

February 2021

BayLeaves

THE PERFECT

BACKYARD MICRO WEDDING

Photo by Boutique Photographer



Best Version Media

The Official Village Weekly E-Newsletter:

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Important Information from Public Works

VILLAGE SNOW PROCEDURES:

Village crews clear all streets, starting with main thoroughfares, next proceed to streets adjacent to schools, then clear residential streets and alleys. Sidewalks that abut Village-owned land, such as parks and government buildings, are also cleared. At times, a liquid anti-icing agent is applied to streets prior to a snow event to prevent ice from bonding to the pavement.

RESIDENT SNOW AND ICE REMOVAL:

All residents and business owners are responsible for snow and ice removal from public sidewalks adjacent to their properties within 24 hours of a snow event. Please clear all corners with crosswalks; handicap accessible ramps should be cleared out enough to accommodate a wheel chair.

Placing snow on property other than your own is not a legal practice. It is against Village Ordinance to push, pile, blow or shovel snow into and across the Public Street and alley. Please remind your contractors of this rule. Machine noise by private citizens or contractor is prohibited between 10 p.m. and 6 a.m. Please be considerate of neighbors when clearing snow.

With the automated refuse and recycling program, collection carts continue to be required to be placed within three feet of

the curb or alley edge and three feet away from any obstruction. Residents may use carriage walks and driveway approaches or shovel a portion of their parkway to provide adequate space for collection carts. Residents with an alley are required to shovel out and clear the top of their carts to ensure collectors have access to the carts. Village Public Works collectors may not be able to collect carts if they have not been shoveled out and cleared off.

Fire hydrants should be shoveled out in a three-foot radius to allow access in the case of a fire. Residents whose property has an adjacent bus stop with concrete are requested to keep that area clear and free of ice to allow for bus patrons to safely get on and off the buses. Your assistance with all of these above matters is greatly appreciated.

RECYCLING REMINDERS

We need your help! The Village has recently received multiple recycling contamination reports from our recycling vendor. The primary source of contamination is plastic bags and materials in plastic bags. Please do not place plastic bags of any kind in your recycling cart.



Plastic bags can be recycled at the following locations:

- ▶ **Sendik's** - Whitefish Bay (500 E Silver Spring Dr)
- ▶ **Metro Market** - Shorewood (4075 N Oakland Ave)
- ▶ **Pick n Save** - Glendale (6969 N Port Washington Rd)

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Contributing Photographer: Boutique Photographer

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FEEDBACK/IDEAS/SUBMISSIONS

Have feedback, ideas or submissions? We are always happy to hear from you! Deadlines for submissions are the 20th of each month. You may also email your thoughts, ideas and photos to Christine McBride at cmcbride@bestversionmedia.com

CONTENT SUBMISSION DEADLINES

Content Due	Edition Date
December 20	February
January 20	March
February 20	April
March 20	May
April 20	June
May 20	July
June 20	August
July 20	September
August 20	October
September 20	November
October 20	December
November 20	January

IMPORTANT PHONE NUMBERS

Emergency	911
Police Administration	(414) 962-3830
Police (non-emergency)	(414) 351-9900
North Shore Fire Dept. (non-emergency)	(414) 357-0113
Village Hall	(414) 962-6690
Public Library	(414) 964-4380
Dept. of Recreation & Community Education	(414) 963-3947
Whitefish Bay School District	(414) 963-3921

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DEAR RESIDENTS,

One of the fringe benefits of my job is getting to know people I otherwise might never encounter. I love hearing how couples first met, why they picked to live in Whitefish Bay and learning what makes them unique. When I found out that Erica and Sam Schretenthaler had to completely overhaul their wedding plans because of Covid, it sounded like a perfect storyline to feature in *Bay Leaves*. Knowing I had an event to attend, I happily went shopping at Faye's for a fun new sparkly mask. While I'll admit it was odd to be excited about my mask, they have become such a staple of our everyday outfits now that it was fun to have a unique one. Enjoy reading their story and finding out how cutting a piece of steak became the focus of their beautiful wedding ceremony.



CHEERS,

Christine McBride



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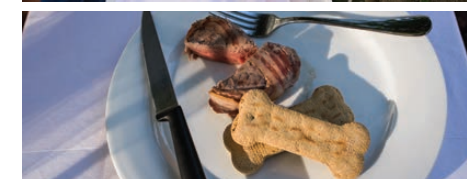
THE
PERFECT
 BACKYARD MICRO WEDDING

On a beautiful fall day this October, love was in the air as the stunning bride Erica Rykal, walked down a grassy aisle to marry her soulmate, Sam Schretenthaler. While the couple originally had a large wedding with over 300 guests planned for July 2020, like most things this year, those plans drastically changed due to the ongoing pandemic.

