

January 2022

BayLeaves

LIFELONG RESIDENT

Mardell Williams

Shares Decades of Memories



Best Version Media



Photo by Boutique Photographer

The Official Village Weekly E-Newsletter:

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2022 Refuse and Recycling Calendar:

Village of Whitefish Bay 2022 Recycling A/B Collection Schedule

- Refuse Collection occurs weekly. Please have all refuse and recycling to the curb by 7:00 am on pickup day.
- Recycling occurs every other week, according to the following schedule. A-Week Recycling is in Grey. B-Week Recycling is in Blue.
- To determine your route collection day and recycling route, please see the online route map at www.wfbvillage.org/trashrecycle.
- Carts must be placed a minimum of three feet apart from each other, three feet from any obstruction, and three feet or less from the curb.

January							February					March					April										
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
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23	24	25	26	27	28	29	27	28						27	28	29	30	31			24	25	26	27	28	29	30
30	31																										

May							June					July					August										
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8	9	10	11	12	13	14	5	6	7	8	9	10	11	3	4	5	6	7	8	9	7	8	9	10	11	12	13
15	16	17	18	19	20	21	12	13	14	15	16	17	18	10	11	12	13	14	15	16	14	15	16	17	18	19	20
22	23	24	25	26	27	28	19	20	21	22	23	24	25	17	18	19	20	21	22	23	21	22	23	24	25	26	27
29	30	31					26	27	28	29	30			24	25	26	27	28	29	30	28	29	30	31			

September							October					November					December												
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11	12	13	14	15	16	17	9	10	11	12	13	14	15	13	14	15	16	17	18	19	11	12	13	14	15	16	17		
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25	26	27	28	29	30		23	24	25	26	27	28	29	27	28	29	30				25	26	27	28	29	30	31		

Holiday Collection Schedule

- Monday, January 3, 2022 will be picked up on Tuesday, January 4, 2022
- Friday, April 15, 2022 will be picked up on Thursday, April 14, 2022
- Monday, May 30, 2022 will be picked up on Tuesday, May 31, 2022
- Monday, July 4, 2022 will be picked up on Tuesday, July 5, 2022
- Monday, September 5, 2022 will be picked up on Tuesday, September 6, 2022
- Thursday, November 24, 2022 will be picked up on Tuesday, November 22, 2022
- Friday, November 25, 2022 will be picked up on Wednesday, November 23, 2022
- Friday, December 23, 2022 will be picked up on Thursday, December 22, 2022
- Monday, December 26, 2022 will be picked up on Tuesday, December 27, 2022

www.wfbvillage.org/trashrecycle

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Contributing Photographer: Boutique Photographer

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Contact: Kathy Durand at (262) 716 4788, or kdurand@bestversionmedia.com

FEEDBACK/IDEAS/SUBMISSIONS

Have feedback, ideas or submissions? We are always happy to hear from you! Deadlines for submissions are the 20th of each month. You may also email your thoughts, ideas and photos to Christine McBride at cmcbride@bestversionmedia.com

CONTENT SUBMISSION DEADLINES

Content Due	Edition Date
December 20	February
January 20	March
February 20	April
March 20	May
April 20	June
May 20	July
June 20	August
July 20	September
August 20	October
September 20	November
October 20	December
November 20	January

IMPORTANT PHONE NUMBERS

Emergency	911
Police Administration	(414) 962-3830
Police (non-emergency)	(414) 351-9900
North Shore Fire Dept. (non-emergency)	(414) 357-0113
Village Hall	(414) 962-6690
Public Library	(414) 964-4380
Dept. of Recreation & Community Education	(414) 963-3947
Whitefish Bay School District	(414) 963-3921

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DEAR RESIDENTS,

Oftentimes people will e-mail me with an idea for a resident to feature, which I greatly appreciate, so please keep the ideas coming! Our current featured resident, Mardell Williams, came to me that exact way. One of her neighbors reached out and shared that Mardell has been living in the same house for over 80 years! It was fabulous to hear her recall memories, such as a horse running loose around Whitefish Bay.



Our dog enjoying the view of Lake Michigan

It made me think about how many times Mardell has made her way to Lake Michigan to see the beauty of the shoreline. Enjoy the unique history that her memories bring this month.



HAPPY NEW YEAR!

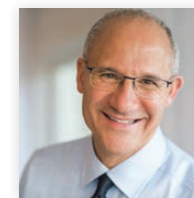
Christine McBride



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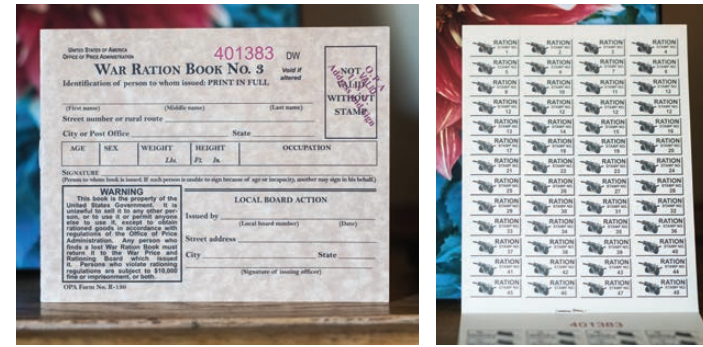


Lifelong Resident **Mardell Williams**

SHARES DECADES OF MEMORIES

There is a phrase in Whitefish Bay that once you live in 'The Bay', you never leave 'The Bay' and Mardell Williams has proven that to be true. At the age of 90, Mardell has lived in Whitefish Bay since 1938, and in the exact same house since 1941. Over the last 84 years, Mardell has a lot of memories to share, including that the police cars would often be seen chasing after a horse that tossed its rider from the Fairmount Riding Stable.

