has featured exhibits and activities for the entire family. Attendees can experience exciting competitions, instructional seminars and have plenty of time for one-on-one discussions with exhibitors.
Time: Varies **Cost:** \$7/day www.jssportsshow.com

THURS., MAR. 5 KOHL'S THANK YOU THURSDAY

@Milwaukee Public Museum
All visitors receive free admission to Milwaukee Public Museum thanks to Kohl's.
Time: 9am-8pm **Cost:** Free www.mpm.edu

THURS., MAR. 5 FREE DAY MILWAUKEE ART MUSEUM

@Milwaukee Art Museum
Admission is free for individuals and families (excluding groups) on the first Thursday of each month thanks to Meijer.
Time: 10am-8pm **Cost:** Free www.mam.org

SAT., MAR. 7 LOCAL FARMER OPEN HOUSE

@Urban Ecology Center, Riverside Park
Find out how you can join a CSA to receive farm-fresh, healthful produce (and more) directly from your local farmers every week. This event is your once-a-year opportunity to talk with local farmers, hear about their growing practices and learn about their Community Supported Agriculture (CSA).
Time: 11am-3pm **Cost:** Free www.urbanecologycenter.org

SAT., MAR. 14 SAINT PATRICK'S PARADE

@Downtown Milwaukee
Come celebrate St. Pat's Day at the 54th annual Shamrock Club of Wisconsin parade!
Time: 12pm **Cost:** Free www.saintpatricksparade.org

WED.-TUES., MAR. 17-22 THE PLAY THAT GOES WRONG

@Marcus Center for the Performing Arts
A hilarious comedy for the ages.
Time: Varies **Cost:** Starting at \$31 www.marcuscenter.org

THURS., MAR. 19 NEIGHBORHOOD NIGHT

@Betty Brinn
Come in for an evening of free fun with the family!
Time: 5-8pm **Cost:** Free www.bbcmkids.org

SAVE THE DATE

SUN., APR. 19 FLORAL FANTASIA

@Sharon Lynne Wilson Center
The guest artist will be Kevin Pearl on oboe. Honoring the blossoming of Spring, the Wisconsin Philharmonic performs a whimsical concert of flowers greeting the season with pieces by Johann Strauss, Tchaikovsky and Jean Francaix.
Time: 3pm **Cost:** Starting at \$42; children starting at \$7
www.wisphil.org

Happy
St. Patrick's Day

DELEERS CONSTRUCTION, INC.



Call us today to find out about how **DeLeers Service Division** can help with your small project, remodel, miscellaneous repairs, maintenance, and more.

6969 N. Pt. Washington Rd., Ste. B115, Glendale, WI 53217
414.446.9305 | deleers.com

GEORGE FOLLIARD
gfolliard@kw.com
414.915.5877

GUY NICOLET
gnicolet@kw.com
414.339.7066



REAL ESTATE Q AND A

Q: What were Whitefish Bay High School students known as before officially becoming the Blue Dukes?

The Bays! **A:**

I lost everything I loved in me.
Now I'm finding myself again.
I will

Rise
above

If someone you love is struggling with mental health or addiction, you don't have to suffer alone. At Rogers Behavioral Health, together we can not only face your challenges, we can rise above them.

ROGERS
Behavioral Health

rogersbh.org
800-767-4411

3 CONVENIENT LOCATIONS

BELL
ORTHODONTIC
SOLUTIONS

Gregory D. Bell, DDS, MS

DIAMOND
INVISALIGN
PROVIDER
2020



NEW PATIENT SPECIAL

\$250 OFF Full Treatment Including a Free Consultation (Affordable Payment Plans)

* Not valid with any other discounts or coupons. Valid only at start of full treatment. Must be presented at time of consultation.
www.bellortho.com

CEDARBURG
W68 N930 Washington Ave.
Cedarburg, WI 53012

PORT WASHINGTON
1000 Wisconsin Centre
Port Washington, WI 53074

GLENDALE
5380 N. Port Washington Rd.
Glendale, WI 53217

262-377-7410



optix
on downer

2567 N Downer Ave. Milwaukee • 414-964-3125
M-W-F 10am-6pm; T-TH 10am-7pm; SAT 9am-4pm

Offering same day service on many eyeglass prescriptions



Optometrists: Brian McGinley O.D. | Camthu Pham O.D.

- ▶ Accepting most eye insurances
- ▶ Latest exam technology and Contact Lens fittings
- ▶ Convenient Appointment Times

optixondowner.com

MILWAUKEE'S LEADER IN EYEWEAR FASHION SINCE 1989

PODS
Moving & Storage, Solved.
Portable Moving | Storage
608.222.2114 | 800.776.7637 | PODS.com

NORTHSHORE HOME BUYERS, LLC

Don't fix it;
SELL IT to
Northshore

WE BUY WHITEFISH BAY HOMES

- Cash Terms
- Quick Closings

NORTHSHORE-HOMEBUYERS.COM | 414.759.8808

FAIR AND SQUARE
CUSTOM REMODELING LLC
jsieberg@me.com • 414 688 4738

SPEND YOUR LIFE LIVING.

MOSAIC FINANCIAL GROUP
414.615.1801
mosaicfinancial.nm.com
mosaic-financial@nm.com
Locations including Bayshore Town Center

Northwestern Mutual
06-1012 ©2018 The Northwestern Mutual Life Insurance Company (NM), Milwaukee, WI.



Time Was Ripe
and Bay Woman's Club

Burst into Spontaneous Bloom



WITH 2020 BEING THE 100TH ANNIVERSARY of what one historian called "America's Second Revolution" – women's right to vote with the 19th Amendment – we take a deeper look into the role played by the Whitefish Bay Woman's Club. Writing in 1963, Mrs. Knowlton, club historian, started the story this way.

"Events take place when the times are ripe for them because most events, although they seem to occur in a spontaneous manner, are really the result of a train of slowly accumulating ideas.

"It was such ideas in the minds of a number of women in the early days of the village which resulted in the formation of the Whitefish Bay Woman's Club.

"Whitefish Bay was small in 1917. Milwaukee seemed a long way off, for transportation was poor. Opportunities for cultural enjoyment and study were few and usually necessitated a trip into the city.

"But then, as now, the women of this area were interested in community, cultural and national affairs. So meeting in the afternoons, in their homes, they formed the Woman's Club of Whitefish Bay.



The Whitefish Bay Woman's Club was founded in the home of its first president, Mrs. John C. Kleist, at 5474 N. Lake Dr.

"First President Mrs. [Addie Littlefield, wife of attorney] John C. Kleist, wrote, 'The women felt the time had arrived when there was need for an organized group of women.' She extended an invitation to the women of the village to meet at her home, 5474 N. Lake Dr., on March 8, 1917, to consider the advisability of organizing a woman's club.

"About 20 women responded and the sentiment for such action was favorable. First steps toward organization were taken, officers were elected and a committee selected to draft a constitution.

"According to the constitution, 'The business and purpose of this organization shall be to unite the women of Whitefish Bay in the study of social, literary, economic and other vital problems; and to cultivate and give wholesome expression in a spirit of genuine friendship among women...'"

By 1963, Mrs. Knowlton writes, the club had grown to 550 active members, plus 125 waiting list members, making it the largest woman's club in Wisconsin.

BY MRS. JAMES A. KNOWLTON



Making Good Things Happen.



ELSAFY  TEAM
.com