After moving to Whitefish Bay this June, the couple realized they could create a magical oasis in their own backyard to have a very small and intimate outdoor wedding. Their guest list shrunk to a mere 15 people, all immediate family members of the bride or groom.

The weather was perfect with afternoon sun and warmer temperatures, especially for Wisconsin in October. The groom waited anxiously on a platform patio that he had hand-built for the special occasion. Tears began to slide down the faces of guests as the bride and her parents made their way from the driveway to the grass aisle. Sam looked in awe at his bride, with that 'wow, I'm the luckiest guy in the world' gaze. In that moment, it became obvious that the couple didn't care that the wedding was just with 15 people, because ultimately, it had always just been about the love shared between the two of them.

As guests settled into their chairs, the real fun began with the phenomenal ceremony given by Erica's uncle and godfather, Tom Gunderman. He has the gift of storytelling, being able to weave a story in such a way that made the guests laugh, cry and then laugh some more. One of the highlights was a story from one of Sam and Erica's first dates, which resulted in having them mutually cut a piece of steak during the wedding ceremony.



Obviously a little backstory is needed in how that came to be. When Erica and her brother were young children, one evening they had steak for dinner. Her brother began choking on a piece of steak that was too large for him. Thankfully he ended up being fine, but since that day, Erica's mother always insisted on pre-slicing the meat before serving it. Fast-forward to Sam inviting Erica over for dinner, aiming to impress her with a fabulous home-cooked meal, including steak. For a few moments Erica just sat and stared at the steak, truly having no idea how to begin cutting the meat into slices. Within their relationship this has become an ongoing joke and how a piece of steak being cut together was a key point of their wedding.

While guests enjoyed all the full-belly laughing from Tom's ceremony stories, the couples goldendoodle dog, Rollie, stole the show as the ring bearer. There is nothing more adorable than a dog in a tuxedo walking down the aisle. Rollie was also highlighted in the couples specialty cocktail for the evening, a White Russian dubbed "The Doodle Abides" because the drink is the same color as their dog.

After the ceremony the festivities began and in typical Whitefish Bay style, two neighbors, who were seasoned bartenders, offered to handle drink service out

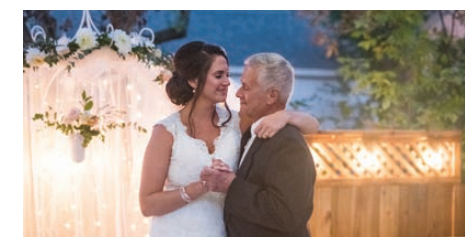


of a mobile bar the couple had rented. "It was so unexpected that our new neighbors would be so kind and welcoming to even offer to bartend our wedding," Sam said. "One of the bartenders, Damien, is originally from Ireland. Not many people are lucky enough to say they had a real Irishman bartend their wedding."

The night included a fun champagne toast which the photographer was able to capture unique aerial images from their second floor sunroom. Having a smaller wedding came with the benefit of being able to



splurge on the meal, so guests were treated to a delicious catered wedding menu. When it came time for dancing, everyone returned to the magical patio atmosphere that Sam, his dad and brother, had spent weekends creating together. Fairy lights twinkled in the background as the couple shared their first dance, followed by the traditional father-daughter dance.



"Dancing with my dad to a song that he had chosen years ago was a highlight for me," said Erica. "He's not typically sentimental, but for years he has said that when I get married he wants to dance to 'You Look So Good In Love' by George Strait. It was also special that all of our siblings were able to make it to the wedding even though some of them live out of town."

Guests enjoyed a dessert bar, and heaters kept the outdoor reception going late into the evening. "To have close family and the wedding be so intimate was really special. We were actually able to enjoy our dinner and spending quality time with all of our guests," said Sam. "While it was a completely different wedding from what we first planned out, it ended up being a perfect wedding and a great first memory in Whitefish Bay."



BY CHRISTINE MCBRIDE
 PHOTOS BY BOUTIQUE PHOTOGRAPHER

LIVING THROUGH THE PANDEMIC AS A HIGH SCHOOL STUDENT



Senior year is usually the best year of high school. From prom to college applications to football games, it's a year for memories. But for this year's seniors, myself included, the thought of a normal senior year is a distant dream. Instead, we have Zoom calls, cohorts and mask mandates.

I've gone to Whitefish Bay high school for three years before this, but no year has been quite like this one. I currently attend school fully online, and I've watched as the school has adjusted to the new world of the pandemic.

This will be a year spent online. After a lifetime of being yelled at by parents to 'get off the computer, go outside!!' we are being told to stay in and log on. Ironically with all the free time that we previously wished we had on weekends and breaks, we now have it with literally nothing to do. What's the point of an interminable school break if the only way we can see our friends is through a screen?