Mardell's family first moved to Whitefish Bay in 1938 when she was seven, and she and her siblings quickly made friends up and down their block. Mardell began school at Cumberland, and in the summers enjoyed the free program offered at Cumberland to neighborhood kids for 8 weeks weekday mornings. In 1941, Mardell's father wanted to build a house with more space but she and her siblings begged him not to move because they had made so many friends on the block. After some convincing, he purchased the empty corner lot on the same block. Today this is the same house that Mardell still resides in over 80 years after her father built the house.



When the house was being constructed, the US had officially entered World War 2 and the rationing of food, clothing and gasoline had begun. "Families were issued ration books and victory gardens became very popular because food was so scarce," said Mardell. "We had a huge victory garden in our back yard and the Village also let residents use vacant land at Cahill for people to garden there. We all learned to share with those who couldn't garden. If someone was driving to the store they would call a few neighbors to see if they would like to come along to conserve on gasoline. We were all glad when the war ended, but we had become a very close community helping one another because of it."

After graduating from Whitefish Bay High School, Mardell enrolled at Prospect Hall, a small business school for women located on the Eastside of Milwaukee. She became the secretary to the president of a large electronic company. A few years later, a man named Mark joined the company, which eventually led to a 65 year-long relationship with her future husband.

Since Mark was a Shorewood-native they could relate to similar childhood experiences growing up with friends and walking everywhere. "His Irish wit kept life very interesting and he once introduced me as 'the only person you'll ever meet that has a black belt in talking' - needless to say, I can hold a conversation for awhile," Mardell chuckled. "We both loved the outdoors and spent a lot of time trout fishing and attending Wisconsin sporting events. We are big fans of the Brewers, Packers, Bucks and Badgers!"

In 2017, Mardell's beloved Mark passed away and she was motivated to do something in his memory. As an active member at the Divinity Divine Charity Church, Mardell asked the pastor to obtain a wish list of items from the North Shore Fire and Rescue.



One of the items listed was for three Lucas Devices, which is able to do automatic CPR when hooked up in an ambulance. Mardell knew that this life-saving machine would be Mark's legacy. Mardell purchased the first unit, her church purchased the second, and the fire and rescue department purchased the third. Whenever Mardell hears a siren driving by, she pauses to think if Mark's gift is off to save another life.

Mardell's generous heart doesn't stop there. She also donated funds for the Glendale Police Department to purchase one of their specially trained K9 unit dogs. Each year Mardell makes 140 dozen Christmas cookies and 135 cups of her delicious sea salt chocolates. "I go through a lot of Wisconsin butter each season," joked Mardell. "I donate a good portion of the treats to the local fire and police departments to thank them for their service in keeping our area safe."

Also known for her love of gardening, Mardell spends countless hours tending to dahlias in her backyard. "As you can see, I wear many hats. To some I am the dahlia lady, other the Lucas Device lady, and some the cookie lady. I'm glad my parents opted to build in Whitefish Bay. It is a great place to live and at the age of 90, I still love living here and have no plans of moving."

BY CHRISTINE MCBRIDE
PHOTOS BY BOUTIQUE PHOTOGRAPHER



MEET 600 E HENRY CLAY

Hello,

I would like to say it's nice meeting you again, but I think the majority of you have not ventured out to see me as of yet. I hear that you all talk about me with much wonder—what do they do, and what's going on in there? Why haven't you cured your curious minds and simply stopped in to see me? In my 53 years of existence, I've housed hundreds of women—Whitefish Bay women who saw community needs, and successfully worked to address them.

From 1927 to 2003, these women created Whitefish Bay telephone directories. Though not in use today, you can browse all of the old copies online through the Whitefish Bay Library website (<https://www.wfblibrary.org/>). Thanks to Thomas Fehring for donating the funds necessary to help pay for the scanning process!

Inside my walls, neighbors came together to stitch teddy bears for Sojourner Peace Center, and to knit/crochet wool hats for our deployed military and the homeless. Scholarships are awarded yearly, and blood drives for Versiti Blood Center are held every few months. An annual rummage sale helps to provide funds for community events.

HallowScream is hosted for young children each October. Games are played, and prizes are awarded. Children walk the stage in their costumes with much pride. Parents and grandparents always express their thanks for this fun event. Game night, too, was a great time! I'm glad to have met so many wonderful neighbors.

I've also hosted many private events. Some were sad, and many were happy weddings, baby showers, birthdays and the list goes on. I enjoyed having them all. I've even held a couple Whitefish Bay elections. Voters found me to be a beauty—thanks!

