

July 2020

Bay Leaves



Westhoff Family

COMES TOGETHER
DURING QUARANTINE

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Publishers: Christa Banholzer and Kathy Durand
 BayLeaves Project Coordinator: Beth Raab

PUBLICATION TEAM

Content Coordinator: Christine McBride
 Designer: Laura Wire
 Contributing Photographer: Boutique Photographer

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Contact: Kathy Durand at (262) 716 4788, or kdurand@bestversionmedia.com and Christa Banholzer at cbanholzer@bestversionmedia.com

FEEDBACK/IDEAS/SUBMISSIONS

Have feedback, ideas or submissions? We are always happy to hear from you! Deadlines for submissions are the 20th of each month. You may also email your thoughts, ideas and photos to Christine McBride at cmcbride@bestversionmedia.com

CONTENT SUBMISSION DEADLINES

Content Due	Edition Date
December 20	February
January 20	March
February 20	April
March 20	May
April 20	June
May 20	July
June 20	August
July 20	September
August 20	October
September 20	November
October 20	December
November 20	January

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Village Hall	(414) 962-6690
Public Library	(414) 964-4380
Dept. of Recreation & Community Education	(414) 963-3947
Whitefish Bay School District	(414) 963-3921

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DEAR RESIDENTS,

While the quarantine brought on many days of yoga pants and unwashed hair, having family photos taken on your front porch was the excuse many of us needed to both shower and get 'dressed up'. Boutique Photographer, the amazing photographer that Bay Leaves uses, was kind enough to take our family photo from our doorway.

As I getting ready for the photo session and buttoning up real pants for the first time in weeks, I jokingly said to my husband 'what's the over/under that these actually fit'? Since he has been slender his whole life, he didn't get the joke. Yes, I was annoyed by that as well!

Similar to our front porch photos, our feature family, the Westhoffs, also had their photos taken outside. They have been very creative in finding ways to celebrate various milestones that occurred during quarantine. Enjoy their story and warmer days ahead!



CHEERS,
 CHRISTINE MCBRIDE



Photo by Boutique Photographer



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Westhoff Family
COMES TOGETHER DURING QUARANTINE



As a Whitefish Bay native, Jill Westhoff has always envisioned raising her own family in the picturesque tree-lined streets she grew up with. What Jill didn't imagine though was giving birth to her first child during the attacks on September 11th and having that same child be a senior in high school during the Covid pandemic. Luckily the Westhoff family is a tight-knit bunch and can find a way to have fun in any type of situation.

While attending the University of Minnesota, Jill met her husband, Jason. He was working a second job as a bartender when Jill and her friends came in for 'Penny Night' at the bar. "We were all broke college students at the time, so Penny Night was a great deal," Jill said. "In our only brief conversation that night, Jason asked if I would ever go on a date with him. I thought he was cute, so I gave him my number. That was 26 years ago and we've been together ever since."

After Jill finished undergrad they relocated to Chicago and Jason started off in the finance world. "I quickly realized that no one wanted investment advice from a 22 year-old guy who was broke," said Jason while laughing. "I grew up in small-town Iowa in a blue-collar family. I was determined to work hard and find a career path that I could be successful in. I was always working multiple jobs at a time, like bartending on weekends. Jill and I have always relied on hard work and grit to get ahead."

Jason caught a break when he was employed by a company in Chicago that he helped take public. Afterwards he became the controller of a Chicago-based '.com' company and was motivated to return to school and get his masters degree. "At the time I was 33 and we had to pay for the entire degree ourselves while both Jill and I were still working full-time. Even now I still appreciate the fact that Jill was able to keep both the family together and work full-time while I focused on school," Jason said.

While Jill provided Jason the opportunity to take risks to advance his career. Jill has spent her entire career with one company, Aight Solution. She has happily been there for over 20 years and is currently their director of artificial intelligence products.

In the midst of all this, the couple had two children, Josie (18) and Jackson (17), both born in Chicago. Josie came two weeks early at 2:30am on September 11th. The 9/11 attacks begin that morning and like everyone, Jason and Jill were glued to the news. "It was such a surreal moment. Here we are in what was supposed to be the most amazing moments of our lives, being brand new parents, and yet we were also so stressed as to what would happen next in the world," said Jill. "We finally had a nurse come in who told us to turn the news off and just enjoy this moment as a family. That advice from almost 19 years ago has stuck with me, especially now given the current Covid situation."