Now that school is all online, students are expected to spend seven hours a day on Zoom calls. Classes like band and pottery

feel pointless outside of the classroom. Paying attention to school while in class can sometimes be hard, but doing it from home feels nearly impossible.

That's not to say that the pandemic has turned everything bad. The new online school structure allows us to learn new skills and improve self-motivation for completing assignments. The time the pandemic has given us at home has let everyone grow closer with their families. For me, my sister was able to come home for college for several months during quarantine, giving us months to spend with her that we otherwise wouldn't have gotten.

As for college applications, they've become something completely new. College visits are now held over Zoom. There's a question in the common app about special considerations as a result of the pandemic. Of the ten colleges I'm applying to, I've visited two. One positive is that the pandemic has also turned most schools to be test-optional, decreasing the emphasis on ACT and SAT scores that causes stress for many students.

With the hope of a vaccine arriving, my classmates and I can hope for a normal first year of college, and if we're lucky, a real high school graduation. Until then, we can keep making the most of it, and focus on a better future.

BY MOLLY EGAN, SENIOR AT WFB HIGH SCHOOL

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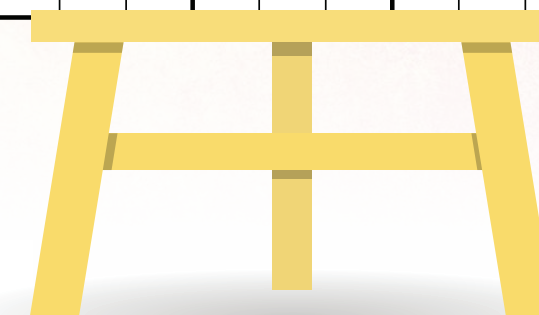
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BY KAILEE CAPELA

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@Red Arrow Park
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county.milwaukee.gov/EN/Parks/Explore/Slice-of-Ice

ONGOING

VIRTUAL ART PROJECTS AND TOURS

Milwaukee Art Museum
All website visitors have access to tours and family project ideas.
www.mam.org

ONGOING

SOCIAL DISTANCED WALKING

@Lynden Sculpture Garden
Enjoy a walk and art as you stroll through the sculpture garden free of charge thanks to the Herzfeld Foundation.
Time: 10am-4pm
www.lyndensculpturegarden.org

THROUGH MARCH 14

TRAIN DOME SHOW

@Mitchell Park Domes
Reserve your time slot and enjoy trains like you've never seen before! Visit the website for details.
county.milwaukee.gov/EN/Parks/Explore/The-Domes

THROUGH MARCH 14

SOUTH SHORE TERRACE WINTER CHALETs

@South Shore Park
Enjoy a cozy structure featuring a large window with expansive views at Milwaukee's favorite beachside beer garden! The space has been transformed into a string-lit village of 10 reservable open-air, heated chalets with views of Lake Michigan or the glowing fire pits. Prepaid 90-minute reservations are required. No walk-ins.
Cost: \$75 (includes \$50 food/beverage credit)
county.milwaukee.gov

SATURDAYS, ONGOING

MILWAUKEE WINTER FARMERS MARKET

@Mitchell Park Domes Annex
Time: 8:30am-12:30pm
Cost: Free
www.mcwfm.org

FRI., FEB. 5-SAT., FEB. 6

MIAD HOLIDAY SALE

This year the sale is going virtual. The sale will feature amazing creations by students in all media — from paintings and sculptures to cards, jewelry and more. Proceeds from the MIAD Holiday Sale support the participating students artists and designers, while also benefiting MIAD student scholarships.
www.miad.edu

SAT., FEB. 6-SUN., FEB. 7

BIG FREEZE DISC GOLF TOURNAMENT

@Dretzka Park, Milwaukee
Keep up your disc-golf skills by entering this frozen-fairway tournament! Sign up with a partner to play one of the state's top disc-golf courses! Pro Day is followed by a day of play for mixed, intermediate, and advanced teams. Online registration closes Feb. 4.
Time: 7:15am
www.discgolfscene.com

SLEDDING

@Milwaukee County Parks
DAYTIME-ONLY DESIGNATED SLEDDING HILLS
Brown Deer Park, 7835 N. Green Bay Rd.
Indigenous Peoples' Park, 7301 W. Courtland Ave.