If you missed all the fun over the years, I'm sorry. Regretfully, I may not be around much longer. Why don't you stop in before it's too late? Give me a call at 414-332-7781 to arrange a visit, make a donation or simply join so I can stay here for a few more years.

Thanks for the memories!

Sincerely,

600 E
Henry Clay



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@Red Arrow Park
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Ongoing SOCIAL DISTANCED WALKING

@Lynden Sculpture Garden
Enjoy a walk and art as you stroll through the sculpture garden free of charge thanks to the Herzfeld Foundation.
Time: 10am-5pm
www.lydensculpturegarden.org

Saturdays, Ongoing MILWAUKEE WINTER FARMERS MARKET

@GATHER at Deer District
The 13th season of the Milwaukee Winter Farmers Market (MWF) begins in an exciting new location! It's the same great market!
Time: 8am-11:30am
Cost: Free
www.mcwfm.org

Fri., Jan. 1 POLAR BEAR PLUNGE

@Bradford Beach
This is always an unofficial event.
Time: 12pm
Cost: Free
www.polarplungemilwaukee.com

Thurs., Jan. 3 HOLIDAY SHOW

@Mitchell Park Domes
Reserve your time slot and enjoy poinsettias like you've never seen before! Visit the website for details. county.milwaukee.gov/EN/Parks/Explore/The-Domes

Fri., Jan. 14-Sun., Jan. 23 WAUKESHA JANBOREE

@Various locations
From families, to adults, to children, there's fun for everyone. Get to the Waukesha JanBoree! Visit the website for up to date event details. janboree.org

Sat., Jan. 15 DOG DAYS AT LYNDEN

@Lynden Sculpture Garden
Bring your favorite canine and enjoy an afternoon in the garden. Winter snow sport enthusiasts welcome. Please adhere to social distance walking guidelines. Note: There are no paths; be prepared with suitable footwear.
Time: 12-4pm
Cost: Free to members or with regular admission to the sculpture garden
www.lydensculpturegarden.org

Sat., Feb. 5-Sun., Feb. 6 BIG FREEZE DISC GOLF TOURNAMENT

@Dretzka Park, Milwaukee
Keep up your disc-golf skills by entering this frozen-fairway tournament! Sign up with a partner to play one of the state's top disc-golf courses! Pro Day is followed by a day of play for mixed, intermediate, and advanced teams. Online registration closes Feb. 4.
Time: 7:15am
www.discgolfscene.com

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2022 Elections

Starting January 1, 2022, absentee ballot requests can be submitted for 2022 elections. Requests can be made for all elections in 2022 or individual elections. If making a request for an individual election, applications must be received by 5:00 p.m. on the Thursday prior to the election.

2022 ELECTIONS INCLUDE:

- ▶ February 15, 2022 (if necessary)
- ▶ April 5, 2022
- ▶ August 9, 2022
- ▶ November 8, 2022

Requests can be submitted on myvote.wi.gov, in person at Village Hall or emailed to elections@wfbvillage.org. Copy of acceptable Photo ID is required when submitting a request for an absentee ballot.

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→ **ELECTRICAL SAFETY** IN AND AROUND YOUR HOME ←

Flipping a light switch, plugging in a coffee maker, charging a laptop computer—these are all probably second nature for most of us. Electricity makes our lives easier in many cases; however, we need to be cautious and keep safety in mind.

Some simple tips can help to keep you as safe as possible at home:

- ▶ Have all electrical work done by a qualified electrician.
- ▶ When you are buying or remodeling a home, have it inspected by a qualified inspector.
- ▶ Only use one heat-producing appliance (such as a coffee maker, toaster, space heater etc.) plugged into a receptacle outlet at a time.
- ▶ Major appliances (refrigerators, dryers, washers, stoves, air conditioners, etc.) should be plugged directly into a wall receptacle outlet. Extension cords and plug strips should not be used.
- ▶ Arc fault circuit interrupters (AFCIs) shut off electricity when a dangerous condition occurs. Consider having them installed in your home by a qualified electrician.
- ▶ Use ground fault circuit interrupters (GFCIs) to reduce the risk of shock. GFCIs shut off an electrical circuit when it becomes a shock hazard. They should be installed in the home in bathrooms, kitchens, garages and basements. All outdoor receptacles should also be GFCI protected.
- ▶ Check electrical cords to make sure they are not running across doorways or under carpets. Extension cords are intended for temporary use only and should not be used long term. Have a qualified electrician add more receptacle outlets so you don't have to use extension cords.
- ▶ Use light bulbs that match the recommended wattage on the lamp or fixture. There should be a sticker that indicates the maximum wattage light bulb to use.



Always call a qualified electrician or your landlord if:

- ▶ You have frequent problems with blowing fuses or tripping circuit breakers.
- ▶ A tingling feeling when you touch an electrical appliance
- ▶ Discolored or warm wall outlets
- ▶ A burning or rubbery smell coming from an appliance
- ▶ Flickering or dimming lights
- ▶ Sparks from an outlet

Don't ever hesitate to call 9-1-1 if you're ever in doubt. Electricity can be great when it's working properly, but it can also have devastating consequences when things aren't just right. For more safety tips, to learn more about the programs and services offered by North Shore Fire/Rescue or to schedule a free home safety assessment, please visit: www.nsfire.org.