A few years later, Jill was at a party for her nephew in Fox Point. "I was chatting with party guests and one of them asked if our family would ever consider relocating back to the Milwaukee area," said Jill. "I had been itching to move back here for years so I gave an enthusiastic yes." It turned out that Jill was talking to the person recruit-

ing for the position of CFO at Wisconsin Hospitality. Through this random connection, Jason was interviewed the next day, offered the job, and two months later the family relocated to Whitefish Bay.

After seven years at Wisconsin Hospitality, in 2012, Jason was recruited to become the CFO of Cousins Subs based in Menomonee Falls. In 2019, Jason was promoted to President by current CEO and second-generation owner Christine Specht. "It felt like my whole life and career path had been working towards this position and leading a privately-held company like Cousins Subs," said Jason. "When the pandemic hit, I sought to remain grounded in my blue-collar roots, optimistic in my communication and purposefully focused on keeping on as many of our team members employed. We have been fortunate that we have had no layoffs, furloughs or changes to any benefit plans offered. We kept all store employees at their regular pay, committed to paying all store manager bonuses and provided bonus pay to every corporate store employee. In order to meet those com-

mitments, we temporarily had to reduce all corporate support wages by 20%, including a 40% reduction for leadership team members and 50% reductions for the CEO and I."

Cousins Subs also initiated, Cousin Cares, as a way to give back to frontline workers. This was a partnership with Summerfest where donated funds would be used to provide subs to healthcare workers at local Aurora hospitals. The program received almost \$10,000 in donations and it resulted in 2,215 subs being delivered to hospital workers.

"We are proud of how our community has come together to support the Cousin Cares program," said Jason. "This situation also obviously changed how we do business. While we have always offered grab-n-go products, the expansion of online and loyalty app ordering, 3rd party delivery and the addition of Curbside and EZ Pick-up (contactless) were necessary for our guests. Anyone who can, should order food from their favorite places to ensure that they are still standing when this is over. We have



CONTINUED ON PAGE 6

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been grateful to remain in business and will keep looking for ways to safely move forward during this time."

As a family, the Westhoffs have still found ways to celebrate milestones that occurred during the Safer At Home order. Josie and her boyfriend created an at-home prom, complete with balloons and listening live to the popular segment 'Some Good News with John Krasinski' dj'ing for the night. Jason turned 50 and Jill surprised him by setting up outdoor music and having friends drive by and neighbors sing happy birthday from the street. They are currently working on ways to create a special graduation event for Josie, a senior at Whitefish Bay High School also will miss her last year of

varsity softball. "We have tried to find ways to stay connected with friends and family during all of this. It might be different or delayed, but we have to choose to celebrate these milestones in some way," said Jill.

Their son Jackson, who will miss his lacrosse season, spends quarantine playing video games and shooting hoops in the driveway, after his daily virtual learning is complete. Both Josie and Jackson's first jobs were working for Cousin's Subs at Summerfest.

"As crazy as this sounds, something good will come from this," said Jason. "It is making us strong as families and as a community we have to look out for each other."

BY CHRISTINE MCBRIDE
PHOTOS BY BOUTIQUE PHOTOGRAPHER



The Official Village Weekly E-Newsletter



Be the first to know about What's Up at the Village! Subscribe to the free weekly Official Village Online Newsletter: Send your Email address to Tim Blakeslee, Assistant Village Manager, t.blakeslee@wfbvillage.org or subscribe at bit.ly/1U49dmE

Refuse and Recycling Spring Schedule Change:

4th of July: Refuse and recycling normally picked up on Friday, July 3, will be picked up on Thursday, July 2.

Taxes: Last Day to Pay

Last day to pay any outstanding balances on 2019 tax bills is July 31. After July 31, all outstanding 2019 tax balances are transferred to Milwaukee County and payment will no longer be accepted through the Village. Outstanding balances and payment detail can be obtained through the Village website through July 31.