Greene Park, 4235 S. Lipton Ave.
Hales Corners Park, 5765 S. New Berlin Rd.
Kletzsch Park, 6560 N. Milw. River Pkwy.
LaFollette Park, 9418 W. Washington St.
McCarty Park, 8214 W. Cleveland Ave.
McGovern Park, 5400 N. 51 St.
Wilson Recreation Center, 4001 S. 20 St.
ALL-DAY DESIGNATED SLEDDING HILLS
Lit from 4:30-8:30pm
Currie Park, 3535 N. Mayfair Rd. (Lit until 10pm)
Humboldt Park, 3000 S. Howell Ave.
Whitnall Park, 5879 S. 92 St.
Due to COVID-19 regulations, no warming houses are available this season.
Events are subject to change. Be prepared to follow local guidelines and contact venues/organizers for most up to date information.



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District Communications and COVID-19 Information

The Whitefish Bay community is invited to view District updates and safety information on the District's website, at www.wfbschools.com.

Our Community E- Newsletters are one of several ways the District works toward comprehensive communications with the community. Sign up on the District website to receive these monthly during the school year.

BY MCKENNA SHAFFER - EXECUTIVE ASSISTANT TO THE DISTRICT ADMINISTRATOR & THE BOARD OF EDUCATION

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OBTAINING HISTORIC PRESERVATION TAX CREDITS

In Christine McBride's story about the Matkom family in the November 2020 *Bay Leaves*, Ted Matkom discussed how they made use of historic preservation tax credits to help pay for upgrades to their home.

"A lot of people don't realize how many items are covered under this historical housing tax credit," Ted said. "A majority of houses in Whitefish Bay will qualify, even if the house isn't currently designated as a historic house." Indeed, Ted received several calls from Bay residents after the article was published, asking how they could obtain the credits.

Because the Village has so many historic homes, the preservation tax credits are perhaps the greatest tax benefit the Wisconsin Legislature has ever bestowed on Whitefish Bay residents. Homeowners can get a 25% income tax credit for the cost of repairs and maintenance to their homes. And there is no risk.

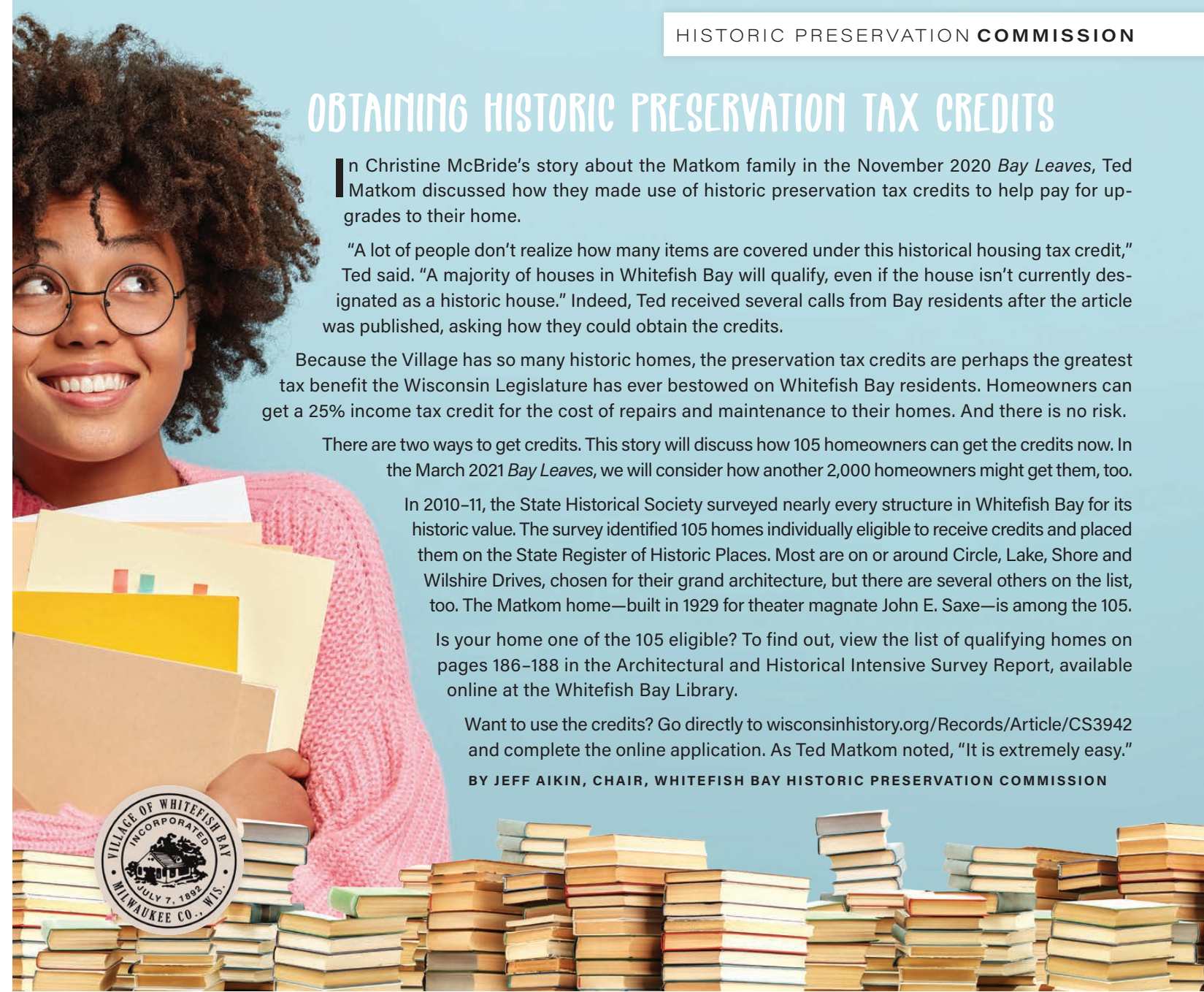
There are two ways to get credits. This story will discuss how 105 homeowners can get the credits now. In the March 2021 *Bay Leaves*, we will consider how another 2,000 homeowners might get them, too.