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WHITEFISH BAY

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WHITEFISH BAY

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Property Tax Information and FAQs



WHEN IS MY TAX BILL DUE?

Due date is January 31, 2022. Residents have the option to pay property taxes and other charges as indicated on your tax bill in installments. Installment due dates are as follows:

- ▶ 1st Installment due by January 31
- ▶ 2nd Installment due by March 31
- ▶ Final Installment due by May 31 (May 30 is Memorial Day—please plan accordingly.)

Please note—if any installment payment is missed, the installment option is no longer available and the entire balance becomes due in full.

HOW DO I MAKE A PAYMENT?

- ▶ **By Mail**
 - ▷ Make check payable to the Village of Whitefish Bay
 - ▷ Send check to Village of Whitefish Bay, 5300 N. Marlborough Drive, Whitefish Bay, WI 53217
- ▶ **On the Village Website, www.wfbvillage.org**
 - ▷ From website, click “Online Payments” on bottom of page
 - ▷ User Fees Do Apply:
 - » Credit/Debit Cards – 2.39% per Transaction, \$1.50 minimum
 - » Electronic Check – \$1.50
- ▶ **Village Hall 24-Hour Night Depository**
 - ▷ Located in entrance of Village Hall
 - ▷ Deposits made prior to midnight will be processed using that day’s date
 - ▷ Please note Associated Bank will not be collecting taxes this year.

Please do not combine tax payments with other types of payments. Verify checks for accuracy and include a phone number in case of problems.

HOW DO I OBTAIN A RECEIPT?

Receipts can be obtained in one of three ways:

- ▶ Using the Village website, www.wfbvillage.org, receipts may be printed anytime at your convenience
 - ▷ For a YouTube walkthrough on how to print your receipt: <https://youtu.be/u4DBP44jcu0>
- ▶ Include a self-addressed stamped envelope with payment sent via mail or night deposit box
 - ▷ Receipts will not be sent if self-addressed stamped envelope is not included.
- ▶ Receive receipt at time of payment in person

WHAT HAPPENS IF I DO NOT PAY ON TIME?

For any property tax bill where payment is not made timely, the bill is considered delinquent and the remaining balance is subject to interest and penalty. When paying in installments, if a payment is missed, the installment plan is no longer available and the balance is due in full. Pursuant to Wisconsin State Statutes and Village of Whitefish Bay Municipal Code, delinquent property tax bills are charged 1.5% interest and penalty per month (in the calculation of interest and penalty, a partial month is considered a full month). Interest and penalties are charged retroactive to February 1, 2022.

Important Information from Public Works:

CHRISTMAS TREE PICK-UP

Village crews will collect Christmas trees once a week curbside starting January 4, 2022. Please place trees on your parkway, the area between the public sidewalk and curb. There is no scheduled pick-up date for tree collection. Please have tree(s) on the parkway by 7:00 a.m. on Monday morning to ensure tree(s) are collected that week. Christmas tree pick-up ends the week of January 24, 2022.

VILLAGE ROADWAY SNOW REMOVAL PROCEDURES

Village crews are responsible to clear all public streets of snow, starting with the main thoroughfares. They then proceed to remove snow on streets adjacent to schools, followed by snow removal on the remaining residential streets and alleys. Sidewalks that abut Village-owned land, such as parks and government buildings, as well as public parking lots, are also the responsibility of Village Staff. At times a liquid anti-icing agent is applied to streets prior to a snow event to prevent ice from bonding to the pavement.

RESIDENT SNOW AND ICE REMOVAL

All residents and business owners are responsible for snow and ice removal from public sidewalks adjacent to their properties within 24 hours of a snow event. Please clear all corners with crosswalks; handicap accessible ramps should be cleared out enough to accommodate a wheel chair. Placing snow on property other than your own is not a legal practice. It is against Village Ordinance to push, pile, blow or shovel snow into and across the Public Street and alley. Please remind your contractors of this rule. Machine noise by private citizens or contractor is prohibited between 10:00 p.m. and 6:00 a.m. Please be considerate of neighbors when clearing snow. With the automated refuse and recycling program, collection carts continue to be required to be placed within three feet of the curb or alley edge and three feet away from any obstruction. Residents may use carriage walks and driveway approaches or shovel a portion of their parkway to provide adequate space for collection carts. Residents with an alley are required to shovel out and clear the top of their carts to ensure collectors have access to the carts. Village Public Works collectors may not be able to collect carts if they have not been shoveled out and cleared off. Fire hydrants should be shoveled out in a three-foot radius to allow access in the case of a fire. Residents whose property has an adjacent bus stop with concrete are requested to keep that area clear and free of ice to allow for bus patrons to safely get on and off the buses. Your assistance with all of these above matters is greatly appreciated.



Friends of the Whitefish Bay Public Library Writing Contest

Friends are once again offering Friends of the Whitefish Bay Library Writing Contest. This will be the 9th straight year for the contest, which includes submission categories for short story (1,000 words or less), memoirs (1,000 words or less) and poetry (200 words or less). The contest is open to anyone 16 and up. Submissions will be accepted from January 10–February 14, and are limited to one entry per person per category. Cash prizes will be awarded in early spring. Please include a cover page on your entry with the following: Name, address, email, phone number, entry date and category.