August 11, 2020 Partisan Primary Election

In response to COVID-19 (coronavirus), the Village of Whitefish Bay is urging ALL voters to request an absentee ballot for the August 11th election by mail. Voting through the mail reduces public contact with our poll workers, many of whom are senior citizens. Offices to be elected for the August 11th election include Representative in Congress, State Senator, Representative to Assembly, District Attorney, and Milwaukee County Clerk, Treasurer and Register of Deeds.

How to Request an Absentee Ballot by Mail

You may request a ballot online at myvote.wi.gov or download an absentee ballot application under election information via our quick links section on our homepage; www.wfbvillage.org. You also may request a ballot be mailed to you by emailing elections@wfbvillage.org. (Your request must include a copy of WI photo ID and be received no later than 5pm on August 6th).

Deadline for Returning your Absentee Ballot

Your completed absentee ballot must be received by 8:00pm on Election Day. If you would like further information about elections or registering to vote please contact Deputy Clerk Caren Brustmann at (414) 962-6690 ext. 122.

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WHITEFISH BAY GARDEN CLUB

POSTPONES:

Artisans IN THE GARDEN



TO SUNDAY, JULY 25, 2021

After a long and careful analysis and consideration, the committee chairs for the 2020 Whitefish Bay Garden Club Garden Walk, Artisans in the Garden, have sadly concluded that the garden walk must be postponed until July 25, 2021. There is no conceivable way we can hold the walk and ensure the safety of our participants, volunteers, and attendees.

We reviewed the safety guidelines issued by the CDC and the Northshore Health Department, heard from homeowners on the walk, artisans, and vendors for the marketplace, and we surveyed our members, who overwhelmingly voted to postpone the walk. The new date is Sunday, July 25, 2021.

It is a heartbreaking decision, but the right decision. We want to sincerely thank everyone for all your hard work and time commitments over the past year as we planned this exciting and important event for our club and our community. PLEASE CONSIDER THIS YOUR FORMAL INVITATION TO SHARE YOUR GARDENS, VOLUNTEER, PERFORM, AND MARKET YOUR PRODUCTS NEXT JULY 25th! We hope you will join us on the adventure again next year. We look forward to celebrating when it is safer, and we are all in a healthier position to gather together.

Stay safe and healthy!

LAURA NANKIN, SUZIE VAN CLEAVE, AND EMILY BYRNES
WFB GARDEN CLUB GARDEN WALK CO-CHAIRS

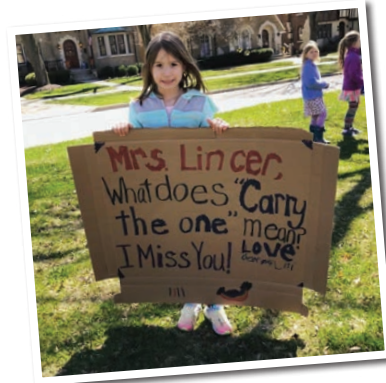
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How Whitefish Bay Came Together While Six Feet Apart

THERE ARE MANY WAYS that we came together while still being apart during the Safer At Home. Teachers from both elementary schools, Cumberland and Richards, organized car parades to wave to students from afar. Tears streamed down the eyes of many students and parents as the reality of not going back to school truly set in. Playdates were replaced by zoom chats. Studio photo sessions replaced by front porch pictures. Birthday parties became drive-by car parades with lots of honking and balloons. The amazing Whitefish Bay Police department had squad cars drive over to wish kids a happy birthday. Families took countless walks together, cooked together, and at times even cried together. No one knows where the world goes from here. What I do know, is that even apart, we still found ways to come together.

BY CHRISTINE MCBRIDE



FROM Faye's FASHION FILES

We are so thrilled to be back open!

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July Blood Drive!



THE WHITEFISH BAY WOMEN'S CLUB (600 E Henry Clay) hosted the Versiti blood center at a blood drive on Wednesday, May 20. Approximately 38 people donated much needed blood. The next scheduled blood drive will be on Wednesday, July 22. For an appointment call 414-332-1570.