In 2010–11, the State Historical Society surveyed nearly every structure in Whitefish Bay for its historic value. The survey identified 105 homes individually eligible to receive credits and placed them on the State Register of Historic Places. Most are on or around Circle, Lake, Shore and Wilshire Drives, chosen for their grand architecture, but there are several others on the list, too. The Matkom home—built in 1929 for theater magnate John E. Saxe—is among the 105.

Is your home one of the 105 eligible? To find out, view the list of qualifying homes on pages 186–188 in the Architectural and Historical Intensive Survey Report, available online at the Whitefish Bay Library.

Want to use the credits? Go directly to wisconsinhistory.org/Records/Article/CS3942 and complete the online application. As Ted Matkom noted, "It is extremely easy."

BY JEFF AIKIN, CHAIR, WHITEFISH BAY HISTORIC PRESERVATION COMMISSION



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Happy 105TH Birthday TO JOAN ROBERTSON!

Joan Robertson is a Milwaukee native whose mother, Annette J. Roberts, was an outspoken pacifist and suffragette. She worked toward world peace and diplomacy through organizations like the Women's International League for Peace and Freedom, where she and Jane Addams were charter members. Joan has continued this powerful family legacy with her own commitment to global peace and justice.

Joan was born in 1916, two years after World War I started. The Spanish Civil War was underway while she studied English at the Connecticut College for Women. World War II began while she visited relatives in Austria and the area where her aunt and uncle were living was bombed twice during that time. She has lived through both the Spanish influenza and survived a recent bout of Covid-19.

Joan maintains a strong interest in politics and welcomes a spirited conversation about both historical and current events. Turning 105 in January has not slowed down her activism through the Annette J. Roberts and Joan R. Robertson Fund for World Peace, World Law and Peace Education, administered by the Greater Milwaukee Foundation. Joan continues to positively influence and inspire all those lucky enough to be drawn in by her passion for making the world a better, safer more peaceful place for all humanity.

BY SARAH MANN

Free Throw Contest



Come on out and show us your skills! Whitefish Bay Recreation hosts its annual Free Throw Contest for girls and boys, grades 3-8, on Saturday, February 20, at the Whitefish Bay High School Field House. All must be registered and checked in by 11 a.m. Late arrivals will not be allowed to participate. Boys and girls compete separately in each grade division and will attempt 20 throws. The winning boy and girl from each grade division will receive a trophy. This is a FREE contest. Pre-registration is encouraged, however, walk-ins are welcome.

School's Out Snow Tubing Trip at The Rock Snowpark

It's a day off of school—grab your friends and come tube with us! If you can sit, you can tube like a pro. It's that easy! Simply ride the conveyor lift to the top, then slide down one of the many chutes for hours of fun. The trip includes two hours of tubing, bus transportation and adult supervision.



- ▶ **Grades:** 6-8
- ▶ **Date/Time:** Friday, February 26, 10:30 a.m. departure/1:30 p.m. return
- ▶ **Fee:** Resident/Non-Resident \$35.00/\$45.00

Lydell Preschool Open House and 2021-2022 Open Enrollment Dates | 2021-2022 Open House

Though our previously scheduled in-person Open House in January was canceled, Virtual Tours will be uploaded to the Whitefish Bay Recreation Department website prior to Open Enrollment.

Open Enrollment begins on February 9, 2021, at 8 a.m., and is contact-free. Once Open Enrollment begins, interested families can register via the WFB Recreation online registration portal. Please contact our main office at (414) 963-3801 to set up your online account prior to Open Enrollment, or for more registration information.