Email entries to reference@wfblibrary.org, drop them off in person at the Adult Services Desk or mail them to:

- ▶ **Friends of the Whitefish Bay Library Writing Contest**
5420 N Marlborough Drive
Milwaukee, WI 53217

Depending on the status of the pandemic, a reception may be held where winners will be on hand to read their pieces on Tuesday, March 29, at 6:30 p.m. Winners will also have their entries posted to the library’s website.

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BY SCOTT LENSKI, HEAD OF ADULT SERVICES

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SAINT JOHN'S ON THE LAKE *Happy To Help You Plan Ahead!*

“What, Me, Worry?”

These are the famous words of that infamous smart aleck, Alfred E. Neuman, the freckled cartoon-face of Mad Magazine. He had a devil may care (or dare me) attitude about life and was always getting himself into hot water because of the decisions he made. He was a “crasher,” but more on that later. Having worked with older adults for many years on what is inarguably one of the most important decisions of their lives, I can verify there are three types of people, and they all make decisions differently at a crucial time in their life – deciding when to move to a senior living community.

Planners

These are people who ultimately want to make the own decision while they can, rather than have others make it for them when they are unable to do it for themselves. Maybe they helped their parents or other relatives with a successful move to a senior living community, witnessed a loved one move in the middle of a health crisis, don't want to burden their children or are being kind to themselves by planning their move while they can be in “the driver's seat” and really enjoy the ride – planning their move well in advance. They know from experience in some cases, moving later in life doesn't get easier with time.

Procrastinators

You may have some procrastinators in your life – they are the sort of people who need what seems an overabundance of information to reach a decision. Procrastination is a form of perfectionism. These people continue to defer their decision while they research various options until it becomes too late. Afraid of making a mistake, they don't make any decision at all.

Crashers

Despite all evidence to the contrary, crashers are the people who continue to believe they are “fine” in their home. Their own, or their spouse's, physical or cognitive health may be declining but it is easier to deny reality than to deal with change. The crasher doesn't decide until they are forced to do so by a crisis. Then, as life comes crashing down around them and they are least equipped to make a thoughtful decision, they need an immediate plan of action.

As a family member exclaimed to me recently, “I couldn't plan for this crisis.” You can plan for a crisis – but not very effectively once you're embroiled in it. When you're running on adrenaline, emotions are high; the window of time for a decision is rapidly closing, and your options and choices maybe limited. You are rarely in control of all the decisions if you wait for a crisis.



“Ready” is a state of mind in which you give yourself permission to plan for your future, while you have the freedom of choice. You can then rest easy knowing, with a solid plan in place, your future is secure.

Do something your future self will thank you for, become a planner!



BY LUCI KLEBAR,
DIRECTOR OF SALES
& MARKETING

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PENDING

Address	List Price	Address	List Price
5026 N Idlewild Ave.	\$349,000	742 E Sylvan Ave.	\$499,900
5051 N Idlewild Ave.	\$359,900	928 E Colfax Pl.	\$825,000
5570 N Lydell Ave.	\$375,000	4614 N Cramer St.	\$1,285,000
5540 N Kent Ave.	\$375,000		

SOLD

Address	List Price	Sold Price	Address	List Price	Sold Price
5556 N Bay Ridge Ave.	\$389,900	\$381,000	5755 N Kent Ave.	\$499,900	\$475,000
6156 N Lydell Ave.	\$395,000	\$415,000	4740 N Woodburn St.	\$499,900	\$540,000
4822 N Larkin St.	\$396,000	\$450,000	4941 N Ardmore Ave.	\$499,900	\$515,000
6039 N Lydell Ave.	\$400,000	\$400,000	6161 N Lake Dr.	\$550,000	\$540,000
4747 N Woodruff Ave.	\$449,900	\$430,000	4785 N Larkin St.	\$657,500	\$667,500
5715 N Bay Ridge Ave.	\$469,900	\$445,000	5073 N Lake Dr.	\$799,900	\$775,000
5075 N Hollywood Ave.	\$475,000	\$470,000	4787 N Cumberland Blvd.	\$829,900	\$815,000
4940 N Cumberland Blvd.	\$489,900	\$569,900	4939 N Cumberland Blvd.	\$919,000	\$956,000
6117 N Santa Monica Blvd.	\$489,900	\$540,000	6103 N Bay Ridge Ave.	\$925,000	\$925,000

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THANK YOU for your support in 2021. During Covid, we renewed our connection to our planet and spent more time enjoying nature. Together, we supported pollinators, birds and insects. The Club's mission to stimulate an interest in horticulture, develop gardens, protect our natural surroundings and beautify civic grounds was accomplished through the following projects this year.