BY JILL GRIFFEE ROSS



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SILVER SPRING STRONG - Continues to be our motto as businesses on the street and we hope you like the new banners as we continue to add new life and color to the street. Businesses have slowly re-opened, and they were so happy to open their doors to you again even if their businesses look a bit different on the inside. The Merchants of Whitefish Bay continue to recommend shoppers follow guidelines from the North Shore Health Department to continue to slow the spread of COVID-19. Those can be found in the NSHD article in Bay Leaves.

Unfortunately, many events not only in Whitefish Bay but throughout the country have been cancelled or postponed. The date for the Merchants of Whitefish Bay Art Festival has tentatively changed to September 26 & 27. The scheduling of the event depends on what happens from now until late summer with the pandemic. If the event is hosted in 2020, it will be reorganized with safety in mind. The Side-Walk-Saleabration will also be rescheduled, watch for details at www.MerchantsofWhitefishBay.com.

We cannot stress to you the importance of #ShopLocal, #ShopSmall now. Check out any promotion businesses are offering and gift card opportunities. We need to come together as a community to support local businesses! Stay healthy and remember we are Silver Spring Strong!



BY KATIE COMMER
PHOTOS BY BOUTIQUE PHOTOGRAPHER

5 WAYS TO KEEP KIDS MENTALLY HEALTHY DURING SUMMER BREAK



Summer school, summer camp, summer tutors. We take great lengths to ensure kids maintain academic gains over summer break. But are we doing the same to maintain their mental health?

For many families, summer vacation means a welcome break from the daily grind of bus schedules, report cards, and school conferences.

But for many others, the time away can give way to worry.

According to the Centers for Disease Control and Prevention (CDC), one in five children in the U.S. shows signs of a mental health disorder—from depression and eating disorders to anxiety and addiction—and half of all lifetime cases start by age 14.

School's in, support is all around

During the school year, kids are surrounded by adults monitoring their daily behaviors, moods, and habits.

And when there's a change in the norm, there are many who take notice.

A teacher notices if a teen is unusually stressed to be the 'perfect' student. A coach is concerned when a team member suddenly seems uninterested in a sport they once loved. A guidance counselor witnesses outbursts of anger during class time. A parent struggles to get their child to go to school without a meltdown.

When issues arise, these adults often work together to support the student.

School's out...now what?

When the school year takes a pause, underlying issues in kids can progress. And without check-ins from adults with a variety of perspectives, these issues can go unnoticed.

So how can parents check up on their children's mental health during summer break?

"Summer presents an opportunity to reconnect with your child and learn more about what is going on in his or her life," says Dr. Rachel Leonard, clinical supervisor at Rogers Behavioral Health.

Dr. Leonard provides five tips for checking up on a child's mental well-being:

- ▶ **1. Find an activity you could do together.** "Even if it's something small, like a walk after dinner, these can be great opportunities for your child to open up to you," Dr. Leonard says.
- ▶ **2. Maintain routine or structure.** "While summer may be a nice reprieve from academic expectations and it is natural to spend more time relaxing, it is helpful to still maintain some structure throughout the days and weeks as well as to engage in a variety of activities," says Dr. Leonard.
- ▶ **3. Monitor overall patterns of behavior.** "For example, many kids enjoy sleeping in during vacation. If that doesn't interfere with getting to activities on time or engaging with friends and hobbies, it's likely not an issue. However, if your child sleeps for much of the day, avoids engaging with others, and also appears to be down or irritable much of the time, this is more cause for concern," Dr. Leonard explains.
- ▶ **4. Watch for avoidance of or anxiety in certain types of activities or situations.** "When someone is struggling, they often avoid or disengage from things they used to do. While you may see decreases in some activities, there are often increases in other more solitary and sedentary activities, such as sleep, playing video games, watching TV, or reading," says Dr. Leonard.
- ▶ **5. Signs of distress.** "This can include tearfulness, irritability, restlessness, and comments indicating a negative view of themselves, hopelessness, or excessive worry about negative outcomes in the future," says Dr. Leonard.

Sometimes, despite a parent's best efforts, children may need additional support with internal issues they face.

Rogers provides that next level of care. Inpatient, residential, and outpatient programs are readily available to support children and adolescents throughout the summer.

To learn more and request a free, confidential screening, visit rogersbh.org or call 800-767-4411.