Summer Teen Work and Volunteer Applications Currently Being Accepted

Summer 2021 planning kicks off with our Bay Volunteer program (for youth entering Grade 9 and up in the 2021 school year) and paid training program, Counselor-in-Training (CIT) for incoming high school seniors. Trainees and volunteers will be placed at one of the youth summer day camps. If you are a teen, like to have fun and love working with kids, we need you! Application packets for both programs can be found at the WFB High School, the WFB Recreation and Community Education office and online at www.wfbschools.com. The application deadline is Wednesday, March 17, 2021.

Whitefish Bay Senior "55 and Better" Programs In the Community for the Community

NEW! Senior Grab 'N Go Drive-Thru Dining

Grab 'n Go Dining was created to enable our seniors to stay safe while grabbing a hot meal provided by Nicolet Catering Services. Pre-Registration is required. No meals will be sold on-site. Save your receipt and place it in your window when you arrive to pick up your meal. Recreation Department staff will bring your meal to your car. Lunches are served hot in a microwaveable to-go container. Eat hot when you get home or refrigerate and reheat later!

- ▶ **Pick-up Time:** 12 p.m.-1 p.m.
- ▶ **Location:** Lydell Community Center Parking Lot
- ▶ **Cost:** \$6.50 per meal

February 17, 2021—Welcome to February

Baked Italian Lasagna with Italian Sausage, Fresh-Baked Garlic Bread, Seasoned Carrot Cons, Mixed Green Salad with Dressing, Snickerdoodle Cookie.

Register online <https://wfbrec.iscorp.com/wbwsc/webtrac.wsc/splash.html>? or in-person at the Whitefish Bay Recreation Department.



BY CARIN KELAND, DIRECTOR OF RECREATION AND COMMUNITY EDUCATION



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Heart month has been celebrated each February across the United States and Canada since it was proclaimed by President Lyndon B. Johnson in 1964. Since that time, Congress has issued a joint resolution requesting the President to issue an annual proclamation. According to the American Heart Association, "while American Heart Month is a federally designated month in the United States, it is important to realize that cardiovascular disease knows no borders."

North Shore Fire/Rescue's (NSFR) first strategic goal is "to provide service that meets or exceeds the communities' expectations as North Shore Fire/Rescue's contribution toward public safety's overall mission of keeping communities safe." Along with this mission, NSFR has deployed a number of internal and public initiatives aimed at promoting overall health and responding to sudden cardiac arrest (SCA). Recently, the American Heart Association (AHA) released their updated 2020 guidelines for resuscitation. For the first time ever, AHA has included the importance of technology in the chain of survival by recommending organizations work to implement early notification systems to engage bystanders in early CPR and automated external defibrillation (AED) deployment. NSFR, along with other neighboring communities, began implementation of a countywide system supported by the Pulse Point Foundation back in 2016. Together, the Milwaukee County fire departments and Pulse Point have brought early notification to bystanders countless times, likely leading to improved cardiac arrest outcomes.



GO RED
For Heart Month!

NSFR would like to encourage the community at-large to take the time to learn CPR, download the Pulse Point app and sign up to say you will assist in the event of an emergency.

In the spirit of prevention and overall heart health, NSFR also recommends members of the community take a moment to GORED this February (and always):

- ▶ **G** — *Get your numbers*— ask your doctor to check your blood pressure and cholesterol.
- ▶ **O** — *Own your lifestyle*— stop smoking, lose weight, exercise and eat healthy.
- ▶ **R** — *Realize your risk*. We always think it won't happen to us, but heart disease kills one in three women.
- ▶ **E** — *Educate your family*. Make healthy food choices for you and your family. Teach kids the importance of staying active.
- ▶ **D** — *Don't be silent*. Tell others about the risk involved with heart disease! Encourage others to be healthy and active.

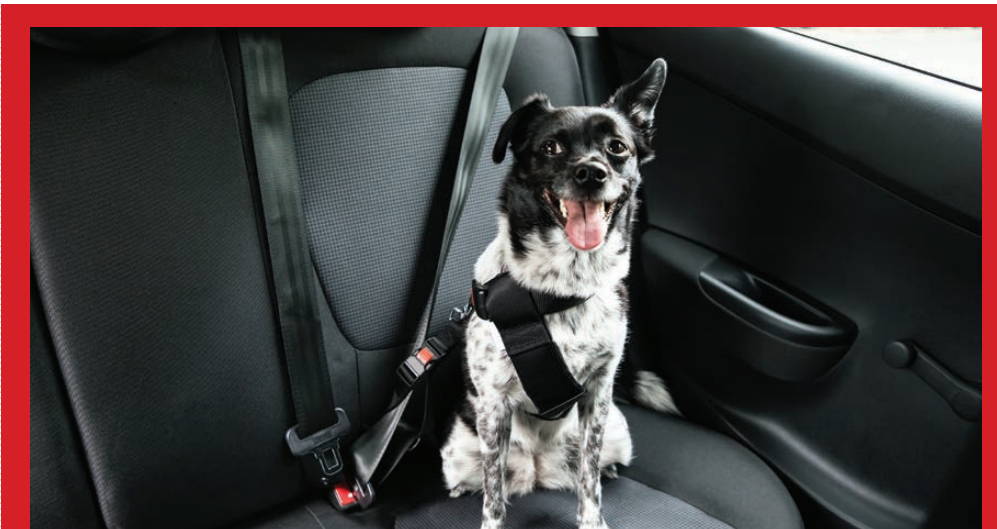
For more information on CPR training, as well as the other programs and services offered by North Shore Fire/Rescue, please visit our website, www.nsfire.org.