- ▶ Completing the revitalization of Silver Spring Park, including eradicating invasive plant species and creating a pollinator garden and path
- ▶ Creating a rain garden with 2,000 native plants at Cahill Park
- ▶ Giving away 240 native pollinator plants to 60 residents
- ▶ Distributing milkweed plants and seeds to be planted in alleyways and yards
- ▶ Starting a Junior Gardener program
- ▶ Hosting a fairy garden workshop at the Farmer's Market
- ▶ Educating the community on natural lawn care and gardening topics through social media, news articles and public meetings

As we begin 2022, we hope you will join us in planting native pollinator plants, installing rain barrels and rain gardens and working together to improve the environmental health of our Village. To learn more, follow us on Facebook, Instagram or visit us at: whitefishbaygardenclub.com



BY JILL GRIFFEE ROSS, PHOTO BY JENNIFER STURINO BAUM
 Pictured: Missy Cookson, Laura Nankin, Nancy Sturino, Marlene Jaglinski and Sandy Kattman



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Setting SMART Goals

Starting the year out with health-focused goals?

1. **Pick one goal** to focus on and do it well.
2. Select a goal that is **manageable**.
3. Focus on the **behavior**, not the outcome.
4. **Build an environment** that supports your health and good habits.
5. Remember, a small change, each day, **adds up!**

The **SMART** method helps make goals specific, measurable, achievable, realistic and timely.



- ▶ **Specific SMART Goals:** Goals should be defined, clear and concise which helps increase the chance of being accomplished.
 - ▶ "I want to eat healthier." Is a general goal. A more specific goal would be, "I want to take a cooking class and eat healthier meals, at home, four days a week."
- ▶ **Measurable SMART Goals:** Goals should measure progress toward the completion of the goal and track your progress.
 - ▶ Building on the specific goal above: "I want to take an organic cooking class and eat healthier meals, at home, four days a week. Every week I will add one new, healthy food to my meals."
- ▶ **Achievable SMART Goals:** Goals should be possible to achieve and reasonable.
 - ▶ Do you have the ability to achieve the goal, and if not, what do you need?
- ▶ **Realistic SMART Goals:** A SMART goal must be realistic and relevant to your life.
 - ▶ Is the goal realistic and reachable and can you commit to reaching the goal?
- ▶ **Timely SMART Goals:** Goals should have a timeline, including a starting date and a target date.
 - ▶ When do you want to reach your goal?
 - ▶ Building on the specific goal above: "On January 15, I will sign up for an organic cooking class. I will make healthy meals, at home, four days a week. Every week, I will aim to add one new, healthy food to my meals. By the end of March, I will make healthy meals, at home, 6 days a week."



BY TANYA BOHACHEFF, PUBLIC HEALTH ASSISTANT

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HAPPY NEW YEAR

from the Merchants of Whitefish Bay!



THIS PAST YEAR, we were happy to welcome many new businesses to Silver Spring Drive, including Endless Smiles Boutique & Events, Fresh Coast Dance, J. McLaughlin, M Aesthetics, Mixed Bag MKE and Town Bank, along with many 2nd floor businesses. We look forward to the opening of Burke Candy in 2022!

As you make your New Year's resolutions, we hope you'll include shopping locally on your list! As a consumer, you're a key part in keeping our downtown shopping district vibrant and helping small businesses thrive. Studies show that when you buy from an independent, locally owned business, significantly more of your money is used to make purchases from other local businesses—continuing to strengthen the economic base of our community. Our local businesses also support many community

groups and charities. Did you know that nonprofit organizations receive an average of 250% more support from small business owners rather than from large businesses? Plus, our unique shops keep our community unique, reduce environmental impact, provide local jobs and provide great service!!

Keep up with your amazing local businesses and so much more through regular emails from the shopping district or by visiting www.merchantsofwhitefishbay.com. Each month on our website, we HIGHLIGHT a business on the street. Check it out to learn more about each business and who they are! Also, find us on Facebook at @ShopWFB and Instagram @WFBID



BY KATIE COMMER, EXECUTIVE DIRECTOR, BUSINESS IMPROVEMENT DISTRICT (BID)



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Dogs have been living with humans for thousands of years. We both had a primarily outdoor existence when we first met. As the ages wore on, man moved indoors and in the present day there are very few dogs that are happier living in the yard than in the house with their people.

Some dogs do not mind being outside a lot of the day. Dogs that have been raised and acclimated to be outdoors exclusively are usually larger, and have a coat that provides insulating, moisture wicking and heat retention properties.

Most pet dogs are not able to withstand sub-zero temperatures and should not be required to. If you are cold outside, so are they. Fur alone does not protect them from long periods of below freezing temperatures of cold weather without suffering the same injuries we do, such as frostbite, the loss of ears, toes and tails. Death can occur.

If you can bring your pet inside and they are not housebroken, have them sleep in a crate or in a secure room rather than leave them out all night. If they must be outdoors, they need to be provided with housing that is raised off the ground, with protection from the wind and straw bedding and other materials for them to nest in. They also should have 24-hour access to fresh water.

Remember that dogs always prefer to be with the people who love them. Be vigilant of the weather this winter and protect your pet from extreme temperatures.