SUBMITTED BY KATIE ZAPFEL, ROGERS BEHAVIORAL HEALTH

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WE MISS YOU!

Due to the COVID-19 pandemic, our 2020 Summer Camps will not be offered.

It is our greatest hope to see you all back in the studio when it is safe to be together again. We will keep you informed about the future as things unfold.

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Join us for Virtual Sports Camps starting in the month of July!

The Whitefish Bay Recreation Department will be hosting Virtual Sport Camps throughout July focusing on Basketball, Soccer, Baseball, Martial Arts, Soccer, Football, and Volleyball. Classes will be held daily on Zoom or available for purchase as a complete package for immediate viewing up to 30 days. Visit the Whitefish Bay Virtual Recreation Center for more details (<https://www.wfbschools.com/community-recreation/virtual-recreation-center.cfm>)



Get Fit from home with Total Body Burn!

Join our certified Personal Trainer, Olivia, as she takes you through a total body workout every Tuesday and Thursday from July 14th - August 13th. Perfect for the varsity athlete and parents' alike. Classes will be streamed on Zoom each morning at 6:30 am and available for access as a full workout series upon completion of the course. Visit the Whitefish Bay Virtual Recreation Center for more details (<https://www.wfbschools.com/community-recreation/virtual-recreation-center.cfm>)

Recreation Department Has a New Look

The Recreation Department is officially launching its new logo and Recreation Guide design with our Fall 2020 book. We have been busy planning an array of blended, virtual and face-to-face, offerings to continue to serve our community during these dynamic times. Please watch for the Recreation Guide to be mailed to homes mid-July.

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Whitefish Bay Senior "55 and Better" Programs In the Community for the Community

Summer senior recreation opportunities for our "55 and Better" community have been suspended due to the effects of COVID-19. Don't lose hope, luncheons and travel opportunities will be available come fall! Recreation Guides are expected to be mailed to residents mid-July. We wish all of our seniors' a safe and healthy summer. For additional program and registration information, contact Carolyn Noori, WFB Senior Program Coordinator at 963-3992.



*Happy summer to us all
Soon enough it will be fall
In hopes we will be joined together again
Until that time call your family and friends
Go for a walk, wave to the neighbors
Prepare healthy meals, to enjoy and savor
Think about the best of your life
And how you overcame strife
You are stronger than you know
So much wisdom that we show
So in this time and in this place
I look forward to soon seeing your smiling face!*

ORIGINAL POEM BY
CAROLYN NOORI, SENIOR PROGRAM COORDINATOR

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Women's Suffrage:

TALES FROM THE FRONT

AS THE 25 FOUNDING MEMBERS of the Whitefish Bay Women's Club strove with other women's groups to obtain the right to vote, women overcame several challenges enroute to the adoption of the 19th amendment by Congress in 1919 and its ratification in 1920. Among them were these.

The Night of Terror. In January 1917, at the start of President Woodrow Wilson's second term, women began picketing the White House everyday, regardless of weather, calling for Wilson to support the amendment. Often these "Silent Sentinels" were assaulted. Many were arrested and sentenced to prison for up to seven months. On November 14, the 33 women jailed in the Occoquan Workhouse staged a hunger strike, angering the warden. Guards attacked, beating several into unconsciousness, causing one to suffer a heart attack, and shackling them to walls in filthy cells. An account of the assault was later published in the book "Jailed for Freedom" by Doris Stevens.

The Western Front. Not just men fought in World War I. Nine million American women joined the war effort, nearly double the 5 million men who served in the armed forces. Many were on the front lines as nurses and ambulance drivers. At home, women moved into factory jobs previously worked only by men. "Women's sudden entrance en masse into both the war and public life brought a central injustice of American life into sharp relief: though they fought and died in the war, they could not vote for it. This irony helped to crystallize the battle for the vote that suffragettes had been fighting for almost 70 years," wrote Historian Ellen DuBois.