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BY BATTALION CHIEF DAN TYK



EACH YEAR at MADACC, we see animals that have been in automobile accidents. Not the kind you may be thinking of, though—dogs and cats hit by cars are seen here daily. What we see are animals that have been riding in cars with their owners when tragedy strikes. Owners are transported to hospitals and their animals are transported to MADACC if there is no one else to care for them.

The animals that have not been in some kind of restraint are the ones that come in with the worst injuries. Just like when people do not wear seat belts or safely secure children

in age-appropriate safety restraints, if your dog is not properly restrained, they face the most danger in an accident.

Dogs can become projectiles or can be crushed by humans who are jolted around the car. They can also be ejected from the car and hit by other vehicles, run off and die from injuries or hide in fear.

MADACC recommends always restraining your dog in the car when you drive. A harness connected to a seat belt, a secured crate or at minimum, a gated barrier in the back of the car. While it can be fun

for your dog to run about the car and look out different windows or sit on your lap, those activities can be distracting or impede your safe operation of the vehicle.

Be safe and make sure all your loved ones are secure before you start a trip.

BY KAREN SPARAPANI, MILWAUKEE AREA DOMESTIC CONTROL COMMISSION



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IT TAKES A VILLAGE...



New Ice Skating Rink at Cahill Park!

Just a small sample of the rink volunteers!

Milwaukee Winter Club (MWC) was founded in 1962 on an outdoor rink in the Village of Whitefish Bay, and 58 years later the club is returning to its roots. In a proud partnership with the Village of Whitefish Bay, MWC is bringing back a Cahill tradition and adding another amazing reason to love living in Whitefish Bay.

As one of Wisconsin's fastest growing hockey clubs, MWC wanted to take a leadership role in the North Shore and in the state of Wisconsin by creating a premier outdoor skating facility. The mission is to offer MWC members further hockey development while also providing Whitefish Bay residents an opportunity to experience a great family winter activity. When the idea was conceived in 2019 by MWC president Mike Lindemann, there was no way of knowing how important it would be to bring something so positive to the community in 2020.

It's important to note that MWC is a 100% volunteer organization, so in order to make this project a reality, the club turned to its



members to donate their time and talent. WFB residents make up the larger percentage of MWC families, so many of those members spent countless hours bringing this to life. Starting in Spring of 2019, a small group of MWC parents began planning the project, quickly realizing that the people needed to pull it off were already in the club; from finance, to engineering, construction and marketing, everyone came together to make the Community Rink possible. In addition to the club volunteers,

MWC has formed a fantastic partnership with the Village of Whitefish Bay. The Village board has been a supportive partner to make this happen. It's a great example of a public - private partnership that has a positive community impact. It truly has taken a village to make this concept a reality.

There are so many wonderful reasons and traditions to live in Whitefish Bay, with the ice skating rink adding to the long list of reasons. The vision is that the Community Rink becomes an annual tradition, and one that our residents proudly tell their friends why Whitefish Bay is the best place to live.

As a non-profit organization, the fundraising efforts for the rink are imperative for continued success and is ongoing. For more information about MWC please visit www.winterclub.com. To find current public skating hours please visit www.wfbvillage.org. See you at the Community Rink!

BY ALEX BEER

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With winter now here, your Whitefish Bay Civic Foundation is actively planning for our 2021 events. We are very hopeful to have more events on the schedule this year, though they may again be in a modified fashion to ensure our friends and neighbors can gather and celebrate in a healthy and safe manner.

For those new to the Bay, and for those that long for the days of in-person events, our celebrations typically include Bay Day, an eco-themed event; a Memorial Day ceremony; Fourth of July parade, picnic and fireworks; ice cream socials; a Sounds of Summer concert; and our Great Pumpkin Festival. Please visit our website, wfbcivicfoundation.org, or follow us on Facebook for additional information as the event days approach.