BY KAREN SPARAPANI, EXECUTIVE DIRECTOR

Dogs and Extreme Temperatures



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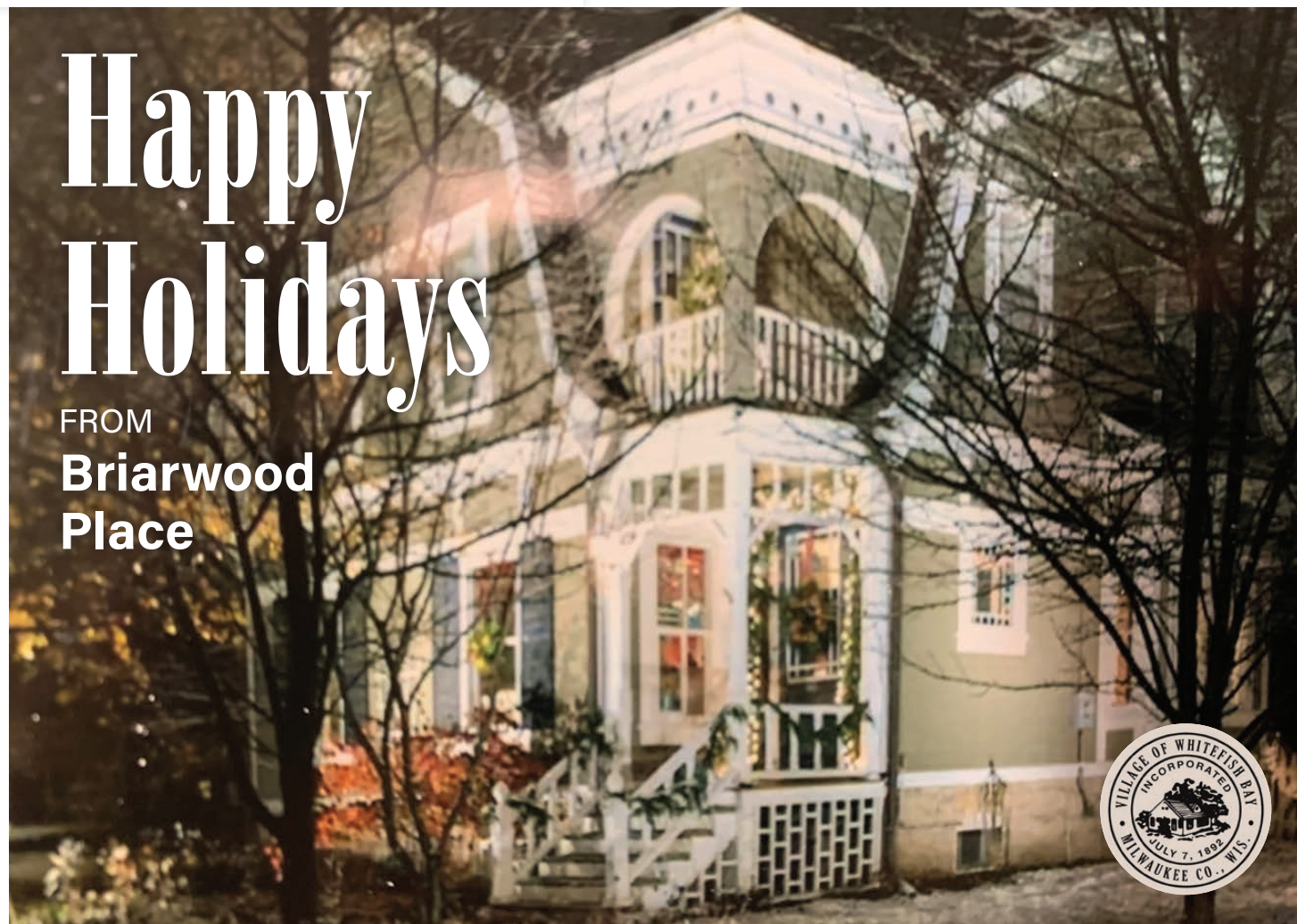
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Happy Holidays

FROM
Briarwood Place

THE HOME at 700 E. Briarwood Pl. is known historically as the Joseph E. and Josephine Langois House. Built in 1892, it was one of the first residences erected in the proposed Idlewild Historic District, a 62-home triangular-shaped district bounded by Henry Clay St., Idlewild Ave. and Marlborough Blvd., with Old Schoolhouse Park at its northern tip. Joseph was a conductor for the Lake Shore Railroad, and the couple had three daughters, Della, Etta and Esma, and a son Aurel.

They sold the property in 1922 to Col. Phillip C. and Elizabeth Westphal, who later sold the home to their daughter Florence and her husband Edwin Blech. The couple's daughter Nancy would

later write that in the 1920s and 1930s, the Bay being mostly farmland, she had unobstructed views to Port Washington Rd. and Silver Spring Dr. "with only a few cows standing in the way."

Col. Westphal led Wisconsin's 121st Field Artillery Regiment in World War I and later served as commander of the Whitefish Bay Armory, residing in the former Frederick Rabe farmhouse, since demolished. Col. Westphal would later help save Pandl's restaurant from closure as a result of village trustees who had been caught drinking alcoholic beverages at the establishment during Prohibition.

BY JEFF AIKIN, CHAIR





HOLY FAMILY
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OPEN HOUSE
Sunday, January 30, 2022

Mass—10:30am
Tours—11:30am-2:00pm

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FROM
Faye's
MAYBE IT'S A MUSEUM

I said, "I have beautiful clothes I no longer wear that I'm loathe to part with." My friend said, "Maybe it's enough to just enjoy looking at those pieces...like works of art!" What an interesting way to frame my dilemma!