A Mother's Note. On August 26, 1920, the 19th Amendment was one state away from ratification and Tennessee might be it. The showdown was called the "War of the Roses." Suffragettes wore yellow roses, opponents red. The Senate had already voted in favor but the Assembly was

split 48-48 and it came down to 24-year-old Harry Burns who was opposed. Suffragettes' hopes sank. But that morning Burns had received a note from his mother. "Vote for suffrage," she wrote. "Be a good boy." Wearing a red rose but clutching his mother's note, he voted in favor. "I know a mother's advice is always safest for a boy to follow," he said, and with that women won the right to vote.



BY JEFF AIKIN

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JULY IS NATIONAL LOST PET PREVENTION MONTH

DID YOU KNOW that one out of three pets will be lost during its lifetime? More concerning is that only one in 10 pets is ever found and even less are ever returned home to their owners.

It is important to know that any stray animal found in Milwaukee County should come to MADACC for the 5-day stray hold. A finder can apply to adopt the animal at the time they drop it off in the event the owner does not come, and they will be able to adopt once the animal has been fully vetted and sterilized.

All pet owners should make sure their dog or cat has a visible ID tag on a collar that they wear at all times (break away collars for cats are available). Pets should be microchipped and owners need to make sure that information is current. Should someone find and decide to keep your pet, your microchip is an excellent way to prove ownership.

Everyone's pet is at risk of becoming lost at some point. It is important to take precautions before your pet is lost, so that it

can be returned to you without having to come to MADACC. Simple and inexpensive tags and microchips can go a long way to ensuring your best friend is not lost or stolen by a well-meaning finder. Go to www.madacc.org to search for your lost pet or get info about tags and microchips.



BY KAREN SPARAPANI,
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LIKE ALL OF YOU, the Whitefish Bay Civic Foundation has adjusted to the unprecedented times we all experienced this spring. We were very disappointed to have to postpone our Bay Day Event in early May. This is such a great community event, as it brings together the Civic Foundation, the Merchants of Whitefish Bay, the Whitefish Bay Education Foundation and the Village of Whitefish Bay, and we hope it may proceed at a later date this year.

It was also with great regret that we had to cancel our Memorial Day ceremony this year. We are so grateful for all of the volunteers who help stage this annual event, and we look forward to its return in 2021. Of course, we remain eternally grateful to those who gave the ultimate sacrifice for our country.

In lieu of holding these events, your Civic Foundation found other ways we could provide support to the community. In April, we started a

Gift Card Giveaway on Facebook in support of the Merchants of Whitefish Bay. Nearly \$1,000 in gift cards were purchased from local Merchants and gifted to lucky winners. We're so grateful to have these vendors as loyal sponsors and friends, and we hope you continue to support local businesses in all the better days ahead.

We also made a donation of \$5,000 to Feeding America Eastern Wisconsin this spring, on behalf of the doctors, nurses, caregivers and other essential workers in our community. We know many in our community with financial struggles needed the assistance of a food bank, and it was the right time to give back.



BY CIVIC FOUNDATION

CREATING **SAFE** BUSINESS ENVIRONMENTS



Local businesses are the foundation of our North Shore communities. As they begin to reopen their doors and welcome everyone back, it is critical to sustain a healthy and cooperative relationship between our businesses and customers. There is a shared responsibility among businesses and patrons to support safe shopping and work environments in order to limit transmission of COVID-19 in our communities.

Our local businesses have been equipped with best practice guidelines and have been working diligently to safely serve customers. Some precautionary measures that businesses have implemented include rigorous cleaning and disinfection; physical distancing of at least six feet in lines; one-way traffic flow throughout stores; providing sanitizers and personal protective equipment to employees and customers; and encouraging sick employees to stay home.


These precautionary measures put in place by businesses are only effective when customers adhere to them. When venturing out to these establishments, we encourage everyone to follow the

guidelines put in place by each business; to continue to practice physical distancing of six feet; to wash hands with soap and water or utilize hand sanitizer before and after entering a business; to cover coughs and sneezes; and if able, to use a mask or cloth face covering. We encourage all sick customers, whether tested for COVID -19 or not, to stay home!

Our main priority at the NSHD during the ongoing COVID-19 pandemic is to protect and preserve the health of our communities as local businesses reopen as safely as possible. While the how and why of transmission can be impossible to pinpoint, we can all do our part as businesses, employers, employees and citizens to educate ourselves and follow through with the public health recommendations.