We look forward to safely celebrating with you in 2021, and hope to welcome back our long time partners and generous supporters of the Civic Foundation, including our friends at:

Milwaukee Admirals • Bliffert Lumber & Hardware • BMO Harris Bank • Ellenbecker Investment Group • Elsfay Real Estate Team • Keller Williams Milwaukee North Shore • Mathnasium • Merchants of Whitefish Bay • Suzanne Powers Realty Group • Sendik's Food Markets • Shorewest Realtors • Story Hill Renovations

We hope to see you all at a Civic Foundation event soon. Until then, see you around the Bay!

TOM GLEASON, WFB CIVIC FOUNDATION PRESIDENT

DO YOU
FEEL THE

LOVE

WHITEFISH
BAY?

THIS VALENTINE'S DAY—and all month long—we are thinking about our loved ones, especially those we haven't seen in a while, and the many things we enjoy doing with them. Show some love to your friends, family and neighbors, while also supporting our Merchants on Silver Spring Drive.

From restaurants, bars, coffee shops, and bakeries, to clothing boutiques, fitness studios, salons, art galleries, professional services and so much more, the Merchants of Whitefish Bay offer something for everyone. Plus, according to Entrepreneur and Connector, there are six benefits to supporting local entrepreneurs:

1. Improve your family's health.
2. Improve the local economy.
3. You know the people behind the product or service.
4. Keeps the community unique
5. Better customer service
6. More personalized service

I, personally, love the statement "When you support small business, you're supporting a dream!"

The BID Board is excited to announce that, as of January 1, 2021, Charlie Stallé is the new BID Board President. Thank you to Jeff Commer who served as President for the past three years. The BID Board, along with the Village and Graef, is currently putting together a strategic plan to help attract new businesses to Silver Spring Drive. We are excited for what's to come in 2021!

As spring quickly approaches, we are also planning for our many summer events, including Bay Day, the Farmers' Market, Art Festival, Side Walk Sale, Sounds of Summer and more. To learn more about all the happenings on Silver Spring Drive, and to keep up with your amazing local businesses, visit our website, www.MerchantsOfWhitefishBay.com. Also, find us on Facebook at @ShopWFB and Instagram @WFBID.

Each month on our website, we HIGHLIGHT a different local business. Check it out to learn more about our local merchants!

BY KATIE COMMER, EXECUTIVE DIRECTOR,
MERCHANTS OF WHITEFISH BAY



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5131 N Berkeley Blvd.	\$364,900	\$365,500	6142 N Bay Ridge Ave.	\$624,900	\$615,000
927 E Meadow Pl.	\$375,000	\$375,000	6141 N Bay Ridge Ave.	\$759,900	\$761,000
5201 N Kimbark Pl.	\$399,700	\$400,000	5423 N Santa Monica Blvd.	\$840,000	\$830,000
5837 N Kent Ave.	\$425,000	\$425,000	806 E Beaumont Ave.	\$899,900	\$875,000
5112 N Ardmore Ave.	\$475,000	\$475,000	5866 N Shore Dr.	\$2,790,000	\$2,586,000

PENDING

Address	List Price	Address	List Price
5855 N Shoreland Ave.	\$329,900	5509 N Santa Monica Blvd.	\$413,990
6081 N Lydell Ave.	\$349,900	5817 N Lake Dr.	\$569,000
1018 E Colfax Pl.	\$367,500	826 E Sylvan Ave.	\$899,000
4906 N Elkhart Ave.	\$399,900	6006 N Lake Dr.	\$1,100,000

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Friends of Whitefish Bay Library Writing Contest

For the eighth consecutive year, Friends are offering the Friends of the Whitefish Bay Library Writing Contest. The contest includes submission categories for short stories (1,000 words or less), memoirs (1,000 words or less) and poetry (200 words or less), and is open to anyone age 16 and older. Submissions will be accepted from January 11 through February 8, and are limited to one entry per person per category. Prizes will be awarded in early spring. Please include a cover page on your entry with the following: Name, address, email, phone number, entry date and category.

Mail entries to the address below with a postmark by 2/8/2021:

- Friends of the Whitefish Bay Library Writing Contest
5420 N Marlborough Drive, Milwaukee, WI 53217

This contest is not sponsored by or endorsed by Best Version Media in any way.

Depending on the status of the pandemic, a reception may be held where winners will be on hand to read their pieces. Winners will also have their entries posted to the library's website.

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Get free access to thousands of movies with your library card! Just visit the Kanopy website through the library's website or download the Kanopy app. This resource is only available to residents of Whitefish Bay.

Transparent Languages

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BY SCOTT LENSKI, HEAD OF ADULT SERVICES



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