I surveyed my "collection". I tended to my collection: buttoned, zipped; all (matching) hangers facing the same way. I re-arranged my "artwork", making the "gallery" more visually interesting.

As I curated, there were pieces I decided to part with – not museum quality! And, indeed many that I simply enjoyed looking at and reminiscing about where I wore them. The whole process "gave me joy", as Marie Kondo would say.

It was no longer just my closet – it was my collection of beautiful clothes!

So, rather than being frustrated every time you venture into your closet of "too many clothes", consider viewing it thru the lens of a collection. What is museum-worthy? What's not?

OH – and what's missing from your collection? There may be an acquisition or two in your future!



Yours in fashion and art,
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Save the Date!

- ▶ No School for Students – January 17, 2022
- ▶ First Semester Ends – January 21, 2022
- ▶ No School for Students – January 24, 2022

Community E-Newsletter

Our Community Newsletters are one of several ways the District works toward comprehensive communications with the community. If you would like to receive these monthly during the school year, please visit www.wfbschools.com to sign up.

BY MCKENNA SHAFFER, EXECUTIVE ASSISTANT TO THE DISTRICT ADMINISTRATOR & BOARD OF EDUCATION





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Free Throw Contest

Come on out and show us your skills! Whitefish Bay Recreation hosts its annual Free Throw Contest for girls and boys, grades 3-8 on Saturday, February 19, at the Whitefish Bay High School Field House. All must be registered and checked in by 11:00 a.m. Late arrivals will not be allowed to participate. Boys and girls compete separately in each grade division and will attempt 20 throws. The winning boy and girl from each grade division will receive a trophy. This is a FREE contest. Pre-registration is encouraged, however, walk-ins are welcome.

Kick Your New Year's Fitness Resolution into High Gear

The Community Fitness Center located in the High School Field House always has openings—you are never too late to register. Kick off your New Year by purchasing a membership today! Participants can enjoy a workout on the state-of-the-art cardio equipment and in the weight training area.

January 3-May 28 (Closed April 14, 16, 18 and May 30)

Community Hours:

- ▶ Mon, 5:30 a.m.-7:30 a.m.
- ▶ Mon-Thurs, 6:00 p.m.-8:00 p.m.
- ▶ Sat, 8:00 a.m.-11:00 a.m.

Membership Fee:

- ▶ \$120/\$130 Residents/Non-Residents
- ▶ \$110/\$120 Senior (55+) Residents/Non-Residents
- ▶ \$40.00 Whitefish Bay High School Student Fee
- ▶ \$15 each for lap swim or walk fit add on (See the Winter/Spring Recreation Guide for add-on program descriptions.)

Lydell Preschool Open House and 2022-2023 Open Enrollment Dates



2022-2023 Open House

- ▶ Lydell Community Center, Rooms 26 & 28
- ▶ Tuesday, January 11, 2022
- ▶ 5:30 p.m.-7:00 p.m.

Open Enrollment begins on Wednesday, January 12, at 8:00 a.m. Enrollments must be done in-person at the Recreation Department and are received on a first-come, first-served basis. Packets that are mailed, faxed or dropped before/after office hours will not be accepted.

**WHITEFISH BAY SENIOR “55 AND BETTER” PROGRAMS
...IN THE COMMUNITY FOR THE COMMUNITY**

**Blood Pressure Clinic
offered by the North shore Health Department**

- ▶ Wednesday, January 19
- ▶ Lydell Community Center, Room 15
- ▶ 1:00 p.m.-2:00 p.m.

**CAN'T HELP FALLING IN LOVE WITH MEMPHIS
Presented by Happy Times Tours & Experiences**

- ▶ MEMPHIS, TENNESSEE
- ▶ **Five Days:** March 7-11, 2022
- ▶ **Registration Deadline:** January 14
- ▶ **Course Code:** 377777 Section A3 Fee: One Person \$1,545.00 Section A4 Fee: Two Persons \$2,598.00 Section A5 Fee: Three Persons \$3,825.00

Visit the Danny Thomas/ALSAC St. Jude Pavilion, see the March of the Peabody Hotel Ducks, and enjoy a Memphis sightseeing tour. We will also make stops at the National Civil Rights Museum, Memphis Rock 'n' Soul Museum, and Gus's World Famous Fried Chicken. Spend 2 nights at the Guest House at Graceland, complete with VIP Experience Tickets at Graceland. Tour Sun Studio, and the Stax Museum of American Soul. Dine at Marlowe's with our own “Elvis.” Then, stay 2 nights at the Drury Hotel in Hyati, MO. Trip includes 9 meals.

Departures:

- ▶ 6:40 a.m., American Center Park & Ride
- ▶ 7:15 a.m., Johnson Creek Park & Ride
- ▶ 8:00 a.m., Watertown Plank Park & Ride
- ▶ 8:30 a.m., College Ave NE Park & Ride

Please contact the Recreation Department Office at 414-963-3947 for full trip itineraries. Sign Up Today!



**BY CARIN KELAND,
DIRECTOR OF RECREATION AND COMMUNITY EDUCATION**



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