BY KAYLA BONACK



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5151 N Kent Ave	\$349,500	\$337,000	5406 N Kent Ave	\$409,900	\$435,000
4853 N Bartlett Ave	\$349,900	\$365,000	6039 N Shoreland Ave	\$425,000	\$415,000
5020 N Elkhart Ave	\$359,000	\$350,000	5755 N Santa Monica Blvd	\$429,000	\$441,000

PENDING

Address	List Price	Address	List Price
6001 N Lydell Ave	\$190,000	4914 N Woodburn St	\$460,000
810 E Glen Ave	\$250,000	630 E Beaumont Ave	\$474,900
5040 N Shoreland Ave	\$309,900	6103 N Bay Ridge Ave	\$829,000
4859 N Newhall St	\$399,000	1830 E Hampton Rd	\$1,195,000

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Whitefish Bay Library



Join us for this year's summer reading program at the Whitefish Bay Public Library. We've got summer reading for all ages, from babies up through adults. Do what you already love doing (reading) and get rewarded for it. We've got great giveaways for all ages. Check our website for all the details.

Even when the library is closed, we still offer a bunch of digital resources that can keep you entertained. All you need is your card and library PIN to get started. All of these resources can be found on the library's website under the "Read and Research" section.

For e-books and e-audiobooks, the library has two different resources. First up we have Libby from Overdrive. Download the Libby app from your app store to get started. Check out the huge collection of e-books and e-audiobooks that you can take with you on the go. Want to find items without waiting on hold? Then give hoopla a try. Download hoopla from your app store. Items in hoopla include e-books, e-audiobooks, graphic novels, TV shows, and movies.

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BY SCOTT LENSKI, COMMUNITY & ADULT SERVICES LIBRARIAN



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Community E-Newsletter

Our Community Newsletters are one of several ways the District works toward comprehensive communications with the community. If you would like to receive these monthly during the school year, please send your interest through email to districtnews@wfbschools.com

New Students at all Schools and Kindergarten Registration for 2020-21 in Progress

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REAL ESTATE Q AND A

Q • What was the name of the carbonated water, aka soda, company located at the corner of Silver Spring Dr. and Lydell Ave. from 1897-1917?

A • Whitefish Bay Resort, in 1915 led to its demise. The C. Cassel Soda Company. The closing of its biggest customer, the Pabst

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JULY 4TH Safety

AS WE DRAW CLOSER TO FOURTH OF JULY CELEBRATIONS; we can all likely say that things will look a little different this year. With most public fireworks and festivities cancelled we would like to stress how dangerous setting off fireworks privately can be.

Each year on Independence Day the U.S. records more fires than any other day on the calendar. According to the National Fire Protection Agency, fireworks account for more than 18,500 fires every year, damaging more than 1,300 structures and 300 vehicles and contributing to approximately 16,900 outside fires; resulting in more than \$43 million in property damage. In addition, these fires cause an average of three civilian deaths and forty civilian injuries.

Just as staggering, in 2015, emergency rooms treated an estimated 11,900 people for fireworks related injuries. Children younger than 15 years of age accounted for more than one-quarter (26%) of those injuries.

While the ordinances in each community vary, generally speaking, if a firework is designed to fly into the air or shoot off sparks that are more than a couple of inches in height, they are prohibited without a proper permit. Some communities allow sparklers and toy snakes but even these can be dangerous.

The tip of a sparkler burns at more than 1200 degrees Fahrenheit and can cause significant burns. If you do choose to partake in using fireworks, you are encouraged to ensure you have a proper metal container, partially filled with water for disposal. Likewise, adults need to keep a close eye on children and participants should be sure to have on tight fitting clothing. Baggy clothes or jackets significantly increase the likelihood of getting caught in a fire while using fireworks. It is also essential that there be a means to extinguish any embers and a phone to dial for help in the event of an emergency.

All of us at North Shore Fire/Rescue wish everyone an enjoyable and safe July 4th celebration. If you have more questions or would like to learn more about the safety and wellness programs offered by North Shore Fire/Rescue, please visit our website www.nsfire.org or call our Community Risk Reduction Bureau at 414-357-0113.



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